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BOARD FOR INTERNATIONAL FOOD & AGRICULTURAL DEVELOPMENT

160th Meeting

October 12, 2010

Des Moines, Iowa

BOARD MEMBERS PRESENT:

Robert Easter, Chairman
Catherine Bertini
H.H. Barlow
William B. DeLauder
Elsa Murano
Timothy Rabon

OTHERS PRESENT:

Ron Senykoff
Kerry Bolognese

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1 WELCOMING AND OPENING REMARKS

2 CHAIRMAN EASTER: I would like to call the
3 160th meeting of the Board of International Food and
4 Agricultural Development to order. It is very
5 pleasing -- it is a pleasure for the board to be
6 holding this meeting at the same time around the World
7 Food Prize in recognition of those who made enormous
8 contributions in our area of interest: The world's
9 food and agricultural system.

10 Let me begin with some introductions. My
11 name is Bob Easter. I have the privilege of serving
12 as the chair of the BIFAD. In my day job, I serve as
13 the chancellor and provost at the University of
14 Urbana-Champaign. If I appear to be dozing off, it's
15 because I got back from India a few hours ago, so
16 there are still cobwebs in the cranium this morning.

17 Catherine Bertini is known, I think, to
18 just about everyone here, recipient of the World Food
19 Prize a few years ago, with the Maxwell School in
20 Syracuse and a person who has enormous demands on her
21 time. Catherine, thanks for being here this morning.
22 I know they will pull you away for other meetings and
23 you will be back, so we appreciate your commitment to
24 this board and commitment to the world food supply.

25 Sitting next to her is H.H. Barlow from

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1 Kentucky, who brings much practical agricultural
2 experience to the board, has been involved in the
3 board now for three years -- four years so has
4 provided significantly to us.

5 You are probably our most senior member,
6 Bill. President Emeritus DeLauder from Delaware State
7 has been associated with the board for several years.
8 Now in his second term, I think, in this role and has
9 served in many, many different roles during his time
10 of leadership. He is a very insightful person who
11 brings also an enormous commitment to economic

12 development and particularly to the world of
13 agriculture and the need to provide sustainable food
14 systems to people of the world.

15 Elsa Murano is sitting to my left, and I'm
16 envious that she gets to go to my alma mater and
17 footballs games that I never get to go to. But, Elsa,
18 thanks so much for being here. She does come from a
19 food science background. She brings the perspective
20 of the food system and protecting, preserving food as
21 they move from the point of production through to
22 consumption and most recently involved in the task
23 force on Haiti.

24 Tim Rabon from New Mexico, a person who has
25 enormous experience in livestock production, beef

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1 cattle, and we made an official trip a couple years
2 ago to Kenya and looked at their food systems, and
3 remind me, Tim, that many of the people of the world
4 have animals as a source of food, and it's something
5 that we sometimes fail to appreciate as we focus our
6 attention on vegetable production and cereal. Not to
7 diminish the importance of those, but also to keep
8 blindfolding ruminants from people, a source of
9 high-quality protein is necessary.

10 The schedule for today reflects the
11 activities of the board, and we will go through it in
12 due course. We begin this morning with a presentation
13 from Allen Christensen. I will introduce Doctor
14 Christensen in just a minute.

15 Then we come after that to a signing
16 ceremony, which we have been developing this document
17 for some time now. It's a reaffirmation, I think an
18 important reaffirmation, of the relationship between
19 universities with the capacity to contribute to the
20 food and agricultural system and the agency, the U.S.
21 Agency for International Development. Doctor Alex
22 Dehgan is here to sign that with me, and I will
23 introduce him as we come to that point.

24 We then move to a panel presentation that
25 he will chair and the panel title is "Science,

1 Technology and Innovation." We have a break and then
2 an update and a panel that Doctor DeLauder will chair,
3 and I just would commend him for the work that has
4 been done over the past year and a half to develop our
5 relationship with the minority-serving institutions.

6 I think in the process of doing that, Bill,
7 we have come to appreciate your very significant,
8 significant capacity within those organizations, those
9 universities, to contribute to the mission of BIFAD.

10 We come after that to the public comment
11 period and just a word about that. The BIFAD had
12 adopted a couple years ago a protocol that facilitates
13 or provides an opportunity for public comment both in
14 the morning and afternoon sessions. We would ask that
15 you register with our very able executive officer, Ron
16 Senykoff. Ron, Doctor Senykoff, is over here. If you
17 would like to speak to the board at some point, please
18 do that.

19 After lunch we will be back to talk about
20 the Administration's Global Food Security Initiative,
21 and there are a couple of panelists that will make
22 that comment. And then at 1:45 the role of
23 universities in the future of science, technology and
24 innovation. Again, a very well-known person in this
25 community will lead that conversation.

1 Doctor Murano will report on the Haiti Task
2 Force; have some updates from Kerry Bolognese, the
3 staff member on our board from APLU on some of the
4 activities they are doing and then we wrap up.

5 So with no further ado, I will introduce
6 our first speaker.

7 Special Presentation: "Reflections on BIFAD and Our
8 Record in Development"

9 CHAIRMAN EASTER: Doctor Christensen is
10 well-known for many things and particularly his
11 enthusiasm and passion for international food and

12 agricultural development. He has a storied history, a
13 long-time faculty member in California, eventually
14 serving at Fresno --

15 DOCTOR CHRISTENSEN: Cal Poly Pomona.

16 CHAIRMAN EASTER: -- and throughout his
17 career, has had a role in both USAID and JCARD, one of
18 the earlier organizations, and comes to us today to
19 present some thoughts and reflections on BIFAD and our
20 record in development. One of those whose bond of
21 history -- it seems as my children tell me, the older
22 I get, my fondness increases proportionately, and I
23 know there is real value in understanding what has
24 worked in the past and what might not have worked
25 quite as well, and I know you can bring those

9

1 perspectives to us very personally.

2 Thanks for coming this morning. Your
3 comments are prepared in written form. Is that
4 available to the audience?

5 DOCTOR CHRISTENSEN: I don't know. The
6 board has them.

7 CHAIRMAN EASTER: They will post it on the
8 Web site.

9 DOCTOR CHRISTENSEN: Thank you,
10 Mr. Chairman and members of the board.

11 Good morning, fellow practitioners in the
12 field of international development. I am delighted to
13 have this opportunity to share with you some of the
14 history of the development of Title XII and some of
15 the things that have occurred in the year.

16 This is something that began in the 1970s.
17 I think the legislation was enacted actually in 1975.
18 Congressman Paul Finley was one of the principal
19 coauthors of this legislation, and he was invited to
20 come today but cannot be here. And hopefully you can
21 get to hear from him next year, but I understand he is
22 92 years old, and we don't have a long lease on life
23 after that point.

24 But it was a visionary piece of
25 legislation. In my judgment it provided a grand

1 vision of what ought to be and what could be. The
2 purpose was to use, in a cooperative manner, the
3 expertise of many of America's land-grant universities
4 and other eligible universities for the benefit of the
5 many who had so little. Provision was actually made
6 to strengthen the capacity of those universities to
7 act in addressing the pressing problem of inadequate
8 food supplies in much of the developing world.

9 The legislation was intended to assist in
10 the economic development of the poorest of the poor.
11 The developmental community frequently pointed to the
12 African continent, especially sub-Saharan Africa, as
13 the place of greatest need.

14 I must say, parenthetically, that I have
15 always thought it worrisome that we have tended to
16 overlook our neighbors to the south and I think that
17 there are still definite needs among a number of those
18 nations as well.

19 BIFAD, or Title XII, was to be a joint
20 effort between USAID and these universities, or the
21 Title XII universities. Both the agency and the
22 universities have unique strengths and many of those
23 universities enthusiastically threw themselves into
24 the fight against poverty and hunger.

25 The question of how to effectively combine

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1 the expertise and the idealism of AID and the
2 universities into a functioning system to accomplish
3 this grand purpose resulted in numerous high-level
4 conversations.

5 Initially there were two committees that
6 were a part of the BIFAD structure that addressed this
7 area. One was called the JRC, or the Joint Research
8 Committee. The other was called the JCAD, or the
9 Joint Committee on Agricultural Development. These
10 committees had both agency personnel and they had
11 university personnel. Very prominent people in many

12 cases gave their time and energy to this effort.

13 The Joint Research Committee had the
14 responsibility to determine what areas of research and
15 strategies to get that research done and applied in-
16 country. That was their function. The Joint
17 Committee on Agricultural Development was involved in
18 proposing and determining priorities for international
19 development.

20 In 1982 these two committees were combined
21 into one and called the JCARD, or the Joint Committee
22 on Agricultural Research and Development. It was a
23 large committee at the outset -- 22 members. It
24 included -- it was co-chaired by Jack Robbins of AID,
25 who had been the dean of Washington State; and

12

1 Francine Fireball, who was in the provost's office at
2 Ohio State University. I know the Ford Foundation was
3 represented, and there were a number of other
4 prominent people on the committee, some of whom
5 subsequently served on the BIFAD board. And it became
6 the key spadework committee for the board to look at
7 the various issues which confronted it and to
8 determine what the priorities for international
9 development initiatives ought to be.

10 An original initiative that came from those
11 first years was called the "strengthening grant."
12 Strengthening grants were awarded to many universities
13 to enable them to enhance their capacity to deliver
14 the needed technical expertise, thereby finding and
15 applying effective solutions to the twin challenges of
16 hunger and poverty.

17 Universities frequently had language
18 training as an ongoing component of their
19 strengthening grant program. A key intent was to
20 internationalize the university and particularly to
21 institutionalize the discipline of agricultural
22 development, to build an institutional memory where
23 development was concerned, and to develop the needed
24 foreign language fluency to effectively serve in the
25 international arena.

1 An expressed intention, especially on the
2 part of those who authored the legislation, was to
3 effectively make us an international university
4 community and to help position the university
5 community for an emerging global economy. The
6 objective was to mobilize and effectively involve the
7 entire eligible university community in order to
8 address the problems confronted by the poorest of the
9 poor.

10 It was not simply a process that resulted
11 in contracting with universities on a random basis.
12 It was to involve many, and it actually went beyond
13 the land-grant system. I was at a university that was
14 under the heading "other eligible universities," and
15 we had some strengths, we thought, in order to be able
16 to make a contribution as well.

17 The noble minded saw these efforts as key
18 to promoting peace through enhanced cultural
19 understanding. That is there was to be a cadre of
20 able, internationally minded faculty who would build
21 an institutional memory at the participating
22 universities, both at home and abroad. A number of
23 universities saw this as a long-term commitment on the
24 part of the agency, the federal government, and they
25 began to appoint faculty for that very purpose.

14

1 One of the things that grew out of this
2 initially were the CRSPs, or the Collaborative
3 Research Support Programs, and they were conceived to
4 be a joint endeavor involving generally several
5 universities in the United States, as well as the
6 cooperating universities abroad; the intent to
7 discover science and technology that was relevant in
8 addressing the scientific needs of the nations in
9 which they proposed to work.

10 And there were a number of them. There are
11 still a number of them. One aspect of the CRSPs was

12 to bring graduate students to the United States, have
13 them get their advanced degree work here, but to
14 return home and do their dissertation work in-country
15 on a problem that was confronting that particular
16 nation. Many received such graduate training at U.S.
17 universities. In fact, I think at one time there was
18 something in the neighborhood of 15,000 sponsored
19 foreign students who were involved in that sort of
20 activity. Largely, they became fast friends of the
21 United States. Now many of them are retiring or have
22 retired.

23 And what should be the role regarding that
24 in the future and what should be the role of the CRSPs
25 in the future? How can BIFAD, USAID and the Title XII

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1 universities collaborate and effectively point the way
2 toward research activities that are a part of the
3 global developmental strategy? Many hard questions
4 still await sound answers.

5 Various JCARD panels were appointed to
6 evaluate the effectiveness of such programs. Others,
7 such as the Human Capital Development Panel, were
8 formed to consider improved ways and means to build
9 the human resource at home and abroad. It was a time
10 of energy and great enthusiasm in international
11 development, and many people wanted to be involved and
12 many were involved.

13 By the mid 1980s, priorities began to
14 shift, national economic priorities began to shift.
15 One factor in causing the shift was diminished
16 financial resources, not unfamiliar to what we face
17 now. Some saw international development expenditures
18 as an unwarranted use of tax dollars. American
19 agriculture, in some quarters, saw the effort to
20 develop a flourishing agriculture overseas as creating
21 additional market competition during a time when U.S.
22 domestic agriculture was suffering. Why add to an
23 abundance of crop commodities in the international
24 marketplace when prices were already depressed?

25 Resources had been abundant in the 1970s.

1 However, by the mid-to-later 1980s, there had been a
2 paring back in federal funding to support education
3 programs for international students. In order to
4 stretch the agency's budget, USAID began asking
5 cooperating universities to accept these students at
6 in-country tuition rates. There was a push-back on
7 the part of the universities where that was concerned.
8 They felt that this sort of thing was a responsibility
9 of the federal government and the state government
10 should not be asked to subsidize the federal
11 government in this initiative.

12 I think perhaps as much as anything over
13 the next several years, the number of that as much as
14 anything resulted in a decline of USAID-sponsored
15 students.

16 Now please permit an analogy. A shortage
17 of resources tends to make any marriage stressful, if
18 not downright uncomfortable. There are those who were
19 never keen on the legislation that mandated a marriage
20 between USAID to the Title XII university community.
21 With AID resources increasingly going to private-
22 sector firms and in short supply, the international
23 programs at some universities and university consortia
24 tended to fall into disrepair.

25 Given their budgetary constraints,

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1 university interest in international activity
2 diminished, I guess is the kindest way to put it. The
3 university community won fewer contracts.
4 Consequently, over time the role of BIFAD and Title
5 XII suffered from benign neglect.

6 With a lack of financial support from USAID
7 relative to the university international research
8 agenda, the university community turned increasingly
9 to cutting-edge basic research and away from the
10 applied research so much needed to address the
11 agricultural problems of the developing world. The

12 criteria used for appointment, promotion, retention
13 and tenure, those decisions were given less weight
14 where international service was concerned.

15 Rather, deans and department chairs and
16 others weighted most heavily peer-reviewed research
17 that led to cutting-edge scientific breakthroughs.
18 New faculty members could not afford to jeopardize
19 their future tenure, their promotion, by spending
20 their energies on international work, if, in fact, the
21 university's retention, tenure and promotion
22 committees did not value that.

23 There was another problem and it still
24 remains really. It was this: African universities
25 and their internationally educated faculty aspired to

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1 build institutions like the ones in which they had
2 gotten their PhD. Where agriculture was concerned,
3 they became more heavily involved in research that
4 addressed the agronomic requirements of developed
5 nation agriculture. They would produce papers that
6 could be published in the prestigious journals of
7 their profession, and the solutions to problems facing
8 their own country's farmers went begging. Sadly,
9 experience indicates that situation is still a
10 problem.

11 Budgetary constraints saw the elimination
12 of the BIFAD support staff. It used to be a large
13 staff. It had a number of prominent people on it.
14 People rotated in and out from various places to serve
15 on that. I think about Glen Taggart who left Utah
16 State University to serve on that board; Fred
17 Hutchinson, who subsequently became the president of
18 the University of Maine, served as the executive
19 director. Many will remember there were prominent
20 people who really were so highly motivated that they
21 pitched their heart and soul into this work.

22 So by the time I came on the board in 2006,
23 BIFAD had only one part-time position, and that
24 position reported to a very low level in the agency,
25 when the board was supposed to report specifically to

1 the USAID administrator.

2 Now, the contract to provide financial
3 support to the BIFAD, which had been substantial in
4 the past, was awarded to NASULGC -- now APLU -- and
5 BIFAD itself had come to be viewed by many as simply
6 an advocate for the CRSPs and not as a
7 policy-recommending board to the administrator of
8 USAID.

9 The appointment of a number of new BIFAD
10 members, most of whom are sitting before you, led to
11 an activist frame of mind and they began to vigorously
12 tackle that issue. The university leadership was
13 keenly interested in being effectively involved. Two
14 national Conferences of Deans of Agriculture were held
15 beginning in 2008, and they expressed a very definite
16 desire to want to be involved in a meaningful way in
17 this whole process. The skyrocketing prices of 2008,
18 of course, served as both an intellectual and economic
19 stimulus to move this again forward, and to do so
20 boldly.

21 Between 2008 and now, most see the world as
22 having lost ground in the fight against hunger and
23 poverty. Foundations and others, including the World
24 Food Prize, began to highlight the challenge that we
25 are once again confronted with a hungry world.

20

1 Candidly, the situation in Africa is not much
2 different from 1975, despite the fact that billions of
3 dollars have been thrown at the problem.

4 The international community has raised the
5 voice of alarm. There has been a call to boost
6 foreign aid to Africa. Doctor George B.N. Ayittey, in
7 a landmark address to the BIFAD in May 2007, asked if
8 any of these plans would be helpful to Africa. The
9 distinguished economist at American University and a
10 native of Ghana said in part, quote, most Africans are
11 skeptical. They have heard of these righteous calls

12 before. Helping Africa is a noble cause, but the
13 campaign to help Africa has turned into the theater of
14 the absurd -- the clueless leading the blind. More
15 than \$400 billion in foreign aid -- the equivalent of
16 six Marshall Plans -- has been pumped into Africa
17 between 1960 and 1997 with negligible results.
18 Instead, it has created an inscrutable dependency on
19 aid, close quote.

20 People speak of an Africa agribusiness
21 export model. Some are promoting monocropping,
22 growing crops for export to developing nations. What
23 will happen to the small-scale farmer or the small
24 holder, if you choose, when the international market
25 for a commodity he has grown or she has grown is

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1 flooded and there is no sale? Simply put, when the
2 international agribusiness firm cannot make a profit
3 on the commodity, the small holder is left holding the
4 bag.

5 In this past year the Malawian farmer who
6 had grown cotton for export and could not sell it was
7 faced with the fact that neither he nor his family
8 could eat the unsold cotton crop. Eventually this
9 seems to happen to small-scale farmers who are
10 strictly engaged in monocropping for export. Where
11 they have borrowed money to grow this crop, their
12 financial situation is even more desperate.

13 Fundamentally the foundation stone of all
14 development is human capital development. There are
15 750 million people who live on these small farms. The
16 first step for developmental initiatives ought to be,
17 in my judgment, to help those small-scale farmers and
18 their families become nutritionally self-reliant.
19 When their children are well nourished and attending
20 school, then it will be easier to teach effective and
21 profitable risk assumption.

22 This is much better than trying to overcome
23 the risk-avoidance approach that accompanies a
24 survivalist mentality. Furthermore, nations who wait
25 for overseas remittances to fuel their economy and

1 care for family members who have been left behind
2 suffer during a global recession. Those of their
3 citizens who do nothing and simply wait for overseas
4 remittances do not exercise a needed initiative to
5 improve the local situation. They simply wait. That
6 attitude, no problem exists. It needs to be addressed
7 through training and in providing local opportunities.
8 Without incentive or without the possibility that you
9 may starve, nations and peoples who have been at rest
10 will remain at rest.

11 In the final analysis, you can only lift
12 those who are willing to participate to the maximum
13 that health and body will permit. Work is necessary.
14 It wins, where hopefully wishing for better days does
15 not. If a man or a woman cannot get to work because
16 they need a wheelchair, that is quite a different
17 manner than one who waits and hopes that a cab will
18 come by and offer him a ride or that some agency donor
19 or company will invite him to participate in a job
20 that is pleasant.

21 We are now in a global recession. Some
22 wonder whether or not rich countries will be able to
23 keep their commitments to poor countries which have
24 been given to repeated financial folly. Are we really
25 responsible for those given to repeated folly? Are

1 the careful always responsible to care for the
2 careless? One of the reasons the Marshall Plan
3 succeeded was that the Europeans went to work and they
4 even helped one another to the extent possible. The
5 situation is similar for Japan, Korea, and Taiwan; and
6 the Chinese are now moving boldly forward. The time
7 could come when those who have been consistently
8 careful may rebel at the notion that they are always
9 responsible to provide for the careless.

10 In addition, that reluctance is magnified
11 when the so-called "wealthy" nations are facing

12 serious economic problems of their own; hence, any
13 developmental initiative needs to address building
14 human capital, including work ethic, beginning with
15 the parents and children of the small rural farms and
16 the villages of the countryside in less-developed
17 nations.

18 Poverty may appear at the door, but it need
19 not be invited in to become a welcome house guest.
20 Less developed countries should not rely on the hope
21 that a compassionate person or an NGO or a donation
22 will see their plight and provide aid or relief that
23 will enable them to continue doing that that they have
24 always done which practices have led to their present
25 plight.

24

1 Human resiliency can be improved through
2 education and training, and one element of that
3 training is this: The individual has the primary
4 responsibility for his care and well-being.

5 There are two basic treatments that are
6 required as a part of the development package for the
7 small farmer. First, relevant training and coaching
8 for farmers and their farm families; and secondly,
9 needed inputs such as tools, improved seeds,
10 fertilizer, chicken coops and other resources. Both
11 are necessary, perhaps mandatory, in order to help an
12 individual and family get started. Training and
13 motivation without resources leads to frustration.
14 The gifting of resources without training leads to
15 wasteful consumption, leading to little sustainable
16 change.

17 It's difficult to get a family's foot on
18 the first rung of the developmental ladder. In fact,
19 of all the rungs on the developmental ladder, it's the
20 greatest to reach. The child of illiterate parents
21 who earns a B.S. degree in agronomy has traveled a
22 much greater distance than the child of a physician
23 who becomes a physician. We need to keep that in
24 mind.

25 The evaluation of the effectiveness of any

1 developmental program needs to take in mind how far
2 people have come, the intellectual and economic
3 distance traveled by the participants.

4 The U.S. governmental community is an
5 important fork in the road. Are we willing to take
6 the road less traveled? Are we willing to think
7 outside the box or will we continue to sustain that
8 thinking that put us into the box? Are we going to
9 try to continue that which we have generally done?
10 Are both USAID and the Title XII community ready to
11 recognize that being involved in development is a
12 long-term commitment on the part of both entities?
13 They have to accept each other as needed and able
14 partners. Many university students and faculty are
15 idealists. They want to help.

16 It may well be that we need to assign
17 heretofore untried boxes. Will USAID and other
18 governmental agencies work effectively within
19 themselves to avail themselves of the tremendous
20 potential of the universities? The greatest need is
21 really the small-scale farmer and his or her family.
22 They represent 75 percent of the world's poor. They
23 need both training and resources, and, as I have said
24 before, you need to couple those two together in order
25 to achieve maximum results. And where those coaches

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1 are people that you have developed from their own
2 people in-country, it's much more effective.

3 We must build the capacity of the
4 small-scale farmer and his or her family and the
5 supporting of local agencies that are involved in
6 development. If we are in earnest about addressing
7 hunger and poverty, we should begin with them.

8 It will not be an easy in and a quick out.
9 Development is not an event. It is a process.
10 Building self-reliant families takes several
11 successful crop cycles. It requires that they save

12 for reinvestment. It requires that they send their
13 children to school. It requires that they have their
14 children immunized against preventable diseases
15 because they will spend everything they have to save
16 the life of a child.

17 While this may not be glamorous, it is,
18 nonetheless, effective if one is attempting to build
19 sustainable change among the poorest of the poor.
20 Institutional building takes 20 years. We must
21 sometimes be willing to start small.

22 I will conclude with an example from the
23 Ezra Taft Benson Agriculture and Food Institute. The
24 Benson Institute began in 1987 to work to assist in
25 development of the Centro Universitario de Oriente in

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1 Chiquimula, Guatemala. It goes by the acronym CUNORI,
2 one of the regional centers of the University of San
3 Carlos. When we began in 1987, there were 120
4 students and two baccalaureate degrees. By August of
5 this year, there were 25 Baccalaureate Degree
6 programs, several master's degree programs, and a
7 Doctor of Medicine, and the students' numbers have
8 grown to 5,000.

9 What has happened there has been
10 remarkable. On August 17, 2010, they honored the
11 Benson Institute as an "invaluable bastion in the
12 development of CUNORI during 22 consecutive years of
13 continuous cooperation, and for the contribution to
14 improve the conditions of life for many inhabitants of
15 the region."

16 This recognition came during the
17 installation of a new director, who, interestingly,
18 some years ago had been able to complete his bachelor
19 degree thesis with aid from the institute.

20 Emergency relief is a quick fix.
21 Development is a long-term proposition.
22 Organizations -- be they Title XII universities, NGOs,
23 USAID or World Bank -- which say they have come to
24 help, must do what they say they have come to do and
25 they must stay long enough to get it done. The

1 cooperating university or other developmental agency
2 needs to become a part of the cultural fiber of the
3 community. There is frequently an unexpressed fear
4 about becoming involved long-term.

5 In my experience, five years is too little
6 time for making lasting changes. Long-term
7 involvement and a firm commitment to the stated
8 objectives of the region you say you have come to
9 address are factors that made Norman E. Borlaug so
10 eminently successful. You must build what you do into
11 the fabric of that society and then you must nurture
12 it and nurture them to self-reliance.

13 One should not assume that the humble
14 farmer, perhaps one lacking in formal education, is
15 unaware of the process of development or the actions
16 of his government. He or she has seen much of broken
17 promises. If we are to make a sustainable difference
18 with these 750 million people, then we must begin to
19 think outside the box.

20 Agricultural technology is location
21 specific and development has a large component of
22 location specificity. New approaches are called for.
23 Repeating what we have done before that has not
24 previously been especially effective is unlikely to
25 work now. We must pursue those approaches that are

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1 directed at building self-reliant families. Lasting
2 change really comes with one family at a time.
3 Achieving self-reliance must be considered as
4 something of a generational process. Education is
5 vitally important. It is perhaps even the primary
6 means by which positive improvement can be
7 accomplished.

8 The effort will take time. It will take
9 resources. Yet the efforts must be undertaken. In my
10 judgment, it must be directed at the people who
11 require development at the in-country universities or

12 agencies which support them. That was what was
13 foreseen 75 years ago. I think the vision is still
14 active.

15 Thank you very much.

16 CHAIRMAN EASTER: I am always impressed
17 with your ability to pull together thoughts in all
18 perspectives. As you were speaking, I was reminded of
19 the role that strengthening grants have in coaching
20 universities to make investments in agricultural
21 development, and I was reminded that is actually a
22 discipline. There is a discipline of agricultural
23 development, and you have been a dean of agriculture,
24 Doctor Murano has that role, and we have all grappled
25 with that challenge over the last decade of sustaining

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1 those development faculty and making commitments to
2 replace them as they have retired in an era where
3 there hasn't been the kind of support those
4 (inaudible).

5 My recollection is a few years ago in
6 Illinois, we had four faculty who specialized in
7 agricultural development. Today we have one. My
8 expectation is if that individual were to take a
9 position, it would not be filled because there is no
10 support for that position. So that is a real issue as
11 we think about capacity and perhaps something this
12 board may want to think about in terms of its
13 recommendations to the agency.

14 Any questions quickly from the board
15 members or comments before we move on?

16 Doctor DeLauder.

17 DOCTOR DeLAUDER: Allen, when you look over
18 the history of Title XII and the relationships between
19 U.S. colleges and universities and USAID, what was the
20 relationship at the very beginning as opposed to what
21 it is now and why the change?

22 DOCTOR CHRISTENSEN: Bill, you have an
23 unusual capacity to get me in a position to make some
24 career-limiting remarks.

25 I think we are a visionary people in both

1 the Title XII community and the agency that wanted
2 this thing to work. They wanted it to work well.
3 And, in fact, a number of people from the university
4 community moved to AID and took the positions.
5 However, there is an undertone of resistance in the
6 agency about this had been basically their territory
7 and this was viewed by some as an invasion of that
8 territory. And so as the people who had been very
9 forceful and effective in leading the effort from both
10 sides moved on or passed away, retired, that same
11 level of energy did not continue.

12 Then, coupled with the financial resource
13 problem, people pulled back until the point of, as you
14 remember, four or five years ago there really wasn't
15 that sort of thing going on. Now there is a new
16 energy I see again, in part due to the activities of
17 this board, and the need is as great now as it was
18 then. And if we get together and pull together, it
19 will work.

20 As I said in the meeting yesterday, it's
21 more than -- we have to be involved as institutions
22 and agencies. We have to be there on the ground.
23 This is not a case of alimony development. You cannot
24 throw money at a problem and assume it will go away.

25 CHAIRMAN EASTER: I think we should move

1 forward. Thanks again, Allen, for putting a
2 significant amount of time into this.

3 Signing Ceremony Memorandum of Understanding

4 CHAIRMAN EASTER: Before we do the signing
5 of the MOU, I want to introduce the person who will be
6 moving somewhat center stage for the next couple of
7 activities. Alex Dehgan holds a PhD and a Master of
8 Science from the University of Chicago's Committee on
9 Evolutionary Biology. While a graduate student, he
10 focused on extinction and adaptation of 12 lemur
11 species during environmental change in tropical

12 forests in Madagascar. He holds a J.D. from the
13 University of California Hastings College of Law, and
14 a B.S. in Zoology and Political Science from Duke
15 University.

16 Prior to coming to USAID, Doctor Dehgan
17 worked as senior scientist and policy adviser with the
18 science adviser to the Secretary of State, where he
19 worked on science diplomacy issues with the Muslim
20 world, including assisting implementation of the S&T
21 aspects of the President's Global Engagement Effort
22 announced in Cairo, working to rebuild science in Iraq
23 and seeking to use science as a diplomatic tool within
24 our most significant foreign policy challenges;
25 including in Iraq, Afghanistan and Pakistan.

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1 Doctor Dehgan also recently served as a
2 senior adviser for the government in Southwest Asia,
3 where he developed a science diplomacy engagement
4 strategy with the Republic of Iran, advised on
5 internal political dynamics and served as the liaison
6 to Ambassador Holbrooke and the Office of the Special
7 Representative to the President for Afghanistan and
8 Pakistan. Doctor Dehgan was the Afghanistan country
9 director for the Wildlife Conservation Society's
10 program in Afghanistan, which he founded, and we are
11 very pleased that he is here with us today.

12 And beyond that we are pleased that the
13 administrator of USAID, Mr. Shah, has been willing to
14 bring into his portfolio as a close adviser an
15 individual with these credentials, and, Alex, we very
16 much appreciate your accepting that responsibility and
17 also we appreciate the experience that you bring to
18 this position. You understand the university
19 community, which you have also substantially been
20 involved in development issues in a very modern
21 context, and that's important.

22 So now we turn to the signing of the
23 Memorandum of Understanding. And this actually was a
24 conversation that came out of the Second Council of
25 Deans meeting more than a year ago, and it was that

1 there was a need to reaffirm the relationship between
2 this board and the agency and, more broadly, the
3 university community that has a capacity to
4 contribute.

5 So the MOU was developed. I won't read it
6 in its entirety, but I think it's important for those
7 in the audience to be aware of what is said here and
8 so I will.

9 There is a bit of a preamble, which I will
10 not read. It identifies the parties and the usual
11 things.

12 USAID and the BIFAD desire to clarify the
13 role of science, technology, and innovation in our
14 collaboration efforts over the course of 2011 and
15 beyond to help achieve a safe, secure and sustainable
16 global food supply in 2030 under the conditions of
17 global climate change. The overall purpose of this
18 MOU is to set forth the understandings and intentions
19 of USAID and BIFAD with regard to shared science,
20 technology, and innovation goals in mobilizing the
21 capacities of U.S. universities and colleges to
22 implement the program components under Title XII of
23 the Foreign Assistance Act of 1961, as follows:

24 The elements identified: Building and
25 strengthening the institutional capacity and human

1 resources of agriculturally developing countries;
2 providing long-term program support for United States
3 university global agricultural and related
4 environmental collaborative research and learning
5 opportunities; involving United States universities
6 more fully in the international network of
7 agricultural science; and providing program support
8 for international agricultural research centers,
9 support for research projects identified for specific
10 problem-solving needs, and developing and
11 strengthening national agricultural research systems

12 in developing countries.

13 Let me just refer to some specifics within
14 science and technology. Many development solutions
15 are based on the appropriate and timely application of
16 science and new technologies in a manner that
17 accelerates problem solving and scales up effective
18 solutions. The joint USAID and BIFAD consultations
19 should clarify priority regional and global
20 agricultural development challenges, identify the best
21 scientific and technological applications to solve the
22 challenges and clarify the role Title XII programming
23 can play to assist USAID.

24 Rebuilding Policy Capacity. The Office of
25 Science and Technology is an important part of the new

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1 Bureau of Policy, Planning and Learning that will
2 promulgate cutting-edge creative and evidence-based
3 development policies. The joint USAID and BIFAD
4 consultations are intended to examine how BIFAD Title
5 XII program operations analysis can best assist the
6 Office of Science and Technology to make
7 evidence-based, informed decisions to fulfill their
8 responsibility in the new bureau to reintroduce a
9 culture of research, knowledge-sharing and evaluation
10 in USAID.

11 Last of all, Talent Management. USAID's
12 goal is to attract and retain the best people who
13 reflect the wide diversity that is America and who
14 share one common trait: The ability to be problem-
15 solvers. The Joint USAID-BIFAD consultations should
16 explore ways to leverage the enormous talent within
17 USAID's Title XII public universities and colleges
18 partners to deepen USAID's agricultural science,
19 technology and innovation staff capacity, particularly
20 at the mission level.

21 I am delighted that we have been able to
22 develop this language jointly and more delighted that
23 we can come together today to sign it. So if I can
24 offer the official pen to you.

25 DOCTOR DEHGAN: As a representative of

1 Administrator Shah, I want to say thank you for the
2 work that you have done in the past and for the work
3 that we are going to do in the future. I think there
4 is a recognition that making progress is insufficient
5 anymore; that we actually must move to solve global
6 development challenges and that science, technology
7 and innovation underlie how we are going to be able to
8 do that. It is a key.

9 We need to actually develop sort of the
10 transformational changes, the scientific technologies,
11 and empower people in developing countries, as was so
12 eloquently pointed out today, for people to be able to
13 solve their own problems, for people to be able to
14 have access to knowledge and to connect the
15 unconnected, to limit the space between those who have
16 access to knowledgeable science and technology and
17 those who don't, and we are very excited to
18 reinvigorate this relationship with BIFAD.

19 The administrator continually asks me about
20 the status of this relationship. I have been charged
21 actually to bring and welcome back the university
22 community back into international development as
23 partners with USAID. Thank you.

24 CHAIRMAN EASTER: Don't go away. The next
25 item is the panel that you are leading.

1 Science, Technology & Innovation: Role In Transforming
2 International Agricultural Development Panel
3 Discussion

4 DOCTOR DEHGAN: Would my esteemed panel
5 members please join me up here. We are going to be
6 talking today about science, technology and innovation
7 and its role in transforming international
8 agricultural development. We have three esteemed
9 panel members, who are also three esteemed friends,
10 and it's really great to see all of you up here. I
11 would like to introduce the three of them and then be

12 able to make a few comments introducing the panel in
13 general.

14 Sara Farley is the chief operating officer
15 of the Global Knowledge Initiative who helped coauthor
16 the World Bank's new Science and Technology Strategy
17 for Development with the chief scientist at the time,
18 Bob Watson. She has a degree with honors in Science,
19 Technology and Society from Stanford University's
20 School of Engineering, as well as a Master's Degree in
21 International Policy Studies.

22 She has worked in many different countries
23 around the world with many different foundations,
24 including a start-up in San Francisco. But I think
25 her biggest role is yet to come in terms of expanding

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1 the Global Knowledge Initiative, and we will be
2 hearing about that in just a few seconds.

3 Amanda Rose has received her Master's
4 Degree from the Elliott School of International
5 Affairs at George Washington University where she
6 focused on international security and development,
7 focusing on how science and technology can inform
8 interventions in pre- and postconflict environments.
9 She graduated summa cum laude from North Carolina
10 State University with degrees in Chemistry and the
11 Social Policy of Science and Technology.

12 She has worked as science adviser to the
13 Secretary of State and the Agency for International
14 Development, and I had the complete honor to work with
15 her in that capacity. But she has also gone out on
16 her own in terms of work in developing countries such
17 as Kenya with the Kenyan Ministry of Health, the World
18 Health Organization, and the UN Foundation. She is a
19 very impressive person, as is Sara in her own right.

20 I don't actually have John's CV with me,
21 but let me just say when I started off actually at the
22 State Department and I was very interested in science
23 and technology for development, one of the very first
24 papers I came across that had inspired me that had
25 been written over a decade earlier was written by him,

1 and I sought him out. He was working with the F
2 Bureau, which is a bureau that helps -- it helped deal
3 with funding decisions at USAID when we started some
4 of our discussions.

5 Then he has had a tremendous career in
6 international development but has been a proponent,
7 even during the dark age, for science and technology
8 and development, and it's an honor to be sitting here
9 with him.

10 To start off I think the basic idea with
11 science, technology and innovation is we don't want to
12 repeat the last 200 years of industrialization. We
13 don't want to build the economies of 1950, but we need
14 to be thinking about how do we position developing
15 countries so they are ready for the future. That is
16 based on also an idea that the challenges we face are
17 nondeveloping-country challenges. They don't happen
18 in far-away places. What happens around the world
19 increasingly washes up on American shores.

20 That means that we are not just bordered by
21 Canada and Mexico, that we actually need to find
22 solutions in developing countries. We need to partner
23 with developing countries that, in fact, if you know
24 met that population biology from one of my own fields
25 that we actually need to put pressure on the entire

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1 system, we actually have to have the entire system
2 respond to the challenges we have.

3 This has been a new focus at USAID, is how
4 do we actually identify what are the biggest
5 challenges that face us as a global community. This
6 underlies -- President Obama's foreign policy of
7 global engagement is based on this idea of
8 partnership. The power of science is the power to
9 connect. It is the framework on which we build
10 relationships with other countries. It is not the
11 relationship itself, but it is the foundation that

12 provides us a common culture, a common language and a
13 way to connect scientist to scientist, biogeographer
14 to biogeographer, chemist to chemist. And what we
15 need to do is make those connections, empower those
16 connections and help reach out to those people who are
17 the unconnected in the failing and failed states.

18 The role of the universities, I think, are
19 key, and we are looking very much forward to a
20 partnership. But I think that there needs to be a
21 recognition that we can't do things the way we have
22 done them in the past. We actually have to be very
23 outcome focused. Is every development investment we
24 are making going to achieve an outcome for the
25 betterment of those countries? How do we actually

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1 apply the research that we have to translating it into
2 an improved livelihood for people in those countries?

3 Someone pointed out today actually that
4 USAID is a translating agency, and I think that is
5 very correct. But we also need to help AID itself
6 improve that translation function. We need to
7 actually deliver that last mile to AID to be able to
8 understand what those translations are. The
9 partnerships are doing so, but we can't just think of
10 AID as a national science foundation. It really needs
11 to be a partnership that works to strengthen those
12 outcomes and that also needs the ability to use
13 metrics to measure the effects of what we are trying
14 to do and make sure that every investment dollar that
15 we put into the developing world is well spent.

16 I think AID, the administration, is key to
17 bring back science and technology and innovation, and
18 it is one of four priorities at the agency. We are
19 recognizing AID is a technical agency -- I think we
20 have forgotten that in the past -- and we want to make
21 it a center of excellence. That means increasing
22 capacity, providing excellent technical people. We
23 already have the tools and incentive. They need new
24 institutions to support the use of science as well as
25 creating a senior technical career tract.

1 For instance, to actually bring scientific
2 leadership into the leadership of AID itself, and
3 thinking a little bit with our university partners
4 what development looks like in 2030. What this means,
5 how do we position the agency to think about that
6 long-term perspective, as Allen was pointing out this
7 morning.

8 Second, our focus is going to be on grant
9 challenges and development. What are the biggest
10 problems that we need to address? What are the
11 critical barriers that we need to cross to be able to
12 really transform development?

13 We have a suite of tools. My office is
14 using a subset of tools that includes open innovations
15 in terms of what we can we use from developing country
16 counterparts. How can we use medical advances that
17 are low cost but have the same outcome?

18 Technology platforms. For instance, using
19 cell phones to evaluate where centers of corruption
20 are; and finally, empowering people to solve their own
21 problems, which is getting back into cooperative
22 research, which is getting back into training and
23 which is providing people access to knowledge through
24 digital science libraries.

25 We don't want any more welfare states -- I

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1 think that is clear -- but we want to empower people
2 to be able to solve their own problems, and we want to
3 be able to bring cutting-edge knowledge back to USAID
4 itself as well.

5 Finally, we have an approach using
6 innovation which is based on a venture capital model.
7 It's called our development innovation ventures, which
8 is seeking to scale-up ideas and inventions that can
9 have a profound impact on the developing world. It is
10 a new way of doing business at AID, and with that I
11 would like to turn the floor over to Sara.

12 MS. FARLEY: It is such a pleasure to join
13 you, and I think the most appropriate way to put us
14 all on the same wavelength is to begin with a quick
15 encapsulization of the Global Knowledge Initiative.
16 We evolved from the 2008 Higher Education for
17 Development Summit. That was attended by university
18 presidents, convened by the Secretaries of State and
19 Education. From that summit there was a very strong
20 and dynamic conversation around collaboration and
21 mechanisms that would draw universities into
22 collaborative arrangements to respond to development
23 challenges. There were follow-on summits that
24 happened in Rwanda as well as Bangladesh.

25 Two of those people, Nina Fedoroff, who

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1 many of you would know and formerly was the boss of
2 these two -- Nina Fedoroff; and Sam Pitroda, who is
3 currently the prime minister of infrastructure --
4 those two really thought that the best way to
5 actualize the call from the summit would be to bring
6 together some thinkers and doers around collaboration
7 to solve science, technology, innovation-related
8 development challenges. That spoke to the National
9 Academy of Science. They agreed to incubate the idea.

10 I left a decade at the World Bank to become
11 chief operating officer of this organization. It's
12 been the first year and a half, very focused global
13 need (inaudible). Through the network of
14 universities, we are delighted to be part of this
15 conversation, and I think for us we were requested by
16 Alex to join John and his colleagues at USAID to think
17 about the contours of the new strategy around science,
18 technology and innovation within the USAID.

19 The test, I suppose, was to help to respond
20 to the need of USAID to draw this all together. So
21 that is why we are here. It's how we have connected
22 ourselves to USAID, and Amanda and I are going to
23 tag-team.

24 MS. ROSE: Absolutely, Sara. Thank you.

25 This slide gives a bit of an overview of

1 that process that we participated in with USAID. It
2 culminated this summer in a conference called
3 Transforming Development Through Science, Technology
4 and Innovation. It brought together heads of the
5 federal agencies, university administrators, other
6 experts to really talk about these issues and give
7 USAID just an astounding amount of information to
8 carry with them as they took forward their strategy
9 process.

10 As you can see, we had 26 different
11 breakouts across two days. It was really a rich
12 environment for feedback, and there were a lot of
13 takeaways. These are some of the major ones:

14 That really participants are drawn to very
15 integrated challenges. They see this as where the
16 future lies in trying to address development
17 challenges. No longer can we exist in this
18 disciplinary style as we really have to start working
19 together; that critical untapped partners abound. You
20 are sitting here in this room today. They were there
21 at that conference. People are ready and willing to
22 participate. It's just questioning how do we all
23 engage on these issues together.

24 We really have to think about not just
25 bringing challenges for government as one opportunity

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1 to engage. Really how do we marry these challenges
2 with sustained partnerships. So, as
3 Doctor Christensen was saying, about really thinking
4 about the capacity-building needs as we deal with
5 these challenges.

6 Realizing as we look forward, the
7 takeaways. A lot of excitement around the idea that
8 USAID is kind of back in the game when it comes to
9 STI. Really the question right now is how do we take
10 these linkages that were made apparent at the
11 conference and really begin to actualize them around

12 making a difference.

13 As we have heard today and as we heard at
14 that event, a new approach is needed that is really
15 going to align these resources that are existing with
16 the partnerships to do something positive.

17 MS. FARLEY: As to the perspective that we
18 have gleaned on the ground and in this first year and
19 a half and for many of us involved at GKI, this is a
20 culmination of (inaudible) for science, technology and
21 innovation. And it's perfectly in tune -- and that
22 was the point you were making -- that this shared
23 challenge terrain is where it's at.

24 Of course, there are big challenges in
25 developing things pertinent to STEM -- science,

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1 technology, engineering, mathematics -- education,
2 pertinent to innovation, pertinent to scientific
3 research. But that shared challenge space means many
4 of these shared problems truly at their core are
5 shared opportunities.

6 These are the examples we are hearing
7 during our needs analysis, and they are very diverse.
8 This is just a little taste test for you. We have
9 folks like this group of Stanford, researchers saying
10 We have been working on the technology. It's a
11 hand-held diagnostic tool. We know this is germane,
12 especially in a world community where we have many
13 hours and many miles of a lack of transport
14 infrastructure to get to an emergency room. Help us
15 find communities where we can bring this technology to
16 life.

17 We have got universities -- this is one of
18 many that we are talking to. Some of these
19 universities are in the room, which is great, so we
20 can continue the conversations. But universities
21 saying that we understand the level of discrete
22 faculty, that we have a lot going on in Africa. What
23 we are trying to figure out is, one, how to
24 consolidate that; how to focus our efforts so we have
25 a more strategic, long-term engagement that doesn't

1 just speak to the kind of ad hoc problem constellation
2 but really gets to the core challenges. How can you
3 help us do that?

4 Then we have USAID saying, Help us think
5 about the way to use challenges as a mechanism, a way
6 to open the cupboard to federal science agencies, all
7 of the resources that U.S. taxpayers have paid for
8 that are pertinent to development challenges. How can
9 we use challenge as a mechanism to draw those
10 resources and challenges together?

11 And the developing countries are also very
12 heterogeneous, the landscape there. I just returned
13 also from India from the U.S.-Indo Summit on Higher
14 Education. There are 800 universities represented.
15 It was an astounding event, a lot of talk about
16 deepening collaborations with a real appetite for
17 American engagement.

18 COMSTECH, all of the Islamic countries of
19 the world, through the OIC, looking for a method to
20 train future generations of science, technology and
21 innovation policymakers in the skills of policy
22 (inaudible).

23 And then groups like the Library of
24 Alexandria have very specific technological
25 capacities, and one of the interests there is to

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1 harvest lectures from scientists and make them
2 available widely across the globe.

3 Now, we understand those data points, those
4 articulations of need. There is a science, technology
5 and innovation backdrop that we try to stay very
6 abreast of as we move forward in articulating our
7 programs. We can call these the "big picture trends."

8 Amanda spoke to this, that the
9 multidisciplinary research is on the rise. This is a
10 change from several decades back. My undergraduate
11 program still befuddles my parents: Science,

12 Technology and Society. This is where students are
13 expressing an appetite to bring their studies and
14 bring their real-life exposures.

15 New technologies are advancing global
16 connectedness at unprecedented rates. It was amazing
17 the constituency at the USAID event coming from the
18 mobile (inaudible) community. You had groups like
19 Google there talking about the role of developing
20 agencies as being smart routers, the idea of
21 connecting and moving information through the system
22 with greater efficiency and ease.

23 Simultaneously, we understand this growing
24 demand for open access to knowledge resources.
25 Increasingly people want it for free. They want to be

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1 able to find what (inaudible).

2 We are also seeing that there are higher
3 returns on investment through collaborative research,
4 that we can actually get a little more bang for the
5 buck.

6 The disconnects. Against those big-picture
7 trends, there will still be these disconnects. Call
8 for some repair mechanism, as it were, that the
9 findability of resources is now a new problem. We all
10 experience that, using Google or whatever search
11 engine. Just because you know your search terms, do
12 you know which element that comes up in your
13 10 million hits is the first place to look?

14 Decreased budgets to bring scholars
15 together. In real terms this financial picture, which
16 is very depressed across the globe, is one in which
17 universities, even here at home, do not have the same
18 budgets to put their scholars together on planes to go
19 to conferences. And that is the number-one predictor
20 of why they collaborate: "I met her or him at a
21 conference."

22 Developing country STI contributions often
23 going unseen due to lack of exposure. Weak linkages
24 with scholars, especially in the poorest, the
25 least-developed countries, and insufficient

1 coordination between solvers to bring together these
2 multidisciplinary, cross-border collaborations.

3 MS. ROSE: As we think about all these
4 trends and considering where best to kind of jump in,
5 we really are trying to get away from "business as
6 usual," which is what we talked about earlier today,
7 that there are critical resources out there; whether
8 they are knowledge-based; technological,
9 human-based -- as what is represented in this room --
10 but that there is still not an opportunity to utilize
11 those resources out there and we often cannot find and
12 collaborate with those who have them. We are trying
13 to get away from that business as usual.

14 So our organization is trying to implement
15 a new vision that was really inspired by those
16 individuals at the initial Higher Education for
17 Development Summit, and especially those individuals
18 who have been involved in our leadership.

19 And manifesting this vision requires a
20 number of things, but really it comes down to
21 locating, enabling, connecting, and solving. And we
22 work across a number of partnership types, and this is
23 just to give you an idea of the breadth.

24 A lot has been said about research
25 collaboration. Certainly that is an important aspect,

1 but we also see the contours of other types of
2 partnerships that are important. And when we think
3 about trying to line up these partnerships to really
4 make strategic movements and development challenges,
5 it's going to take working across a number to make
6 institutional development open to education and
7 research.

8 Finally, this is just a tool that we use to
9 help partners like potentially yourselves and others
10 we're working with in the landscape of how we are
11 talking about really moving the needle when it comes

12 to development challenges.

13 You can see at the very top -- or maybe you
14 can't. I'm sorry about that -- we're really talking
15 about how do we increase the income of Ugandan
16 farmers? That is a big, just gnarly challenge out
17 there just sitting. But really you can start to break
18 this down to think about how might we utilize open
19 education resources to inform that larger goal.

20 You can see across different partnership
21 types and also across different disciplines. So if
22 you are a university administrator, you can really
23 start to see how all the elements of your universities
24 start to feed into this really gnarly, complex
25 challenge. And this is a tool that we offer our

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1 partners to help think through complex landscapes.

2 MS. FARLEY: So, for example, with USAID we
3 partnered with more than 800 development challenges.
4 So what do you do with 800 challenges? You can start
5 to knot them and you can start to see threads between
6 the integrated (inaudible) challenges and think about
7 what are the disciplines? What are the formulations
8 of collaboration? This is just one of the tools we
9 use.

10 We are going to close the presentation with
11 pitching this to you in a way that takes a single
12 challenge, and it walks you through what this can look
13 like in practice, and so we will give you a challenge.
14 This is a very real one that has been posed to us by
15 one of the networks of universities.

16 This is a network of universities in East
17 Africa with a few Scandinavian universities called
18 Bio.Earn. Maybe you are familiar with them. This is
19 one of their specific challenges that many of the
20 universities within the Bio.Earn is grappling with:
21 How do we boost sorghum productivity so that each
22 plant can feed more people and explore industrial and
23 other agronomic uses in the hopes of raising farmers'
24 incomes?

25 It is a challenge that -- I have a feeling

1 many of you have dealt with this very same challenge
2 within your universities. By initiating partners like
3 Makerere University, just Uganda (inaudible) at the
4 development of agriculture, and they are dealing with
5 this challenge.

6 So the question is the role of GKI. What
7 the realm of GKI becomes is catalyzing a realm of
8 resources and partners to respond to this challenge,
9 which includes understanding the knowledge partnership
10 landscape, framing the challenge, finding a
11 collaborator, incentivize solvers, and supporting the
12 implementation.

13 So breaking it down in clear -- the
14 "Request for Engagement." This can be parallel to
15 those other requests and demands for collaborative
16 assistance as expressed earlier in the presentation,
17 and we know that these universities can do this -- and
18 you know this better than we do, living in the
19 university community. The universities are holding a
20 repository of people that express this demand in very
21 different ways. It might look like a request for
22 specific research information. "How might I increase
23 the productivity of sorghum?"

24 It might look like a request of a student
25 to gain more international exposure over the course of

1 their degree, so we clarify what kind of partnership
2 is being sought here.

3 Second, we make sense of the context. So
4 in this case at the front end of this process, we are
5 seeking to explore and make clear the political and
6 legal context, market and business context and the
7 cultural context of science, technology and innovation
8 in that geographic domain. It's really about
9 clarifying this ecosystem for action. I think this
10 piece of the process is very often the bread and
11 butter of development institutions.

12 Working for the World Bank for ten years, I
13 did a lot of this in different committees. But within
14 that kind of twinning arrangement, this piece you kind
15 of assume, "When it hits us in the face, then we'll
16 deal with it." And we need to bring both of these
17 pieces together in a process that gets everyone on the
18 same page.

19 After we have this sense of the science,
20 technology and innovation context, now we are looking
21 at assessing the knowledge partnership landscape. So
22 here we go to the level of the institutions, and we
23 ascertain -- it's really about constructing a
24 baseline, a baseline for collaboration activity
25 against which we can start to measure are we moving

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1 the needle with respect to new collaborative
2 activities, added collaborative activities that
3 respond to these shared challenges. So the result is
4 a knowledge partnership landscape analysis.

5 Now armed with a sense of the context, the
6 knowledge partnership landscape analysis, now we begin
7 to open up the question of which are those challenges
8 that offer the sweet spot, that area of a possible
9 shared problem with a shared opportunity that is going
10 to galvanize solvers from elsewhere. And we look at
11 different candidates, and we provide a collaboration
12 profile and recommendations. Within this area of
13 sorghum productivity, agri-industrial development,
14 here are concise challenges that you can pitch to
15 others that might bring in the solvers you are
16 seeking.

17 Now we go on the lookout, and this is where
18 being aware of activities, such as those of BIFAD, are
19 extremely important because we want to be able to look
20 out into the community of potential solvers and put
21 forth these recommendations for collaboration in a
22 community that will hear them and be able to respond.

23 So this is really about scouting. From
24 there we now bring the partners together. So let's
25 say this is an imagined experiment here, that it was

1 Rutgers -- that for many reasons made sense with this
2 particular challenge. Together with Rutgers and
3 Makerere, we work on framing and mapping this science,
4 technology and innovation challenge space. And this
5 is something the partners do together so jointly they
6 can see that relationship that they put forth in the
7 beginning. How might we increase the income of
8 Ugandan farmers? And we dissect it into risk
9 components, institutions, collaborations, knowledge,
10 et cetera, human resources, as well as to the
11 disciplinary subchallenges that are required for
12 response to this integrated challenge.

13 Now, again, we scout for solvers because
14 through that challenge map, when you realize that this
15 twinning arrangement, that while it may be very strong
16 and robust and say (inaudible) are specifically
17 germane for staff exchange or students exchange.

18 We now have a map that shows us, you know
19 what? Part of responding to the sorghum challenge is
20 about transport. It's about transport from sorghum
21 areas to markets. That may not be something these two
22 universities are equipped to solve. And if we are not
23 aware of those elements of the challenge, we're not
24 going to solve it. So this means that in looking to a
25 global world of solvers, we now have a map that

1 enables us to think about probably a much more diverse
2 constellation of solvers that need to be aware of this
3 challenge.

4 So we identify scouters and now there is
5 this realm that connects back to the utilization of
6 this new tool for collaboration of technological
7 platforms, how we are able to broadcast these
8 challenges.

9 Around the technology platform there is a
10 (inaudible) -- Scientists Without Borders is one of
11 our first partners. They have members of thousands of

12 scientists that are in the platform scouting for
13 challenges and posting resources. We then go through
14 a vetting process (inaudible). Having as well as the
15 (inaudible) as our partners, we have a host of
16 scientists together with, in this case, Makerere, and
17 we're imagining Rutgers would be a part of the vetting
18 process.

19 Now, once we have our solver and
20 institutional teams, we focus a lot on process skills.
21 It doesn't become the role of GKI to solve the problem
22 for empowering the solvers. Here we take the
23 perspective that collaboration itself is a set of
24 skills and again needs to be taught and can be
25 trained. We as content experts tend to focus a lot on

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1 the content.

2 Our PhD's in soil science and the like are
3 important for the solving solution, but collaboration
4 and process skills are also required. So we are
5 trying to demystify collaboration, take it from that
6 magic process. It just happens to be a process that
7 can be learned. Now the role is sustaining and
8 supporting this implementation team.

9 It's the case that one need only travel
10 through the subregions through any of these
11 continents -- Africa being the one I'm most familiar
12 with -- you see so many of the same projects happening
13 not that far apart, definitely by different donors, do
14 not have an organization or group charged with being
15 the periscope out in the world finding those
16 complementary initiatives.

17 This is something that we are bringing into
18 this process so that we are not duplicating efforts.
19 Over time, as this complementary initiative blossoms
20 and unfolds, we are looking to partnering to scale the
21 solution and ultimately get from research and ideas to
22 action.

23 MS. ROSE: I know we want to get to
24 questions, so I will fly through those great numbers
25 of slides.

1 Certainly there are a number of slides that
2 we are all interested in confronting. For us we need
3 to surround that by a few certain criteria just to
4 make that a little bit (inaudible).

5 These are our criteria: We are talking
6 about science, technology and innovation challenges.
7 We are talking about challenges that the solution of
8 which will impact the lives of people living on less
9 than \$50 a day and that the impact will be two dollars
10 a day and that the impact will be in the thousands,
11 not the millions.

12 It's about building the capacity around
13 that solution, so that's really a much more
14 sustainable process, and that those that are involved
15 are really saying we're going to stick with this
16 through the implementation process. As Sara
17 mentioned, we are working with a number of
18 institutions and as well as our advisers, some of our
19 core university affiliates, and we're happy to explore
20 some of these later with you.

21 Just to note other pilot geographies at
22 this point are Eastern and Southern Africa, the Middle
23 East and North Africa region, with a specific focus on
24 leveraging activities in the region to support
25 Pakistan and India and the U.S.

1 We certainly have a number of outputs and
2 outcomes that we expect; and namely, you will see that
3 all of these really have to do with quality of life
4 and increasing the standards of living in these
5 developing countries. So until we get to that point,
6 we don't really mark off a success in our activities.

7 DOCTOR DEHGAN: Great presentation. I have
8 been asked to actually maybe take some questions
9 before moving on to John's presentation, but I'm going
10 to take my prerogative to ask the first couple of
11 questions.

12 And that is, what have you seen as sort of
13 the biggest problem to collaboration? When you have
14 looked at where these partnerships have come forth,
15 how do you deal sometimes with the disconnected?

16 I can understand collaborations that work
17 really well with India and China because we have
18 freely made those investments. How do you develop
19 those collaborations?

20 What are the challenges that you see with
21 countries that don't have the same level of science
22 capacity or investment -- where the country has an
23 investment in science, what we as individuals -- that
24 we want to support. How do you prevent a replication
25 of the West in terms of how do we get them to focus --

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1 the focus being on agriculture rather than
2 nanotechnology, initially, for instance, and where
3 does science policy fit in?

4 MS. FARLEY: There are a few questions
5 bundled in there.

6 I think to answer the first: What are the
7 key -- I will share the tough lessons we are learning
8 as we go along. One of the tough lessons was at the
9 start of GKI, we look at who is behind our
10 organization. We have the vice president of Google
11 and some people that hail from the West Coast, my
12 backyard, and there is a sense that this added heart,
13 the big challenge here is a platform that can connect
14 us. And it's the lack of a platform that really could
15 boil a lot of this down to kind of Craigslist. I have
16 a bike. I want to sell a bike. What bike is
17 available?

18 If it were strictly a technological
19 platform challenge, (A), we would have solved it. It
20 would have (inaudible). We know that the connectivity
21 grades are so low that to use (inaudible) in some of
22 the countries that we need the existence of a
23 technological platform -- of which there happen to be
24 quite a few -- and they're not connected. They're not
25 interoperable, so the preponderance of a GKI platform

1 is going to add a little more noise to the universe.

2 The kind of connectivity quandary means as
3 we see it, using skillfully these technological
4 platforms as something we are committed to doing,
5 there is this kind of human center, partnership
6 exercises that needs to happen to top that. That
7 speaks to the real disconnect that providing a
8 framework to navigate between this world of virtual
9 communication and seeking solvers, finding each other
10 on Facebook, on Twitter. Yes, that is happening.
11 That is the contour to the era we live in. But
12 without the relationships into a community of solvers
13 and some mechanism to focus the efforts of these
14 willing solvers, these are really two divided worlds.

15 So it's what I think GKI can deliver, as we
16 learn and we are continuing to learn, is a marriage of
17 this technological platform element with the -- as to
18 how do you bring to light the notion that the
19 challenges may not be nanotech. They may be pertinent
20 to small farmers. Uganda, I was there in part to
21 evaluate a World Bank project that I was one of the
22 instructors of, the Himalayan Science Initiative
23 Project, but was also there for National Science Week
24 which brings together the policy of Uganda. It looks
25 like it would apply possibly here in the U.S. It is

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1 grand, it is macro, it is everything but the kitchen
2 sink.

3 And then you look at the very stark data
4 point, which is the national R and D budget which is
5 \$75 million. So there is a hard challenge there which
6 taking these lofty goals and starting to think about
7 really tough trade-offs in the realm of science,
8 technology funding. Actually, we will be going to
9 Uganda in November and December to do the launch of a
10 strategy exercise there to do just that based on three
11 years of research that looked largely at SMEs and

12 largely in the agricultural sector, what are the
13 cross-cutting areas in science and technology when
14 your whole system -- in what field should they go?
15 Into what crops? Just agricultural? Where should
16 they go?

17 So I think the answer is what is the role
18 of science and technology policy? The role of science
19 and technology policy is to provide a framework. And
20 I think more than ever before, it needs to be a
21 framework that speaks really intelligently about
22 incentives for collaboration because the other sad
23 thing about these 25 PhD's that are being produced in
24 Uganda, a lot aren't getting jobs. So you think about
25 a whole agricultural -- 95 percent of the economy in

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1 agriculture. They must need hydrologists. We must
2 need these highly trained people there and yet they
3 are not being employed.

4 So thinking about where the skill gaps,
5 what is the relevance to industry, these challenges
6 are all challenges that fall, I think, under the
7 rubric of intelligent STI policy making, and I think
8 it does take a community of activists to support the
9 emergence of those policies.

10 DOCTOR DEHGAN: Some questions from the
11 audience?

12 AUDIENCE MEMBER: I'm John Yokee
13 (phonetic). I was just wondering -- I'm going to make
14 a joke here -- wondering how many acres of sorghum do
15 they grow in Delaware? And with Rutgers and
16 describing that relationship, you described the CRSP
17 program, and it's very unique.

18 And one of the key things I got out of this
19 was that you talked about a collaboration boot camp.
20 This is a unique idea to me because we have
21 collaborators all over East Africa, Southern Africa
22 and Central America.

23 It would be a great idea to have a meeting
24 of the people where they could learn how -- how to be
25 a good collaborator. I don't know very much about the

1 Global Knowledge Initiative, but where is -- is it a
2 source -- is it coming out of World Bank? Is it
3 coming out of where?

4 MS. FARLEY: We're an NGO, so we are
5 independent of government. In fact, we are working
6 with World Bank on a few things including a STEM
7 constellation effort in East Africa. But we're
8 independent, so hopefully a little more nimble in some
9 ways.

10 But your idea is right in the pocket of
11 what we have been doing. For every one of the
12 challenges, the pilots that we roll out, part of that
13 concentric ring that grows, the way we germinate those
14 rings is an annual collaboration that brings the facts
15 together.

16 AUDIENCE MEMBER: We have a scientist from
17 the University of Nebraska who has an extensive
18 collaboration with (inaudible) on the sorghum. We
19 have another scientist, a breeder, who works -- we
20 have a really pretty integrated program.

21 One of the things I think would be very,
22 very useful -- and this goes across most of the
23 countries in Africa where I have experience -- is how
24 we develop better linkages between the universities,
25 the national agricultural research systems and the

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1 national extension systems.

2 MS. FARLEY: First, I utterly agree that
3 the disconnect in those linkages equals a lot of
4 squandered resources. I look in the Uganda context
5 being the recent big example there, to try to cement
6 those linkages between extensionist agricultural
7 programs and the (inaudible) that has more or less
8 fallen apart because it's hard to do.

9 If you look at the skilled program of a lot
10 of the extensionists just in the last two years,
11 you're not necessarily bringing people who went

12 through university-level training in these
13 disciplines. So I think the conversation seems to be
14 happening, the level was steered by the Ministries of
15 Agriculture. Where actually we're giving
16 Uganda (inaudible) -- the Uganda National Council of
17 Science and Technology what is, in fact, that policy
18 level on STI has a role to play because they can be
19 the experts on let's move this out from an innovative
20 systems aspect. So they are coming at it from a
21 different framework, which I think is beautifully
22 applied to the challenges in those disconnects that
23 you noted.

24 So I think there's hope, but it's hard,
25 which is why the attempted remedies aren't coming out

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1 so beautifully.

2 DOCTOR DEHGAN: I think the CRSPs are
3 incredibly valuable and have been incredibly useful,
4 but I think we must look beyond the CRSPs in terms of
5 what are the additional things. One of the ideas that
6 I heard about just yesterday is this e-extension, how
7 we can incorporate that into some of our digital
8 knowledge initiatives and tie that into the
9 supercourse which is this collection of top-tier
10 PowerPoints that have been developed.

11 MR. WITTERS: Irv Witters, Michigan State
12 University. I am director of the CRSPs, but forgive
13 me for that.

14 My fundamental concern is you are making
15 quite a few assumptions, and, yes, science and
16 technology do provide tremendous promise. As a
17 professor, I always challenge my graduate students to
18 challenge themselves and ask what are the assumptions
19 you are making? Not all knowledge that is generated
20 by universities has a solution.

21 What is the peer-review process? You know,
22 within the CRSPs, we have communities of practice. We
23 call them "networks." We have scientists that
24 collaborate and research multidisciplinary themes, and
25 there is an internal peer-review process that occurs.

1 We have professional societies where
2 publications are reviewed by their peers before
3 science or knowledge or technology is released. I
4 have worked with Makerere. I've worked with my own
5 institution, and I know that not all -- there is good
6 science and there is not-so-good science. My concern
7 is that we're going to be releasing knowledge that has
8 the promise of solving solutions, but it's not based
9 on good science.

10 Do you understand what I'm asking? What is
11 the peer-review process that you are incorporating
12 into this?

13 MS. FARLEY: I think the peer-review
14 process is a very classic one, and I think it appeared
15 in the slide that had that kind of broadcasting and
16 adjudicating the challenge. So request for proposal,
17 short list of the proposals, vet proposals by experts
18 and anoint a winner.

19 So in that case it's the NSF model. It's
20 an inherent part of the model, I think, that the
21 notion of peer review is the gold standard to move
22 forward in all of this. So in no way are we looking
23 to ignore the peer-review group dimension but spoke to
24 another point that the assumption that all university
25 knowledge is useful knowledge.

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1 I agree we're trying to -- the solvers are
2 everywhere. I think one of the most bold statements
3 that USAID made at the event, which I loved, is we
4 need to migrate from a notion of development of a
5 small community, relatively small community, of
6 development professionals to 6.7 development
7 professionals, and what that means is there is a
8 solver in all of us.

9 Part of this notion that needs harvesting
10 that is antithetical to the fact that a small holder
11 can tell you a lot of their challenge. We don't need

12 to define for them their challenges, so I couldn't
13 agree with you more that universities have a monopoly.

14 That said, we do look at programs like
15 CRSPs that have established that there is a lot you
16 can get from a very classical twinning arrangement, as
17 it were, but how can we use all of these other tools
18 and the availability of other solvers that you can
19 reach in different ways to layer a top of a kind of
20 barbell configuration of wider, broader communities.
21 And I should add that this was one iteration of how
22 this plays out.

23 We are also very, very deep into
24 conversations with IBM, as an example. The IBM
25 University Development Program touches hundreds and

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1 hundreds of universities worldwide focusing on
2 challenges for cities, and there the universities are
3 part of that challenge. But this is being driven by
4 the private sector so is very agnostic
5 institutionally.

6 That would relate to a final point I would
7 make. This is really not about the institutions.
8 It's about the people inside of them. It's a blessing
9 that we have 200 university presidents calling for
10 this, but they're not actually our collaborators. Our
11 collaborators are the people within these
12 institutions. So this needs to resonate and excite
13 people within the institutions, and hopefully those
14 people are spending their time in universities, but
15 they're spending their time elsewhere.

16 DOCTOR DEHGAN: I think you moved above "n
17 equals 1." So in terms of your collaboration, as you
18 move to the higher level, you move to the departmental
19 level. You need a community of researchers in that
20 area. You move to an academic societal level, you
21 have sort of a natural peer review that happens. We
22 should be thinking about that model. I think that's a
23 really great point.

24 Other questions?

25 DOCTOR HANSEN: I'm David Hansen from the

1 Association of Land-Grant Universities.

2 Over the past year we have been working
3 with the science, technology and innovation group at
4 the World Bank. They have been trying to find a
5 pathway forward and have been looking at many of these
6 same issues. I know that one approach is to look
7 at the details and the existing technology and to
8 focus on that and its role in generating innovations,
9 but they have taken a broader approach. And, in
10 essence, what they are saying is one looks at
11 sub-Saharan Africa, for example, the real challenge
12 that these societies -- much as our society -- if we
13 are to prosper in the future, must be knowledge
14 societies; and therefore, where do these
15 innovations -- how do they participate in science and
16 technology?

17 And their point is that many of the
18 existing scientists in these countries are retiring.
19 If there is to be an innovation base for these
20 societies, it has to come from these societies, so,
21 therefore, they're focusing on partnerships as a way
22 of -- networking as a way to bring up science and
23 innovation in those societies. And I would hope as
24 you look forward, you might take a more macro
25 perspective on this also and consider the role that

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1 institutional partnerships between U.S. institutions,
2 European institutions, Japanese, whatever, with a
3 developing society institution might play in
4 prospering science, technology and innovation.

5 MS. FARLEY: I think it's a great point.
6 The macro perspective, I think if you look at our
7 first partner, it's embedded in what we're responding
8 to, so COMSTECH is the committee of administrators of
9 science and technology. Being the head of COMSTECH --
10 who is one of the founders. The notion is we took
11 this down to one very granular level to show you

12 step-by-step what this looks like, but the picture
13 ultimately is one of aligning at the global level
14 resources, which is why it's so exciting to see USAID
15 back at the table and because it does take
16 integrations at -- of the highest global level. But I
17 materially agree.

18 DOCTOR DEHGAN: We have time for one more
19 quick question.

20 MR. BECKER: Let me begin with a little bit
21 of background with regard to the Title XII 15/30
22 Higher Education Collaboration Foresight Program, just
23 to point out that this is an idea -- this is an idea
24 and nothing more at this point in time. There is no
25 program. We're trying to get it out there for review

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1 and comment by the university communities and so we're
2 just putting it on the table at this point.

3 First a word: Where does the idea come
4 from? The idea comes from the fact that for several
5 years now the agency has been looking at science,
6 technology and innovation, and there was the National
7 Academy of Sciences study that we commissioned in
8 2006. Prior to that we had worked with Caroline
9 Wagner and the Rand Corporation looking at the role of
10 science and technology, so the STI issue within the
11 agency has been growing for several years now so we
12 need to respond to that.

13 Secondly, we have the Lugar-Casey
14 legislation, and this afternoon there will be a little
15 more said about that in the context of where is it at
16 and how it's going to do. However, if the Lugar-Casey
17 legislation were to pass today, we have 90 days to
18 tell Congress how we're going to operate that program
19 and expand higher education collaboration, what are
20 eligible universities here, eligible countries,
21 eligible universities. So we would be driven on a
22 fast track to respond to this issue of higher
23 education collaboration.

24 Thirdly is Title XII. Title XII deals with
25 the Title XII universities and it's an attempt to say,

1 What is Title XII really striving for? We have heard
2 a great deal about the long-term and you have heard
3 the preamble in the MOU. But the point for Title XII
4 at this juncture is how do we help countries come to
5 grips with a safe, secure and a sustainable food
6 supply in 2030 under conditions of climate change?

7 Do we know what those issues are and those
8 very serious trade-offs between agriculture and water,
9 agriculture and energy? Are we going to eliminate
10 their dependence on food aid? What is it going to
11 take? So that's basically the challenge for Title
12 XII.

13 The process is how do we put something in
14 place to move ahead on that, and that's what the 15/30
15 program is all about, and I will explain the 15/30
16 concept a bit. I'm going to run through these very
17 quickly in light of the time that we have.

18 Title XII, I think people are generally
19 familiar with that 15/30 program principle. The
20 purpose of Title XII again is to mobilize the
21 capacities of U.S. universities and colleges to
22 achieve mutual goals among nations in sharing food
23 security, human hold, ag and sustainable natural
24 resources. It's a very wide mandate.

25 The 15/30 Foresight Program. The Foresight

1 Program is a program that assesses a current set of
2 conditions in light of long-term objectives; i.e., to
3 2030. If you know where you want to be in 2030, the
4 question then is it identifies the near-term,
5 immediate objectives in 2015 that are required to
6 reach that long-term.

7 Some of you may be familiar with scenario
8 planning. It's an attempt to look way ahead, see what
9 you need to be doing and what do you need to be doing
10 in the future to get to that long-term issue.

11 So that's the basic point about a 15/30

12 Foresight Program. We're talking 2015. We start now
13 in 2010. What do we need to have in place in 2015 to
14 make certain we are on track for 2030?

15 When you are making these commitments to
16 PhD training and scientific capacity, that's what you
17 are really dealing with, national scientific capacity,
18 including participation of global and regional
19 networks.

20 Another thing here to come to grips with is
21 these countries that have the responsibility of their
22 scientific nationalism. They are dependent on the
23 CGIAR, perhaps the CRSPs. They have domestic folks
24 involved who are really looking at the science and
25 technology as it relates to the global food supply.

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1 We are talking about higher education,
2 collaboration in education. That's the PhD, MS,
3 baccalaureate, and, as importantly, the associate
4 degrees. We had a workshop a couple weeks ago, and it
5 was pointed out there were more associate degree folks
6 than there are regular baccalaureate degree folks now,
7 so the associate degree training is really very
8 important.

9 All collaboration on basic and applied
10 research, as well as R and D and agriculture, and then
11 we are talking about all collaboration in agriculture
12 and related sciences. There are three phases to this
13 concept.

14 The first phase is a comprehensive
15 assessment of the country's scientific capacity using
16 the Title XII basic higher education collaboration
17 assessments protocol. That takes about a year.
18 That's a mouthful. But the fact of the matter is
19 before you go in with a program, you better do an
20 assessment. So what would be the assessment? It's a
21 higher education assessment.

22 Phase II is then simply implementing what
23 the results are going to be of the collaboration,
24 discussions in terms of grants for about three to four
25 years.

1 Phase III, you actually evaluate
2 in 2015 what you have accomplished and then decide
3 whether or not you want to go to a 2030 higher
4 education collaboration and move it the next step
5 forward.

6 The Title XII basic assessment protocol has
7 five steps to it. First is you want to go into a
8 country and clarify their national higher education
9 system. In Iraq, for example, I think there are 11
10 universities, nine universities that are dealing with
11 agriculture and related sciences. You want to know
12 who you are talking about, what institutions are doing
13 what.

14 Second, you want to do a clarification of
15 relevant national strategies. You go to any of these
16 countries, they're going to have an ag strategy.
17 They're going to have STI strategy, energy and water
18 strategy. They're all driven by individual
19 ministries. They are siloed and have no interfaces
20 amongst them; and, more importantly, between the
21 strategies and actual strategies and relationship of
22 the higher education community to set up and support
23 the implementation of those strategies may be a very
24 serious disconnect between that.

25 Then you want to clarify the national

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1 scientific collaboration network. One of the points
2 that Caroline Wagner makes in her book, "The Invisible
3 College" is that there are self-organizing networks
4 out there. Federal budgets are not the only source of
5 funding. If you are a good scientist, the principal
6 investigator and the network is out there, you are
7 going to find multiple resources.

8 So if you are a country principal
9 scientist, does the country even understand that
10 capacity that you have to organize and so that part of
11 the national scientific capacity may be being funded

12 by a number of different sources.

13 Then you want to do a -- complete the
14 national scientific 15/30 foresight analysis, which is
15 simply a GAP analysis saying what is it that we say we
16 are trying to do in terms of agriculture? Are you
17 putting in the higher education collaboration
18 investments necessary to achieve them?

19 The point is this is not total. This is an
20 attempt to simply say, Are we clear on the three or
21 four key issues in 15/30, the elimination of food aid
22 dependency? Do they really have an idea of what
23 commodities they need to focus on?

24 If they recognize they've got an issue with
25 water, do they really understand in mobilizing what

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1 it's going to take to address that water issue?

2 So you are not talking about all of science
3 and all of agriculture. You are talking about what
4 they are concluding are their real priorities in
5 making certain they are aware of the trade-offs.

6 Then the national policy and strategy for
7 Title XII higher education and collaboration. This
8 simply goes into -- with that GAPs analysis, where
9 might the CRSPs fit or a (inaudible) program support.

10 I'm not going to go through the parts of
11 this. But very quickly in each of the steps, it's
12 inventory, it's a classification, it's a heavy
13 reliance on geographic information systems. We
14 want -- these are usually geospatial characteristics
15 coverage on universities, and then you want to be able
16 to layer that on agri-ecological databases so you make
17 sure you are matching better.

18 I have also talked with the Carnegie
19 classification folks. When we look at institutions
20 overseas and we are trying to inventory, we use the
21 basic Carnegie classifications. It's the same one
22 that universities in this country use. These are the
23 criteria from the database. Again, second stage
24 inventory in mapping public health, agriculture, water
25 energy. What are those strategies that are there?

1 Again, third step: Inventory, relevant
2 donor, higher education. What are the CRSPs doing?
3 What are the CGs doing? Who is doing what
4 domestically as well?

5 The fourth step: Clarify the national
6 opportunities for collaboration, review the programs,
7 best practices, clarifications review and
8 collaboration of challenges. Does the national
9 scientific capacity -- i.e. the education, research
10 and extension -- meet the national strategic
11 programming requirements, or is there a disconnect
12 that is long on the strategy and really short on
13 having the capacity to implement it? That's what the
14 idea is here.

15 If not, does the national external network
16 scientific capacity meet the national strategic
17 programatic requirements? In other words, to what
18 extent are they really relying on regional wheat
19 programs to address the very serious national
20 (inaudible).

21 And the higher education collaboration
22 opportunities, domestic public sector, domestic
23 private sector, domestic civil society. What are the
24 multilateral global and what are the multilateral
25 regional? And, finally, what are the USAID bilateral

1 relations?

2 Then the foresight analysis. Review the
3 Title XII 2030 national science capacity standard for
4 safe, secured, sustainable food supply and conditions.
5 These standards don't exist. The question is the
6 challenge of the Title XII community. Do you want to
7 set forth what developing countries and what you think
8 they ought to be at, what is doable to actually come
9 up with a set of standards? So when they ask you, do
10 you have a set of standards and this gets translated
11 into carbon footprints, it's the water metrics, the

12 dependency on food, et cetera, identify the grant
13 challenges to meet those 2030 food supply standards
14 and then clarify the GAPS.

15 Again, the safety capacity standards. I
16 think food safety is a key one. Particularly with the
17 rights of urbanization, these countries are going to
18 be vulnerable to the activities that they need to have
19 a good, safe food safety system in place, a secure
20 food supply, commercial as well as what relationship
21 the food aid, sustainable food supply, in terms of
22 then implementation of the Title XII higher education
23 collaboration grants.

24 USAID is going through a great deal of
25 procurement reform. We've got the conventional USAID

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1 Title XII grants. I don't think there are any more of
2 those. I don't think we use the mechanism on the
3 operating units. We have the conventional USAID Title
4 XII partner grants with Title XII subawards. We have
5 direct-recipient country grants and third-party
6 funding collaboration.

7 The evaluation phase of this would then
8 evaluate the 15/30 activities for continued support
9 and then evaluate 15/30, clarify where the merit of
10 initiating 2015 or 2030 Foresight Program and the
11 draft.

12 We welcome comments and questions you might
13 have, and we will make it available, but again it is
14 an idea of how to proceed.

15 DOCTOR DEHGAN: I think we're actually out
16 of time. We're supposed to be at the break, but is
17 there one question that someone would like to ask
18 John? If not, I encourage you to talk to him. I
19 think we will move to the break right now.

20 Thank you very much.

21 (A recess was taken.)

22 CHAIRMAN EASTER: I would like to ask you
23 to return to your seats.

24 BIFAD: Minority Serving Institutions Working Group
25 Actions, Report to the Board, Panel Discussion

1 CHAIRMAN EASTER: I really think that is
2 part of the opportunity. We will begin to think
3 seriously about the next steps. So with no further
4 ado, Doctor DeLauder. Who will chair this task force.

5 DOCTOR DeLAUDER: Good morning. I wanted
6 to begin by giving a little background information in
7 terms of how we got to this point and then we will
8 hear from the three panelists, who were individuals
9 who participated in the workshop, and they will then
10 convey to you some of the things that came out of the
11 workshop.

12 I want to begin by saying that the
13 minority-serving institutions have a long history of
14 international development funded by a variety of
15 sources, but mostly in terms of grants from
16 foundations and some from USAID over the years.
17 Played a major role particularly early on in educating
18 African leaders, and I point out (inaudible) was
19 educated at the (inaudible).

20 I remember that during the days of
21 apartheid in South Africa, that a number of South
22 African students were educated at historical grant
23 colleges and universities with grant money coming to
24 help that country educate future leaders and a number
25 of other outreach projects, and we will hear a little

1 bit about that, I think, from other panelists.

2 So there has always been that interest and
3 that involvement to a degree in international
4 development, but not getting the kind of support that
5 we would like to see from our institutions for USAID,
6 and this is something we talked a little bit about at
7 the board level.

8 I think about a year ago we had a panel,
9 primarily of the 1890 land-grant university
10 representatives, talking about some of the projects
11 that they had been involved with in various developing

12 countries to sort of give a taste of the capacity and
13 the kind of involvements that some of our institutions
14 have had.

15 As a result of that, a task force was put
16 together by BIFAD on minority-serving institutions,
17 and the task force then was given the charge to come
18 up with some initiative that would allow us to make
19 some end roads into this process. And what we're
20 interested in this is trying to get minority-serving
21 institutions more involved in the work of USAID
22 because they are the great spans our institutions
23 bring to our table.

24 We have a working group that I had the
25 honor of chairing. We have representatives from three

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1 minority groups. Particularly the 1890 land-grant,
2 from Hispanic-serving institutions and from the tribal
3 colleges, and one of the unique things about this is
4 it's probably one of the few times that these three
5 minority groups have been brought together in an area
6 of collaboration and partnership to address the
7 interest of each of those minority groups, and the
8 richness of that interchange was quite something.

9 I had the honor of being involved in
10 another one of these groups, the leadership funding
11 that was addressed by Frank Kellogg, senior
12 administrator in the minority-serving institutions.
13 That's how it got started. The working group started
14 in the early spring. We came up with the idea that we
15 would have a working -- a working group forum, a
16 seminar of sorts, in which we would bring together
17 representatives from minority-serving institutions and
18 representatives from USAID so that we could exchange
19 ideas and come out with ideas on what could be done to
20 enhance the involvement of minority-serving
21 institutions in the work of USAID.

22 This workshop was held on the 29th and 30th
23 of September, and we had representatives -- we had as
24 a minimum ten representatives from each of the major
25 groups, and we had involvement with a number of

1 individuals from USAID. We must have had at least 50
2 people at that seminar, and what we want to do then is
3 to have our panel members to talk a little bit about
4 the institutions within their particular group, a
5 little bit about what happened in the seminar and what
6 we may see in terms of the way forward.

7 So that is a little background information.
8 I will come back later and say a little more about
9 some other recommendations, but I'm pleased that we
10 have representatives who participated in the
11 conference and two of them also were part of the
12 working group that put together the seminar.

13 Walter Hill is the dean of the College of
14 Agriculture, Environmental and Natural Sciences from
15 Tuskegee University. He's held a number of other
16 administrative positions at Tuskegee. He was educated
17 at Lake Forest College, from which he has an honorary
18 doctorate. His PhD is in Agronomy, Master of Science
19 degree in Soil Chemistry from the University of
20 Arizona, and I already indicated his bachelor's
21 degree. He's done a lot of research in a number of
22 areas. What might be of particular interest to you is
23 he has carried on the legacy of George Washington
24 Carver with innovative work with sweet potatoes and
25 other crops.

1 Chad Waukechon is from the Menominee
2 Nation. He is the dean of Community Programs for the
3 College of Menominee Nation. Chad is an enrolled
4 member of the Bad River Band of Lake Superior Chippewa
5 and he leads a dynamic and unique division within the
6 College of Menominee Nation that deals with outreach
7 and community-type projects, education outreach and
8 extension programs. He was raised in Keshena,
9 Wisconsin on the Menominee Indian Reservation and
10 attended the University of Wisconsin-Green Bay, and
11 most recently he completed his Master's Degree in

12 Education at the University of Minnesota-Duluth.

13 Then Lewis P. Salas has a Juris Doctorate
14 degree from Wake Forest University, and he joined
15 Florida International University in 1975, and he is a
16 full professor in the School of International and
17 Public Affairs. He's an expert on justice systems of
18 developing countries and is the author and coauthor of
19 nine books and numerous articles on the subject. He
20 coordinates a vast portfolio of programs, in excess of
21 \$50 million at Florida International, with awards
22 coming from a variety of agencies: USAID, NIH and
23 DoD.

24 He is the director of the Florida
25 International University Center for the Administration

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1 of Justice, and that center has received over
2 \$40 million in grants since 1985 and is involved in
3 projects in some 11 foreign countries.

4 Those are our panelists, and we will begin
5 with Walter Hill.

6 DOCTOR HILL: Good morning. I want to
7 first thank Doctor DeLauder and all of the different
8 organizations and individuals who have developed the
9 MSI workshop. It was phenomenal. It was a great
10 beginning. My role here is to present the perspective
11 of the HBCUs, and then we will hear from our other
12 panelists and we'll put it all together.

13 First of all, about the HBCUs. You can see
14 the information here. Most of you are probably
15 familiar with that. I want to point out the diversity
16 in Bullet No. 3. It includes veterinary schools,
17 medical colleges, but we also have the 1999 land-grant
18 universities that focus on food and agriculture. If I
19 was going to give you a quick assessment of the
20 workshop, first of all, the presence, just when we got
21 there; and, first of all, from the 1890 and the HBCU
22 perspective, those institutions were represented and
23 there were more people there than we had actually
24 invited. We didn't turn them away, but it was very
25 good and they were enthusiastic, so it was fantastic.

1 Secondly, preparation. The program format
2 was one where we did layer presentations from the
3 agencies, et cetera. But it was the participation,
4 the proactive dynamic, from the very beginning really
5 that set the stage to know that it was our meeting and
6 not just a meeting somebody was making for us.

7 Then on the interactions, I want to talk
8 about what happened between the minority-serving
9 institutions because it was a great revelation for me
10 as an individual, for us as a group of HBCUs, to hear
11 from the tribal colleges and Hispanic-serving and to
12 see how much we had in common and also to appreciate
13 the uniqueness of each group, each university, and
14 that was a blessing.

15 Finally, not only do we become aware of
16 each other, we realize how we could complement each
17 other in very unique ways, and, again, our strengths
18 will be a blessing for our nation if our leadership
19 wakes up and properly uses us, so onboard for
20 recommendation, and I'm sure there will be some
21 overlap with others but that's okay.

22 First of all, out of our group, the HBCUs,
23 we have been at this awhile now, the 1890's, and we
24 work some with USAID, but we learned a lot of lessons
25 from working with USDA that we brought to the table.

1 So the first one was to develop a USAID-MSI task
2 force. I'm sure Doctor DeLauder will talk to you
3 about that. That model is a successful model that is
4 working, has worked, with USAID, and it involved the
5 presidents and USAID decision-makers, those with
6 budgets, so that when decisions are made, actions
7 actually occur.

8 And parallel with that is a working group
9 of deans, directors, administrators, who do the
10 groundwork before they work from both sides and things
11 get done. Once that group is developed, that puts in

12 place a modus operandi that allows change to occur.
13 These are just some of the recommendations that that
14 group might take up that our group decided to present.

15 First of all, to fund a competitive MSI
16 capacity-building grant. We heard talk about
17 strengthening grants earlier. We were a part of that.
18 We can call it strengthening grants, capacity-building
19 grants, but this set of funds which allows us to build
20 those partnerships, deal with our curriculum and
21 internships, gets us warmed up, the hors d'oeuvre, if
22 you will. I will talk about that a little more in
23 terms of how do you keep going when the money gets
24 cut, and some of us have learned how to do that.

25 The second one is to initiate USAID-MSI

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1 liaisons. Now, we have USDA liaisons at our
2 institutions, so we said let's try to do the same
3 thing with USAID. We know they have limited staff, so
4 we would go to regional levels and subregional, and
5 believe me, we will figure that out. So if we can get
6 the concept going, it's very critical to have that
7 dialogue and someone there responsible for carrying
8 messages back and forth and getting things done.

9 The third thing was to initiate the
10 MSI-USAID IPA, the intergovernmental assignments, and
11 we have people within our group who have had these
12 assignments with the National Science Foundation, and
13 they explained the power, the nature of how they
14 learned when they went back and forth and how they
15 helped NSL to better understand it. So we feel that
16 this model would work.

17 We would place the people within USAID.
18 They would be there on a day-to-day basis for the
19 short-term. We were very clear when we heard from HED
20 that they needed to take another look at MSIs. I will
21 leave that. I think the people were open, but based
22 on those institutions involved at this point, we need
23 to move further on down.

24 The review panels is a natural, but the
25 matching funds was taken up -- I think each group may

1 end up talking about that. In USDA there are several
2 programs where we have removed the matching over years
3 because we don't have a lot of the state funding and
4 other sources that the 1862 and other universities
5 take for granted. So to get us at the table, that has
6 to be dealt with in a different manner.

7 The third bullet may seem small, but as I
8 listened to people this morning and listened to the
9 grandiose perspectives and the models and what have
10 you, I was just sitting here thinking, you know, it
11 would do a couple of people -- it would be very
12 informative if they would just spend two days with me
13 in the black belt of Alabama or if they spent time on
14 a Native-American or tribal college reservation or
15 Hispanic-serving institutions. Because it's clear
16 they don't know us because some of the things they
17 said, they would have said differently. They would
18 have learned some things that would have allowed them
19 to see that a lot of integration has to occur in
20 certain environments that we can take some real
21 lessons from.

22 Then we liked the annual meeting. That may
23 be biannual, whatever. Our group, we felt we should
24 have that to strengthen the dynamic between the
25 minority-serving institutions. We felt that the

1 USAID-HICD policy paper needs to be rewritten with
2 stronger input regarding the Title XII institutions
3 and with an MSI focus there.

4 Also because procurement is so dynamic that
5 we had one person who had experience with procurement
6 in our group, and he really insisted that we come up
7 with ways to have the MSIs involved with those big
8 groups that are dealing with procurement work.

9 My final note. We had visitors from Ghana
10 this past week that goes back 15 years. And when
11 funds were cut periodically, we sustained those ties.

12 And the people who came last week was a woman farmer
13 and her husband and some of the young people who work
14 in that village, and I remember going there 12 years
15 ago. And when we remembered each other, we were just
16 hugging.

17 But they have come such a long way with
18 that particular work. I will have to get into
19 details, but it has expanded to many, many villages.
20 There are new businesses that are developing from
21 that, and also the biotechnology that the counterpart
22 scientists have come up with. It's just this range
23 from at the farmer level really happening with the
24 villages and with the biotechnology all integrated in
25 there.

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1 So I just want to conclude by saying that
2 the poster sessions and the dialogue between the
3 different MSI groups led me -- I'm just talking for
4 myself now -- to understand we're stronger than I ever
5 thought we were. We have so much to give in terms of
6 already-existing connections, our ways of working, our
7 respect for the connection between the small farmer
8 and science, and how we have to do that on a
9 day-to-day basis anyway, and how we have had to
10 leverage minimal resources. So working in an
11 environment where small farmers have to work and live
12 allows us to be comfortable there, and we love it.
13 And now we see with our partners, with this
14 partnership here, we can really -- in this new wave of
15 USAID, we should be front-runners. We should be among
16 your front-runners. AID, we should be among the
17 front-runners.

18 Thank you.

19 MR. WAUKECHON: Good morning. I'm glad to
20 be here at this gathering. I'm glad to represent our
21 president, Doctor Verna Fowler. She was more excited
22 about this meeting than I think I can really describe,
23 and Doctor Fowler is not someone who just gets excited
24 about the potential for partnerships because they come
25 up all the time, but there was something about this

1 group that really grabbed her attention, and we have
2 talked about it many times since we returned.

3 She sends her apologies. She really wishes
4 she could be here. I know that she actually pulled
5 her administrative assistant to clear her schedule for
6 this meeting, but there was something that couldn't be
7 cleared. She sends her apologies, but I'm glad that
8 she put her faith in me to come and speak to you. I
9 hope what I say can be heard in a meaningful way.

10 I work in a noncredit realm of a tribal
11 college, and my role is to build the capacity of the
12 community. And what we are is we're a developing
13 nation. I don't think a lot of people truly
14 understand that, but that's what we are. What I would
15 like to talk about in my brief time with you this
16 morning is who we are, who we serve, and why that
17 makes us a potential partner for the work that goes
18 on.

19 Most tribal colleges are very young. The
20 oldest tribal college in the nation is 40 years old.
21 The youngest is probably less than five. There are
22 36. Most are west of the Mississippi, a few are east.
23 Diné College on the Navajo Reservation is the oldest.
24 That was formed in 1969.

25 The College of the Menominee Nation is 18,

1 so we have yet to even leave our adolescence. We are
2 still in that rebellious age of being a teenager.
3 Most are chartered through tribes, and I think it's
4 very important to be brutally honest and focus on this
5 for just a minute.

6 Doctor Fowler, in her brilliance,
7 recognized how volatile tribal governments could be
8 because she truly understands the 1934 Indian
9 Reorganization Act, which makes tribes very unstable
10 because there is constant elections of officials, so
11 there's constant turnover in leadership almost every

12 year.

13 So what she did when she formed the College
14 of Menominee Nation, she was the colony president, she
15 used an article of the tribe's constitution and
16 chartered the tribal college through the people and
17 not through the governing body of the tribe, which
18 keeps politics at arm's length; which is very, very
19 important to understand.

20 And it's very important to understand not
21 just about the College of Menominee Nation. I think
22 it is in that whole realm of international
23 development. I think it's very important to
24 understand that.

25 Most of us are offering two-year degrees,

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1 some of us are offering four. College of Menominee
2 Nation offers one four-year degree right now and we
3 have been approved by HLC to offer two more. There is
4 a movement among some of the tribal colleges to offer
5 more four-year degrees.

6 We're all 1994 land-grant institutions,
7 which Doctor Fowler was a key player in making that
8 happen nationally. And I'm always interested by that
9 because of all the land-grants, the land was granted
10 by Section 3(d) for Native-Americans and that's always
11 an interesting topic for us.

12 But I think what is important for us to
13 understand is we're offering educational opportunities
14 to Native and non-Native as well, with a long-term eye
15 towards community development starting at the
16 individual, and we're reshaping and rebuilding our
17 nations through education. That's really what tribal
18 colleges are all about.

19 Most receive all of their funding from the
20 federal level. Very few receive money from the state,
21 and I can speak only from my perspective coming from
22 Wisconsin, that where we're from the state government
23 doesn't recognize us as citizens when it comes to
24 doling out education funding. They consider us
25 separate and not part of them. And we get very, very

1 limited dollars from the state, pennies on the dollar
2 in terms of our money. So the money that we rely on
3 is soft money.

4 One of the ways that tribal colleges have
5 been referred to is "chronically underfunded," and
6 that's important because it's going to come up later,
7 but it's important we can squeeze a dollar like no one
8 else, and we can build like you wouldn't believe with
9 next to nothing through very wise strategic
10 partnerships and very wise money management.

11 Before I move off that, I would like to
12 mention that most of the international work that
13 tribal colleges are doing is where other indigenous
14 groups are coming to us and saying, "We're just now
15 beginning to manage our own resources. Show us your
16 success. Show us what you have done." And they come
17 to Menominee because Menominee has been recognized
18 many times over for our sustained yield forestry
19 program -- which some are aware of, some are not --
20 but the tribe has been recognized internationally by a
21 number of different groups for its sustained yield
22 lumber practices. When they started harvesting lumber
23 there, after 150 years of constant harvesting, there
24 is now 2.7 billion cord feet of standing timber on the
25 reservation.

1 When indigenous groups begin to start
2 managing their resources, they look around and say,
3 Who did it somewhere else? And they see Menominee and
4 they come to us. But they don't just see Menominee.
5 They see Haskell and they see all these others as
6 well. But that's really where the bulk of our
7 international (inaudible) is happening and what's its
8 focus. The folks we serve are immersed in
9 generational poverty, and I think that's the only way
10 to say it.

11 On the Menominee Reservation last month,

12 the unemployment rate was 17 percent. According to
13 some federal statistics, where they actually count the
14 people who fall off the unemployment radar, it was
15 28 percent. So you can understand that we're extreme
16 poverty, high unemployment, and we have a limited
17 infrastructure. Something like 85 percent of the kids
18 in the local school district are eligible for free,
19 reduced lunch, so you have a lot of children living in
20 poverty.

21 I think what is very important to
22 understand on an international level as well is that
23 many of the folks we're serving have come from
24 families who have very limited experience in education
25 and yet much of that experience in education has been

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1 painful.

2 Now, if you look at the tribal colleges,
3 most of the folks we're serving have the boarding
4 school legacy in their background. Menominee was one
5 of the very few tribes that was terminated by the
6 federal government. There is no way to talk about it
7 other than to say it was forced assimilation. It was
8 an act of genocide, and it occurred from 1954 to 1973.
9 With a stroke of a pen the government said there is no
10 longer any such thing as a Menominee Indian, and the
11 tribe lost all of (inaudible) and sent all of the
12 children off the reservation to a racial border town
13 where racial animosity (inaudible) and most of our
14 kids were encouraged to drop out at 16 or encouraged
15 to go into the military, which we have a huge
16 percentage of our community in the military.

17 But I think the last point isn't for us to
18 say, "Oh, poor us, poor us." We're doing wonderful
19 through the tribal college, and we're doing it because
20 we understand how to work with people who once saw the
21 education process as painful, and we're changing that,
22 and kids are now expecting to go to school. And not
23 just K-12. They're expecting college and graduate
24 school as they're middle-school kids, which was never
25 happening before. So it's a wonderful thing,

1 actually. But that's one of our strengths.

2 Which brings me to why I want to point out
3 some things as to how we will be good partners in
4 this. We can squeeze a dollar because we don't have
5 many dollars. We're very money wise. If you ever get
6 a chance to look at the College of the Menominee
7 Nation, you will see this wonderful campus in the
8 poorest county in the entire state of Wisconsin. At
9 one point we were one of the poorest counties in the
10 United States, and we built it all debt free. And it
11 was under a very strategic, money wise management we
12 were able to do that.

13 We focus all of our educational
14 opportunities with an eye towards its long-term
15 development. We understand how to work with people in
16 poverty. But, more importantly, if there is nothing
17 else that I can convey at this meeting, it's that we
18 have a unique firsthand experience with failed
19 development, forced development, that has been pushed
20 on us since 1630 that has been ineffective. I don't
21 think there's a lot of people in the country that can
22 come before you and say we understand what it's like
23 to have someone come in and say, "I know what's wrong
24 with your community. You need to do this. Well, you
25 know what? That's not working. Now you need to do

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1 this. Well, you know what? Those two things were bad
2 ideas. Let's try this." And we actually come from
3 that with firsthand experience.

4 So we understand how to build community
5 consensus, and we understand how to build development
6 that is meaningful because that's what we are doing in
7 our own communities. The things that we know how to
8 avoid is to not push development that is not wanted by
9 a group, how to avoid development that only benefits
10 the partners in the development, not the people that
11 are receiving it; and how to avoid development that

12 seeks to change people.

13 Because that's what has been pushed on us:
14 Development that seeks to change us and make us
15 someone other than the people of the wild rice, which
16 is who Menominee are.

17 I think the best way I can put it is for a
18 gathering like this, we would normally have an
19 invocation at the beginning because we would be
20 talking about coming together and forming partnerships
21 and helping people, and we would kick everything off
22 with an invocation. But one of the actual lines in
23 the actual prayer that would be said is, "We beg you
24 to hear us. We beg you to understand what we're
25 saying," so when you leave, you will have an accurate

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1 representation of what we are looking for.

2 I think that really puts the entire thing
3 in perspective because we have dealt with development
4 in a way that most people haven't, and we understand
5 what works and what doesn't, and we understand from a
6 completely different framework how to help others.

7 With that I thank you. I hope I was able
8 to convey what tribal colleges have to offer and what
9 we can do and what our possible role could be.

10 MR. SALAS: It's going to be hard to follow
11 that presentation, but I will try to do my best.

12 I was not born in the United States. I
13 migrated to the United States, and I owe my tenure
14 promotion to USAID projects. I began working on these
15 projects on the World Bank project dealing with a very
16 broad, a very expensive initiative to plot land. I
17 was involved in land registries and catastrophes.

18 And while it was a wonderful project, all
19 of a sudden farmers found that all of this land that
20 they thought that they had, they didn't have anymore,
21 because now the new technology had shown them that the
22 barriers or the stones that they thought were the
23 limits of their land no longer were there or that the
24 access that they had to the river was no longer the
25 access.

1 So our job was to figure out how to solve
2 this problem and how to prevent technology from
3 (inaudible) of the complex that was over there before.
4 I will just give you that story because it was my
5 beginning with trying to understand how these projects
6 oftentimes have unintended consequences.

7 Our group, which is Hispanic-serving
8 institutions, has about 450 colleges and universities
9 with the -- my university being the largest one.
10 We're the largest Hispanic-speaking institution. We
11 also have the largest junior college with Miami-Dade
12 was (inaudible) so we are exploding in terms of
13 population and in terms of students, but our mix is
14 very different. We're spread out through the United
15 States.

16 We often do not know each other. Half of
17 these institutions are community colleges. We are
18 much like the tribal. Some are very big, some are not
19 so small. The main problem that we face with
20 international development is access. I think that is
21 true with the both the tribal colleges and the HBCUs.
22 That is a problem with universities in general. We
23 are faced with a procurement system that is flawed,
24 corrupt and not accessible. It's a system that banks
25 on the easier procurement mechanism that makes the

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1 life of a contract officer as easy as possible and to
2 prevent audits.

3 That's the only target. They could care
4 less about success or the merit. It is a fixed
5 process where insiders coming out of USAID, coming
6 back in, readily feed in the trough. The trend now is
7 even worse because now you have large defense
8 contractors buying out the development companies and
9 now national security or development of national
10 security has become an even worse situation than it
11 was before.

12 So for us procurement is a critical issue.
13 Not just for -- and especially for minority-serving
14 institutions. Our people generally are --
15 universities do not have -- are not known by the
16 developing communities. Neither by USAID nor by the
17 large consulting companies. We face oftentimes award
18 projects, projects that are worldwide that we cannot
19 bid on, and people do not know what resources we have
20 or what we can bring to the table.

21 Normally HSIs do not have adequate funding
22 or financial mechanisms that make them eligible for
23 USAID funding, and they do not have the grant-writing
24 skills. They often do not have knowledge of each
25 other, which is another problem. What do we offer?

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1 What do we offer a USAID or what can we offer a
2 developing country? We look like the people you
3 serve. We taste like the people you serve. We dance
4 to the same movement and we understand that culture
5 better than the Becky or a Buster.

6 So that's what we bring to the table.
7 That's oftentimes what people forget that we can do.
8 I worked in Guatemala for a long time, most of Central
9 America, and I do not understand the tribal problems
10 of the Miskito Indians or the other Native-American
11 groups in that region. Tribal colleges probably do to
12 a large extent. I do not understand necessarily the
13 problems -- I'm just dealing with Central America --
14 the problems of black people that can relate much
15 better to historically black colleges than they can to
16 me.

17 I was in a meeting once where it was a
18 celebration of Columbus Day. It has different
19 meanings to different people, but one of the questions
20 in that meeting was, you know -- it was largely
21 what -- especially with tribal groups -- how do we
22 deal with this issue? How do we deal with the land
23 system that they believe is totally different for the
24 white population, not minority of population? The
25 settling of disputes is completely different. They

1 have tribal reports, things that we cannot relate to
2 but that other groups here can relate to. A lot of
3 the experiences that they have here can be shared by
4 them.

5 We believe in long-term involvement. We
6 don't believe in quick fixes. I normally go into
7 countries where big development institutions out of
8 Washington come in, basically burn the ground, spend
9 the money, take the money and that's it. They're
10 gone. We have a long-term commitment. I live in an
11 area which has the largest Haitian community in the
12 United States. I have to deal with Haiti no matter
13 what happens with USAID.

14 We have received four grants from NIH on
15 Haiti. We received nothing from USAID on Haiti, so we
16 have been involved with Haiti. So has the University
17 of Miami and other universities in our region because
18 these are the families that go to school with us and
19 the groups that we have to deal with on a regular
20 basis.

21 We would like to look at capacity-
22 strengthening solutions so that we can render
23 services. We cannot do worldwide IQCs, which I think
24 are the worst instruments for procurements that you
25 can have where one organization is managing worldwide

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1 products. They are merely a channeling or employment
2 mechanism. But we can do regional. We can do smaller
3 countries. We can do capacity-strengthening. Not
4 capacity-building. We're not into that.

5 We talk about set-asides. I don't
6 personally believe in set-asides. I think set-asides
7 are a double-edged sword. They can become a token
8 mechanism whereby the USAID, the federal agency, can
9 check us off. We get up to 5 percent. We're gone.
10 It's a mechanism that you oftentimes go in the back
11 door and never in the front door. Most of these

12 projects do not result -- where set-asides are there,
13 do not result in strengthening or building the
14 capacity of the institution that got the set-aside,
15 but that is something that we had differences among
16 our groups.

17 We need to know again how can contractors
18 know who we are or what we do. One of the mechanisms
19 is with the department (inaudible). They hold
20 conferences or workshops where they invite contractors
21 as well as minorities where they get to know each
22 other and to talk to each other. They don't always
23 hold them in Washington -- which is what USAID tends
24 to do -- but, rather, they hold them in regions,
25 oftentimes Atlanta or other places. I have never seen

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1 USAID at this.

2 We would like to have a greater focus on
3 educational strengthening. There are very few
4 projects now where we are taking in students who are
5 involved with other educational institutions. We're
6 not involved. The Europeans are definitely involved
7 and a lot of other people are involved, but we have
8 very little involvement. Even though we have a
9 network, we work with these people and oftentimes the
10 results of having these relationships with these
11 students produces the future leaders of these
12 countries.

13 I do not know any development company,
14 private company, that promotes leaders. The president
15 of Costa Rica is working on a project that I directed.
16 The head of one of the chambers of Guatemala worked on
17 a project that I directed. The head of natural
18 resources in Honduras also worked on a project I
19 developed. These are all projects of USAID
20 educational policy that had a concept that USAID never
21 planned for, which is you have leaders coming out of
22 the projects, private companies (inaudible).

23 MSI did do that to a certain extent better
24 than large institutions because we know how to take
25 students and bring them into our home to treat them as

1 our family. We don't just drop them off in a very
2 cold climate and they are coming from a different area
3 and all of a sudden they don't know what to eat, they
4 don't know how to dress, and we put them into a dorm.

5 Right now we have two Tanzanian students.
6 How do we manage these -- how do we handle these
7 students? They have never been to the United States.
8 Our tax office all of a sudden wants to tax their
9 scholarships. They don't know what -- they have never
10 eaten some of the food that we have. But, then,
11 because they like beans and they have rice and
12 (inaudible) and our roots in the Hispanic-serving
13 colleges oftentimes are their roots, so they can
14 relate a lot better. But we took them in and treat
15 them as family. But something that large institutions
16 or white institutions normally are incapable of doing.

17 We have diplomatic resident programs, and
18 we have diplomatic residents from the State
19 Department. We never see a diplomatic resident from
20 the USAID, and we never see -- and then they always
21 say, "Well, we don't have enough people." Well, they
22 have a ton of foreign service nationalists who really
23 are the decision-makers at the official level who go
24 to Washington regularly for their meetings and
25 training but never go out to these institutions that

1 they would get to know if they were there. That's
2 another way that we can improve our situation.

3 Then, finally, mentoring relationships,
4 ways in which we can maintain a long-term
5 relationship. Not just the private and, therefore, I
6 pick up my bags and I go home, but rather having to
7 establish a relationship where in a nonpaternalistic
8 way, I can actually mentor the other -- on the other
9 side of the long-term. Not just short-term. How can
10 I take different projects that are coming out of
11 USAID? For example, Tanzania. The project that we

12 have now is a water project, a 50-million-dollar
13 project, but it has no training or education in the
14 United States. Another leadership program paid the
15 scholarships of the students coming in. We are
16 willing to waive out-of-state tuition.

17 So basically I think the gist is that USAID
18 passing through what I would call it's "darkest
19 period" has now got a chance to be reborn again, to
20 discover and to keep up with the organization and the
21 institutions that really care and they really have a
22 stake. And that's not only the large university but
23 also the minority-serving institutions that in this
24 case are the Hispanic-serving.

25 Thank you.

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1 DOCTOR DeLAUDER: I'm going to have some
2 summary comments, but first I would like to see if
3 there are any questions from the board or Allen.

4 DOCTOR CHRISTENSEN: I would like to talk
5 to these guys afterwards.

6 DOCTOR BERTINI: This was terrific, and
7 there were so many interesting ideas. I'm wondering
8 if we can, following our role as advisers to AID, take
9 not the whole speech but just specific
10 recommendations, like scholars, different things that
11 each of the speakers said and just make a list of
12 (inaudible) AID these are some of the things.

13 DOCTOR DeLAUDER: We are going to do a
14 white paper and we will submit a formal list of
15 recommendations, so that will, in fact, occur.

16 Other questions? Anyone in the audience
17 have a question?

18 MS. EGNA: I'm Hillary Egna. When I was a
19 director of the aquaculture CRSPs, we had projects
20 with the IEN. That's the Indigenous Environmental
21 Network. We had a project called the "Eagle of the
22 North." It involved many different tribes and it
23 worked very well except for the institutional
24 connections. It was very -- a lot of transaction
25 costs. That's something that -- it was a great

1 experience, but on our side we couldn't get over that.
2 So it was something really ridiculous, like,
3 bureaucratic, that we would need help with in terms of
4 contracting.

5 I don't know if you can, so we didn't work
6 with the universities. That's when we didn't have a
7 connection. That's something that I imagine is still
8 potentially there.

9 We also worked with FIU for a long time. I
10 don't remember if you remember us with Chris Brown.
11 We also had similar problems, and that is not at our
12 level, researcher level or on discovery of knowledge
13 or building capacity. It's an institutional level
14 which is beyond us, and it's very problematic because
15 it takes a lot of time away from good people doing
16 this kind of work.

17 When we were sending people down to Peru,
18 we were sending people from a number of U.S. tribes to
19 work with the tribes that we were working with down
20 there. So it became very problematic just how to
21 spend the money, having to organize this in a way that
22 wasn't going to expose us to audit. And that is
23 something that I would like you to explore, especially
24 you with -- working with USAID to open that up, create
25 flexibility in a more nimble contracting arrangements.

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1 Because we do want to work with you, but just like
2 you, we only have a fixed amount of time and we want
3 to see those resources go to their eventual intended
4 end users.

5 DOCTOR DeLAUDER: Other questions or
6 comments?

7 MR. SALAS: We always have the issue of how
8 we can process things, but we are a state institution.
9 The federal -- the federal government is not Speedy
10 Gonzales. We have to adapt. It's very difficult then
11 to understand why on the other side they don't adapt.

12 Development companies can react very quickly because
13 they're small. They're more flexible. They don't
14 have -- if they fold up, they fold up. It's a
15 different mechanism, but it's hard to imagine.
16 Listen, we're 43,000.

17 If you can imagine what a three, four, five
18 thousand dollar total student body school can manage
19 dealing with USAID. That's not why it's not only
20 capacity strengthening, but focusing on things instead
21 of cost reimbursements contracts, things that are
22 going to be much more easy, manageable. It costs a
23 lot of money to bid on a project and to set up the
24 infrastructure.

25 DOCTOR DeLAUDER: As I indicated, we will

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1 do a white paper that will lay out these issues and
2 the recommendations, and you heard some of the
3 recommendations from the three speakers. We talked
4 about also the idea of forming a consortia of MSIs so
5 that we could capitalize on the collective strength of
6 institutions. So as you are going after a grant or
7 contract, you go in as a consortia.

8 We talked about using the model that comes
9 out of the U.S. Department of Agriculture, which is
10 called the USAID 1890 Task Force, which again is a
11 mechanism of which you get mutual benefits from the
12 partners. Because I'm a big believer that
13 partnerships don't work unless there are mutual
14 benefits that come from all the partners, and
15 partnerships that don't work, it's because you don't
16 get those mutual benefits. But using a model like
17 that so that we can have a sustained effort and
18 sustained involvement with USAID and we will come
19 forth with the details on putting that together.

20 You heard Louise talking about the
21 procurement issues, and we do know that there is
22 procurement reform that is in the works. And there
23 are some things that will be helpful, if, in fact, you
24 want to utilize the strength of these minority-serving
25 institutions. And I think you have a feel for what

1 are the strengths coming from these institutions,
2 which is very different. And so if that is the case,
3 then you need to make sure that we have access to be
4 able to partner with USAID and to utilize our
5 strengths to help USAID in the work that you are
6 trying to do in terms of overseas development.

7 The strengthening grant -- and you heard
8 Allen talk about the history of the strengthening
9 grant, and they were designed to help to strengthen
10 institutions to be able to be strong partners in the
11 work of USAID. That's what this is about. The USAID
12 1890 Task Force is one in which you enhance the
13 capacity of the 1890 so that they can better be a part
14 of the agriculture enterprise and help USAID in
15 aggressive issues, and it's a very successful model.

16 We went in knowing that for the most part,
17 USAID undervalues or underestimates the strength of
18 our institutions and what we can bring to them to help
19 them to solve the problems that they're trying to
20 solve. And that's why at the beginning we had poster
21 (inaudible) sessions where we had some of our
22 researchers and others who have done work in overseas
23 development to display and show the kind of work that
24 has been done.

25 And I think there's going to be an

1 effort to put some of these posters -- is it, Kathy,
2 are we going to try to put those on the Web? We are
3 going to try to put them on the Web site (inaudible).
4 And this was done ultimately to show some of the
5 capabilities.

6 We did talk about the idea of putting
7 together a database on capabilities so that folks who
8 are looking for individuals or institutions, if they
9 have the names, can find out where they are. So these
10 will all come together in a series of recommendations.

11 One thing, Mr. Chairman, I want to do is I

12 want to keep our working group together until we have
13 something to pass it off to sustain the effort.

14 Let me see if my three colleagues have any
15 closing comments they would like to make. Any
16 questions or comments?

17 DOCTOR SENYKOFF: Mr. Chairman, I would
18 like to make a recommendation that based on the
19 outcome of the MSI workshop and then also a little bit
20 later today on the (inaudible)workshop, that we not
21 only do a white paper, which is in the plan, but to
22 discuss with the administration -- Doctor Dehgan, are
23 you here? -- to have a presentation inside the
24 building on the white paper and to bring in other
25 folks in the conversation there as well. Perhaps a

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1 direct presentation and briefing to the administrator.

2 DOCTOR DeLAUDER: I didn't want to neglect
3 to say that we did have strong representation from
4 USAID at the workshop. Karen Turner in particular had
5 some very positive things to say and indicated her
6 commitment in this effort, so I think that we are
7 moving forward. And if we continue to move forward,
8 then I think that what we will find is that our
9 institutions can be in the work of USAID.

10 We thank you for giving us this
11 opportunity.

12 CHAIRMAN EASTER: Let me express, on behalf
13 of the board, our appreciation to the panel members
14 this morning. I found each of the presentations to
15 have real insight and very much concur, Doctor
16 Senykoff, with your recommendation that we bring this
17 forward to the administrator.

18 I also wanted to take a moment to commend
19 Doctor DeLauder for the leadership that he has
20 provided. This would not have happened had it not
21 been for someone who was very, very committed to
22 causing things to occur in a very logical and focused
23 way. Bill, we are very much in your debt and we will
24 continue to call on you to provide leadership in this
25 effort. Quite frankly, it is in a sense a game-

1 changing activity. I appreciate that.

2 Public Comment Period

3 CHAIRMAN EASTER: We are now in the time
4 that is set aside for public comment. Doctor
5 Senykoff, do you have individuals that you would like
6 to invite forward?

7 DOCTOR SENYKOFF: I believe DeeVon Bailey
8 is going to speak.

9 MR. BAILEY: Thank you very much, Chairman
10 Easter.

11 Let me begin by expressing the appreciation
12 that we have another -- people from different
13 land-grant universities represented today for this
14 support that BIFAD has given to the concept of a water
15 CRSP over the past five years. That shows vision on
16 the part of the BIFAD and also recognizes the
17 importance of a water CRSP.

18 We think, though, that there is a real
19 opportunity now to look not only at the water CRSPs,
20 but also water as a strategic issue that land-grant
21 and other universities can be working with USAID to
22 try to solve some of the problems in a very integrated
23 and multidisciplinary fashion. We have heard
24 President Obama express the importance of water and
25 the promises that he has made, and we have heard

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1 Secretary Clinton also mention that water is a vital
2 issue.

3 We have just -- the door is opening to
4 these kinds of discussions where we bring the
5 expertise that the universities have to play with what
6 USAID would like to accomplish there and also the
7 broader private community too.

8 I was just very encouraged by meeting
9 Doctor Dehgan yesterday and the comments that he made
10 relative to water. We know that this is a cross-
11 cutting issue. It's not just irrigation, although

12 that's very important, as water is -- certainly that
13 is going to be a very important part of that. It's a
14 health issue. It has to do with climate change. It
15 has to do with plant breeding and very, very many
16 different sorts of issues where water is the basis but
17 really ties into many, many water issues.

18 So I would just like to encourage continued
19 support of BIFAD for that issue. Not only in the
20 formation of a water CRSP, but also a more
21 strategic -- looking at ways that the university
22 community can be working with USAID on this issue.

23 Thank you.

24 CHAIRMAN EASTER: Thank you. We are very
25 conscious every day with the growing challenges of

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1 water. Not only adequacy but the issues of quality as
2 well.

3 DOCTOR SENYKOFF: Do I have any more public
4 comment?

5 CHAIRMAN EASTER: I think with the board's
6 permission, we could open up the microphone, if there
7 are individuals in the room who have comments. If
8 not, I would like to deviate from the agenda briefly.

9 We have an item of business that because
10 one of the board members will need to leave before the
11 time we come to operational management at the end of
12 the day, we would like to deal with that.

13 Mr. Rabon, do you have a resolution?

14 MR. RABON: Yes, sir. I would like to make
15 a motion to acknowledge Doctor Senykoff, if we could,
16 and I would like to read it.

17 "Whereas, Doctor Ronald S. Senykoff has
18 shown extraordinary dedication and commitment to the
19 Board for International Food and Agricultural
20 Development to advance the critical role of colleges
21 and universities in international agricultural
22 development.

23 Whereas, no one has worked harder than
24 Doctor Senykoff.

25 Whereas, Doctor Senykoff has served the

1 board above and beyond the call of duty and often at
2 significant personal and professional risk.

3 Whereas, many of the board's most important
4 initiatives, such as the two Conferences of Deans of
5 Agriculture, simply would not have occurred without
6 Doctor Senykoff's unique intellectual diplomatic
7 skills and tireless innovation.

8 Whereas, Doctor Senykoff's vision and his
9 understanding of agricultural development has given
10 the board a renewed sense of purpose.

11 Therefore, it be moved that the Board for
12 International Food and Agricultural Development
13 expresses its deepest appreciation and utmost
14 gratitude to Doctor Ronald Senykoff for his
15 outstanding service to the board during his tenure.
16 The board wishes Doctor Senykoff the very best during
17 his future endeavors.

18 CHAIRMAN EASTER: Is there a second?
19 Discussion? All in favor say? The board seconds.

20 DOCTOR BERTINI: I would like to move that
21 we add he has helped us in very significant ways in
22 terms of being able to reach out to the community
23 which we are here to represent, to get their input, to
24 make that input known and within the context of AID
25 and other places has been dramatic, as well as his

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1 work to have AID really pay more attention to all of
2 this input. Not just from BIFAD but from the larger
3 community.

4 We would be nowhere close to where we are
5 today without his very, very great contributions. I
6 think the resolution that Tim read says it well, but I
7 didn't want to say, yes, let's vote without adding how
8 much we appreciate his work.

9 CHAIRMAN EASTER: I would just acknowledge
10 also Ron's tremendous partnership and the diligence
11 with which he has continued to encourage us as a board

12 and particularly to keep my feet to the fire to move
13 things forward. I think truly we are in a different
14 position from where we were several years ago. I
15 think the extent of which that has occurred is very
16 much to his credit and in a minimal sense to our
17 credit.

18 So, Ron, on behalf of the board, we really
19 truly appreciate what you have done for us, and as we
20 call -- Allen is an emeritus member of the board, and
21 we could well call on you in the future as an emeritus
22 to offer thoughts and advice as we move forward.

23 All in favor say "Aye." Oppose by "Nay,"
24 and there are no "Nays."

25 MR. RABON: We have a plaque we would like

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1 to present to Mr. Senykoff, if we could.

2 CHAIRMAN EASTER: Ron, would you come
3 forward, please.

4 MR. SENYKOFF: I greatly appreciate this.
5 I'm reminded from this spiral binder of 1975 sitting
6 on the 17th floor of the United Conference Center
7 talking about water. This is a fact, 2000, and the
8 number of issues associated with it was after the
9 first water drilling conference in 1975.

10 In 2001 I was back in the same room in the
11 same chair, with the curtains now deteriorating
12 significantly, and the only difference between the
13 conversation in 1975 and '74 was the date. The spiral
14 binder looked like I had left off from the meeting I
15 had left in 1975 and came back and sat and talked with
16 the same group.

17 Mr. Chairman, I would want to say it is a
18 distinct honor to have had the chance to serve on
19 behalf of USAID on this committee. It's absolutely a
20 humbling honor to do that and to serve with the
21 university community to try and bring together what is
22 needed in today's complex development content.

23 My last words, I'm really concerned. Paul
24 Finley was to be with us, as you had mentioned, Doctor
25 Christensen, and, Chairman Easter, we discussed this.

1 I have talked several times with Paul Finley on Title
2 XII. He's 92, still committed very much like Norman
3 Borlaug. And when he called and said he couldn't make
4 it, he said, "Ron," he said, "Ron, Title XII is still
5 really important." He said, "My concern is when I
6 look at this, famine is just around the corner again.
7 We have got to mobilize. And in Title XII is a
8 critical operative line, the word has been used this
9 morning, "mobilizing" the capacities of the U.S.
10 university system, land-grant universities and other
11 capable institutions in the United States.

12 Paul and I had several conversations -- you
13 were in China at the moment -- on the word "mobilize"
14 in the legislation, what the intent of CREFs at that
15 time was. They were coming out of the Green
16 Revolution, the success of that, but at that moment,
17 there was a vision. He said there was vision. We
18 have to get to another level. Alex Dehgan and STI and
19 our conversations here -- our conversation was a
20 little later (inaudible), but the MSI workshop this
21 morning, listen to the language that is going on.

22 We are in a stage of a paradigm shift
23 clearly, in my mind, on where development has to go if
24 we are going to achieve (inaudible). As you said
25 earlier, we don't want dependent welfare states. It's

1 clear.

2 In '75 and '70 we were discussing the
3 issues of the demographic challenges against us. The
4 one piece that we didn't have in 1970 in the
5 discussion was "conflict." That's in the lexicon now.
6 Now "conflict" becomes an overlay in the geographic
7 information system. When you start to put the soils
8 and the water and the agriculture production together,
9 it's there. Just look at the countries we're in
10 and/or the pressure that is coming in the various
11 countries that are associated with that.

12 So I thank you for this opportunity to
13 serve the board, and I thank the university community
14 for having the chance to try to represent AID in the
15 middle as an honest broker. That's been difficult.
16 This exercise I've been involved in has been a true
17 adventure. I thought Iraq was an adventure. This has
18 really been an adventure.

19 The MOU that was signed this morning is a
20 new opportunity coming. This is a representation of a
21 substantial dialogue that has been going on for
22 several years. Now we have an opportunity. It's open
23 for raw discussion, all aspects, to bring the whole
24 community together to do this. We have got to look at
25 leadership for new frontiers. There is no question

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1 about it. That's where Doctor Shah, Doctor Dehgan
2 are, in trying to look at that inside bureaucracy of
3 AID, and that scares me. It really does.

4 But the paradigm shift always is a
5 wrestling match, as though scientists here know when
6 you look at the whole structure of scientific
7 (inaudible), when you go from an earth center to a
8 solar system.

9 Systematic, this is another worry of mine.
10 Can we get systematic inside USAID and systematic with
11 the universities' past individual projects to look at
12 the systemic element that will move in a way that
13 creates a mobilization level that achieves a scale
14 that moves. This is not easy. AID is (inaudible).
15 They say look at all these reports and why are we
16 still hungry? Every country I've been in, I've had
17 that conversation with the minister of agriculture
18 resources or whatever.

19 At the individual level, the projects have
20 been good. Many of them double the project in this
21 region. The problem is they never achieve scale.
22 1974 in Kenya where we started, we could drink water
23 out of the tap. You sure can't do it now. Yet AID
24 has been there since 1950.

25 The challenge to mobilize the capacities of

1 the scientific, technical and institutional
2 capacities, these three pieces of the university
3 community in tandem with the development work that
4 we're doing, is going to be significant. Leadership
5 is required on the university side to grab hold now.

6 We have a couple humble beginnings. This
7 is only humble to bring this back round, to grab hold
8 on both sides and say, "Folks, we've really got to
9 move forward."

10 The last piece -- because I know time is
11 short -- is listening. My agriculture work started
12 with what we used to call "dirt," "soil." I
13 understand what a soil Eden is now because I did
14 formally study with Nile Brady, who was one of our
15 folks at Cornell who came to AID. I was really small,
16 so I started actually what we called the Georgia steam
17 shovel. I was on a shovel learning how to dig a
18 trench in order to move water off the land when he had
19 a hurricane. In Florida we didn't have (inaudible).
20 I started to understand what it meant.

21 It also started -- and this is a personal
22 one -- with a grandfather who talked about George
23 Carver. Walter, you guys are here; Aaron, you know
24 the story. Tuskegee, Booker T. Washington "Working
25 With the Hands," a tremendous book. It's one of the

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1 greatest books. I must have distributed a hundred
2 copies overseas in the last years. On development
3 from the inside, development to take care of
4 yourselves.

5 Tuskegee built their institution. They
6 didn't hire contractors. They brought people in to
7 build the bricks themselves and taught them the
8 vocational training so that they could move forward.
9 And when George Carver came down there, when Booker T.
10 invited him from Iowa, the folks are saying to him,
11 "How are we ever going to grow anything in this

12 burnt-out cotton land?"

13 And when George said to them, "When we
14 learn how to improve this soil, we'll be able to grow
15 and do agriculture anyplace in the world." That's a
16 paraphrase, but that's what he said.

17 Another important lesson out of that was
18 one day George was in the field with his agronomy
19 students, and he noticed they had left the plow out
20 overnight, and the mules had gone back over to the
21 barn. And he pointed to the plow and he said to the
22 fellows, "You see the rust that is on this now because
23 you left it out overnight. We cannot afford to buy
24 another one." That's as true today now as it was
25 then. (Inaudible) We may not have Involvement in

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1 every one of the countries that we deal with.

2 We have the technology that can make these
3 things change. We also -- it may not look like a plow
4 now. It may not have a mule hitched to it, but it has
5 that adaptation requirement that is still there that
6 we must drive forward to make this happen for the
7 future.

8 Ever since '75 I have carried this piece of
9 paper. It's folded. It's been reprinted. It was
10 actually written in hand in 1975 in Kenya because we
11 didn't have a computer. So now I've actually got it
12 on a word processor. These are the things that I have
13 carried in my pocket along with -- I will admit this,
14 I freely admit it -- along with the bible my father
15 gave me in 1978 the second time I went to Kenya, the
16 last time I saw him, and he said, "Don't come back
17 without doing a good job with the people overseas."

18 And in the bible it said, "To the people of
19 Kenya, best wishes." That was the last time I saw
20 him. It was at the airport when he said that, "Don't
21 come back without doing a good job." In this quote, a
22 couple things that are really important. Now, this
23 one I have to label development literature somewhere
24 because I've literally forgotten where I got it. But
25 it says: "The farmers wanted researchers that

1 understand their problems, who laugh at the same
2 jokes, and were willing to call the Yawkey Valley
3 home."

4 The other one is by George Carver,
5 Tuskegee, 1865-1868, "Learn to do common things
6 uncommonly well. We must always keep in mind that
7 anything that helps fill the dinner table is
8 invaluable."

9 I leave that with you because with -- we
10 could get clinical in our work. If we flip ourselves
11 over to just go down the road to eastern Uganda, eight
12 hours' hard drive, a dirt road, a mud road, you will
13 find this stuff is really still true. And our
14 research can solve these problems, but we need to be
15 there. The Yawkey Valley quotation speaks volumes,
16 and it says, "Let us still listen to the people
17 overseas. Bring them in."

18 What is missing in our meeting here -- we
19 haven't got there yet -- is folks from developing
20 countries. Let's bring them in. Let's figure that
21 out, Mr. Chairman. We go through the new charter,
22 which under new leadership will have a chance to
23 increase the budget and all. These are the thoughts,
24 Tim and H.H. and yourself had a chance to go to Kenya
25 to hear the people. You came back with some things

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1 that were, I thought, very interesting in your
2 comments and impressions. Let's do more of that.

3 Catherine, you were involved with the World
4 Food Bank. You came back when I was director of the
5 food aid program on that. How many times did we look
6 at the refugee camp and wonder what is really go on
7 with food aid and what it means to listen.

8 Elsa, you were down in Haiti; and, Bill, in
9 your work on the MSI thing, listening to what we
10 heard, I think it's here. Thank you, folks.
11 Development has been a pleasure for me. I tried to

12 make myself a practitioner. I'm not sure I achieved
13 it yet.

14 I'm going back to physics and astronomy.
15 I'm building an observatory to deal with the unstrict
16 analysis. It's something I left off a long time ago.
17 It's going to be fun to bounce signals off the moon.
18 I'm going to do it myself and a whole lot of other
19 things that are all within the realm of electrical and
20 physical engineering.

21 Thank you very much.

22 CHAIRMAN EASTER: Thank you, Ron. You
23 continue to challenge us. There has been a process to
24 identify someone to step into Ron's very large shoes.
25 The process is not quite to full fruition. I think we

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1 will adjourn now until after lunch.

2 (A noon recess taken.)

3 CHAIRMAN EASTER: This meeting of the board
4 will come to order. We would like to move into our
5 afternoon section.

6 I have been reminded that this morning when
7 Doctor DeLauder read his excellent report, that we did
8 not take action to accept that report. I would like
9 to do that at this time. The chair would entertain a
10 motion to accept the report from the Minority-Serving
11 Institutions Task Force.

12 DOCTOR MURANO: Mr. Chairman, I would like
13 to move. The motion is that the Board for
14 International Food and Agricultural Development
15 applaud the efforts of the Minority-Serving
16 Institution working group and the excellent leadership
17 of Doctor William DeLauder and the strong commitment
18 of USAID to expand the role of MSI and Title XII
19 programs and activities. The board approves the
20 recommendations of the working group and instructs the
21 task force to proceed with developing a white paper to
22 provide a road map to ensure the dialogue between
23 USAID and the minority-serving institutions continues.

24 It is the board's intention to use the
25 white paper as a benchmark for evaluating the agency's

1 performance in its relationship with minority-serving
2 institutions.

3 CHAIRMAN EASTER: Is there a second?

4 MR. RABON: I second that motion.

5 CHAIRMAN EASTER: Thanks. Any discussion?

6 All in favor say "Aye." Opposed, "Nay." The
7 resolution is adopted. Thank you, Doctor DeLauder,
8 again.

9 The Administration's Global Food Security Initiative,
10 Feed the Future, Panel Discussion

11 CHAIRMAN EASTER: The next item on our
12 agenda this afternoon is the Administration's Global
13 Food Security Initiative. The first speaker is Tjada
14 D'Oyen McKenna, and she comes to us from her role as a
15 senior adviser to the U.S. government's Global Hunger
16 and Food Security Initiative, Feed the Future. Prior
17 to joining the government in April of this year, she
18 was with the Bill and Melinda Gates Foundation, where
19 she was a senior program officer in agricultural
20 development.

21 Thank you so much for being here with us.

22 MS. MCKENNA: Thank you for having me.

23 You will meet my colleague, Anita Regmi,
24 shortly. The way we have broken this up is I will do
25 a quick overview of the broad principles of Feed the

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1 Future, and then Anita will go deeper on some of the
2 research so that you get a sense of what we are trying
3 to do with the initiative.

4 If you will bear with me, I don't know how
5 much people have heard about Feed the Future. I will
6 quickly go through it. Feed the Future is our U.S.
7 government's Global Hunger and Food Security
8 Initiative. It came out of the summit in L'Aquila.
9 Global Hunger and Food Security Initiatives also have
10 their own commitments and their own way of spinning
11 their commitments against the summit.

12 As many of you know, the food crisis is
13 really what prompted the food security initiative and
14 world leaders to act, and it forced us to (inaudible)
15 that there are over a billion people that are
16 suffering from chronic hunger and the demand for food
17 is going to increase; and that with climate change and
18 other pressures, we're not going to improve without
19 some drastic changes.

20 A lot of people in my family have asked me
21 what food security is and why I'm working on it, and
22 they wonder if we are barricading food. We have
23 recently decided that the four main components are
24 availability of food locally; the access to food, the
25 ability to purchase it and to have a reliable supply

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1 of food nearby; the utilization of that food.

2 The initiative looks at both malnutrition
3 and incoming (inaudible) and that malnutrition is all
4 around the utilization of food and how we use it. The
5 stability with the population that we are serving,
6 resilience, improving the population's resilience is
7 very important, so stability is a key commitment.

8 I want to spend a little time on this page
9 because Feed the Future is part of the Accra summit
10 but continued at a meeting in Rome at the FAO, so all
11 the donors have agreed to five principles, and from
12 here I will talk about those and how we are
13 implementing on those principles.

14 The first is that we will invest in
15 country-owned plans. We are committed to sustaining a
16 framework which really guides how countries put
17 together strong country plans. I think one of our
18 challenges now is speaking about a similar framework
19 or organizing mechanisms for our countries that we're
20 serving in Asia and Latin America. The food security
21 issue is different in those regions, but really coming
22 up with a common framework for countries' investment
23 plans is very important. Strengthening strategic
24 coordination -- globally, regionally and locally.
25 Like I said, it is a country-led process.

1 Also locally we are very interested in
2 engaging all stakeholders at the local level,
3 including civil society and the private sector. We do
4 not believe that a donor-driven effort alone will get
5 us there. Looking at comprehensive approach, as I
6 said before, this is an agriculture growth-led
7 initiative, but it is also a nutrition initiative,
8 looking at reducing undernutrition specifically in
9 women and children, looking at humanitarian food
10 assistance and looking at how to improve the nutrition
11 aspect and also having used that to develop markets.

12 Leverage the growth of multilateral
13 institutions, working really closely with the World
14 Bank, other multilateral banks, with our UN agency
15 colleagues. One thing we have in place is called the
16 Global Agricultural Food Security Program, and that is
17 a multidonor trust fund that we established. The
18 World Bank hosts this institution, but it's
19 actually -- it's run independently of the World Bank,
20 so the World Bank doesn't say who gets the initiative.
21 But the way that it separates that, we have a few
22 different entities that we call "supervising
23 entities"; that is the World Bank, multilateral banks,
24 technical assistance point of view. We have the food
25 and agricultural organization and the World Food

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1 Program. So what happens is countries present
2 applications to the trust fund that they designate a
3 supervising entity that they work with.

4 And that's part of our effort, to make sure
5 that multilateral institutions are following the lead
6 in country plans, really changing the way that they do
7 business.

8 Another piece is deliver on sustained and
9 accountable commitments. We at USAID do not have the
10 authority to have a multiyear budget commitment to
11 countries, but we are very much approaching this

12 (inaudible).

13 There a few cross-consulting authorities
14 that we have in this initiative. One is around global
15 research and innovation. And as I said, my colleague,
16 Anita, will go into a little more depth.

17 The other piece is private sector
18 engagement. Donor funds alone will not solve the
19 problem. We believe that a strong, healthy private
20 sector is key to that, so that's looking at both local
21 and international private sector. Also climate change
22 and how we put climate change into our program and how
23 we use our strategy with the climate change in mind.

24 And finally, but most importantly, I think,
25 is gender. We were focused on women and children in

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1 this initiative. Women do the bulk of the labor in
2 the regions that we are serving, and part of the
3 reason that revolutions haven't taken hold is because
4 we have not served women effectively. So we are
5 focused on that. The way that we have done it in the
6 U.S. government is we have chosen 20 focus countries:
7 12 in Africa, four in Asia and four in Latin America.
8 What really drove those decisions were the level of
9 need, the opportunities for partnership, the potential
10 for agricultural growth, and the opportunity for
11 regional synergies and other resource availability.

12 As we said, it's a multidonor effort, so
13 sometimes we may my not -- other countries where we
14 really can't partner effectively where the government
15 would be hostile, obviously, wouldn't be included in
16 this as well. Twenty countries is a lot of countries,
17 so we have broken it into two phases we call Phase I
18 and Phase II investment.

19 Phase I is really where we are making
20 foundational investments. So that is technical,
21 political, financial support to assist a country in
22 developing its country investment plan, but also some
23 preliminary work on productivity and value chains and
24 really setting the stage for what agricultural
25 transformation will look like in that country. Some

1 countries may stay Phase I for a long time.

2 Phase II will actually be a much deeper
3 level of investment and look at much more deeper
4 agriculture as well as nutrition investments. The
5 Phase I, Phase II decision is really made primarily
6 based on the country's progress, investment planning
7 process, its policy environment, and how we think they
8 can absorb Phase II funding. We will not be able to
9 provide every country with Phase II levels of funding,
10 so that is a criteria important (inaudible) we have
11 kind of outlined. We have highlighted a couple
12 countries where we think they may be Phase II but they
13 have not been finalized.

14 So in addition to the focus countries, the
15 World Trust Fund we talked about, we also have a few
16 countries that we are considering strategic partners.
17 Right now that is India, South Africa and Israel.
18 Those are countries that we will not make direct
19 investments in food security just solely for the
20 benefits of those countries, but we are really looking
21 for them to be our partners in helping them become
22 more food security.

23 Brazil makes their technology (inaudible)
24 and that they are working with the World Food Program
25 to create a center of excellence, so those are the

1 types of investments we are looking at. We're in
2 similar conversation with India and working in Africa
3 together, but also making investments in India that
4 can help further inform what our funding might look
5 like.

6 I talked about gender a little bit. It
7 would be dishonest to say that we have fully figured
8 out how we are going to include gender in all of our
9 activities, but what I will say is we are working with
10 our partners to include gender and the result of the
11 process is on. We're looking at the gender across all

12 of our investments.

13 One of our principles will be ensuring that
14 women have equal access to technologies and also the
15 income that will come from some of the investments
16 that we're making. This is not something that is
17 cookie-cutter that you can just do everywhere. I
18 think it's a great challenge for our organization as
19 well as others towards moving -- towards best
20 practices in serving this population.

21 As I said before, the private sector really
22 is -- it's another piece that we will be investing in,
23 looking at their investment alongside ours as donors
24 in terms of looking at key value chains or key areas.
25 We will be asking them to -- so understanding what

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1 policies and what infrastructure can make this better
2 as well as kind of bringing more private sector
3 companies into the fold in a way that is sustainable.
4 It doesn't distort market incentives in any way.

5 The final piece that is critical -- this is
6 our results framework. Monetary evaluation is going
7 to be very critical in this initiative, and we have a
8 whole team that is working on how to do baseline
9 studies, putting them together, how to strengthen
10 capacity of both local and international institutions,
11 monitoring the valuation. In this environment we have
12 to show results, and we need to show results to
13 encourage others to continue the investment.

14 I will now turn it over to my colleague,
15 Anita, to look at it in more depth.

16 MS. REGMI: Thank you. And I just wanted
17 to express my thanks to all you for inviting me here.
18 It was really interesting the discussions from this
19 morning. I learned a lot and the few take-aways from
20 the issues that you brought up this morning were the
21 ones that we were working on Feed the Future, our
22 strategy joining with USAID, so let me carry on here.

23 As Tjada mentioned, the Feed the Future
24 strategy is focused on looking at the country level
25 and regional level. What we are working on is a

1 global strategy. So we are looking at it at a global
2 level. However, the global level will be connected to
3 the country level. So it has different regional and
4 country level as well, but how we approach it is a
5 little different. But the strategy is to take into
6 consideration the whole aspect of it.

7 It is also comprehensive strategy that will
8 look at research policy; however, the way the money
9 flows is a little different. So even though we are
10 thinking of a big -- the government -- what might come
11 out of it might be just the global but the strategy is
12 comprehensive.

13 In moving with this strategy, what we did
14 is we had what we call a top-down and a bottom-up
15 approach. At the top-down approach, we did analysis
16 and examined what might be the important topics that
17 we need to focus on, the regions that we need to focus
18 on. And at the same time there was a bottom-up from
19 the country level that came up through the missions,
20 the country plans, et cetera; to item five, what are
21 the important issues that we need to look at.

22 This strategy will build on break-throughs
23 in science and technology that can have impact. At
24 the same time, it will also consider what might be the
25 innovations that can be created that will begin

1 changes. It's keeping both the long-term and the
2 short-term in mind.

3 In keeping with the principles that Tjada
4 talked about, we will look for partnerships with the
5 multilateral institutions, with the local and regional
6 institutions, and a key aspect also will be to
7 strengthen the capacity in the countries that we are
8 focusing in, so along -- we will be making investments
9 in building the capacities, the financial research and
10 councils and institutions in the country, the
11 government capacity, to data that will be important

12 for monitoring evaluations. So the strategy sort of
13 covers all these issues.

14 The other thing is rather than look at open
15 and the top, we will invest in the first worries and
16 important issue, important constraint and then think
17 about all the different ways that we can address that
18 through research. That was again something that came
19 up this morning. I'm looking at it sort of a
20 multidisciplinary focus and address the problem from
21 all different angles.

22 That comes to the systems approach in using
23 productivity, integrate multiple technology components
24 and research and development, and the other important
25 issue would be focus on sustainable intensification,

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1 and, again, as we heard over and over again, you
2 cannot make a difference in the short-term. It has to
3 be a continuing effort of partners of long-term
4 commitment. I know the issue again of the budget, can
5 we promise that, well, to the extent we can, that's
6 where we are going.

7 As I mentioned when we did the top-down
8 approach, was to look at and identify key agricultural
9 systems. And using the poverty and nutrition lens, I
10 have a few charts that target specific constraints
11 that can have large-scale impact. What are the
12 constraints of production? Establish some criteria
13 and think of a plan that will build up short-term,
14 medium-term and long-term. I'm sure many of you have
15 seen these charts over and over again. This is based
16 on global charts.

17 Sub-Saharan African, South Asia, some
18 countries in Latin America, and overly with the
19 stunting and malnutrition, and again the same set of
20 countries come out and finally the agricultural
21 systems to look at what are the crops that are
22 important for those specific regions. When we went
23 through this sort of analysis, what came up was the
24 systems in south Asia, the wheat and then rice, then
25 the mixed crop systems, root crops and maize in

1 sub-Saharan Africa. Some of the key areas in the
2 regions where we might have to focus and the crops to
3 focus on.

4 We had a couple of workshops early in
5 spring where we did bring experts and we talked with
6 them. So based on the consultations with them and our
7 analysis, and like I say, the bottom of the system
8 where we get feedback from the missions, we have some
9 teams that came up.

10 Analysis and consultation process and
11 essentially what we are thinking about is looking at
12 how can we advance the productivity front here in
13 these few chosen areas, and then the other is to
14 transform the agricultural systems, particularly, like
15 I say, the South Asia or maize and wheat system in
16 sub-Saharan Africa. Those are the areas we will not
17 just look at research, say, the environments, time and
18 change, soil conservation, the whole package, to make
19 sure that this is the system is improved.

20 As we do these, same as bigger Feed the
21 Future goals that we had, we have the same set of
22 cross-cutting issues. We will focus on policy to make
23 sure that it is an enabling environment. Gender will
24 be very important, both in building the human capacity
25 for research and agriculture and production, as well

1 as perhaps try and see if there are certain crops and
2 products that are important for women and focus on
3 those; and climate change is going to be an important
4 topic in making the decisions, and, finally, of
5 course, strengthening the national systems;
6 productivity, advancing the productivity frontier.

7 Some of the issues that we will look at is
8 first to increase the yields of crops and livestock.
9 We will look at genetics and breeding for these crops
10 and livestock. Biotic stresses, especially keeping in
11 mind the climate change and what that might be. Then

12 the other thing is to the next level, but with perhaps
13 wheat and rice and nutrients and water use efficiency.

14 Another key area is livestock and
15 infectious diseases and management of -- (inaudible).
16 On the transforming the key production systems, again,
17 I have already sort of discussed this, but it will be
18 looking at technology with site-specific resources,
19 soils, water, management, social science and market
20 and market research. What we will do is global
21 research will be matched with the research at the
22 mission level, so that is going to be a key connection
23 and this connection will have to happen with the
24 institutions in-country and perhaps with a
25 multilateral partners and CGR and other institutions

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1 as well as the government institutions in the country.
2 The focus areas will be the rice, wheat system of
3 south Asia, southern and east Africa maize systems and
4 west Africa -- (inaudible).

5 Enhancing the dietary quality and safety.
6 We are considering grain legume as an important issue,
7 animal and crop source, diverse nutrition, probably
8 even vegetable for improving the nutrition and
9 content. Again biofortifications will be an important
10 aspect to consider. Whose safety is going to be --
11 earlier when I was talking about they mentioned
12 microtoxin as being an important consideration, that
13 is important from the health aspects. Reducing
14 postharvest losses and environmental health.

15 Other cross-cutting issues, again, they are
16 going to be key in this strategy: Gender, climate
17 change and strengthening the normal system. Somehow
18 this is going to be done. One, the key element will
19 be the Norman Borlaug Initiative that was signed
20 between the USDA and USAID. That has different
21 components within that. Number one will be, of
22 course, we are realigning to the extent we can with a
23 mandate, and the authority that we have the research
24 support that we do with the USDA.

25 For example, I don't know if you were aware

1 recently we had a grant to look at how the nutrient
2 content of food could be improved. Just a few weeks
3 ago it was announced, \$28 million. Similarly, the
4 after free grants that were later in the year, again
5 to the extent that can be realigned, we are going to
6 look at that and do so.

7 We are also having conversations with other
8 agencies to see if we can -- similar to what was
9 discussed this morning -- examine the problem and
10 think of the multidisciplinary way of supporting such
11 research and maybe bring other agencies to support the
12 components that we ourselves are not able to support
13 and sort of bring together within the government like
14 that.

15 The second will be direct collaboration
16 between USDA and USAID, and that might be USAID
17 initial support of USDA research or use the USDA
18 mechanisms to support new grants, and they USAID is
19 also realigning what they traditionally support, and
20 you know more than I do on that.

21 As Tjada mentioned, this is a very
22 ambitious and just to the government by ourselves
23 might not be able to do it, so we are talking with
24 other countries, and we are also talking with other
25 FAO and other CGR agencies to see -- realign so that

1 what we do and match our resources together so there
2 is a lot going on in that.

3 Finally, we will be working with the
4 institutions in the country too so the global research
5 and outputs and innovations that are developed are
6 taken to the field.

7 The next steps where what we are doing
8 right now is we are creating working groups with
9 members from the USDA and USAID, and to the extent
10 necessary and the way it is appropriate, we hope to
11 make these working groups be a little larger to focus

12 on some of the six, seven areas that we have
13 identified. And this working group will develop what
14 are the specific questions that might be immediately
15 considered for funding and how will the next steps
16 evolve from that. So even as I speak, we are putting
17 those working groups together and that's why we are
18 moving.

19 There will be a point when we deal with the
20 university communities and others that might be
21 interested and they will give us feedback, and we hope
22 to do that in the next few weeks, next few months, so
23 that's the stage we are at with this right now. But I
24 know that (inaudible) at USAID are going to be
25 announced by December and our goal is all these steps

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1 are worked out and we have a process in place before
2 then.

3 Any other questions? I will be glad to
4 answer them.

5 DOCTOR BERTINI: First of all, Tjada and
6 Anita, thank you very much for your presentation and
7 for all the work that has been going into this very
8 important issue in the future.

9 You talked about "bottom up," and I
10 wondered if you could give us some concrete examples,
11 some examples of what "bottom up" means. If a
12 country -- for instance, one of the top 20 countries
13 says, "We would like to triple our wheat or develop
14 our own goat industry," how does that translate back
15 into how specifically is Feed the Future going to help
16 them?

17 Second to that is how do you connect the
18 U.S. universities and especially the land-grants who
19 have those kind of expertise? How does that
20 ambassador in country X know where to go to get the
21 resources to develop its goat industry; and then as
22 connecting them, all part of that is you didn't touch
23 a lot on the role of U.S. universities in this context
24 and also are they stakeholders in this as well. How
25 do you expect them to be involved?

1 MS. REGMI: I think those are very good
2 questions. In the last few weeks, I had visited Nepal
3 and the mission director, and I explained to him that
4 USAID does have connections with the university. So
5 if the mission director then needed some assistance to
6 work through or tap into the system (inaudible), but
7 beyond that, the resource strategy itself, some of
8 these -- what we have talked about in the proposals
9 and projects and priorities, these would be areas that
10 the university community would be working on with us.

11 And even in building this strategy, we do
12 intend to take inputs from the university, and right
13 now the first draft of the rough draft has gone
14 through to some experts.

15 We know the university has a very important
16 role. This is not something that we can do ourselves.
17 We definitely need the U.S. university system to be
18 part of this.

19 MS. MCKENNA: Your question touched on a
20 good point about how we're coming out with country
21 investment plans. What we are finding is that they
22 are very broad. What we have asked our missions to
23 do, because we are really trying to drive our
24 transformation at scale, is to work with other
25 stakeholders and develop a more focused strategy. So

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1 even though a country's investment plan may have ten
2 value chains, what's happening is our mission has
3 decided to put this on three to four value chains,
4 taking gender and nutrition into account, rice,
5 horticulture. There would be some maize as a third
6 and working with poor women.

7 They will also do some small rudiments and
8 looking at increasing the animal protein. They have
9 also picked specific subregions to focus their
10 efforts, and they have identified the areas that are
11 the most insecure and focusing their efforts there.

12 They also are joining with the government
13 of Tanzania and other donors to invest in a trade
14 corps that is being developed along the southern
15 corridor of Tanzania. So in that question, if the
16 government of Tanzania had picked goat intervention,
17 that is something that the U.S. government -- our
18 priorities would focus on the other pieces of this
19 set, but we would certainly be looking at other donors
20 or other ways to help them feed into that set.

21 In terms of universities, you are right.
22 You are a key stakeholder, and I think part of the
23 reason I didn't think about it is universities are
24 kind of in the DNA of how we do our business, how we
25 do our grant-making, the collaborative research

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1 support programs, and also involving people in the
2 monetary evaluation. And where there is expertise or
3 extension or other direct things, we're hoping to link
4 those in.

5 DOCTOR BERTINI: In the sample you showed
6 in Tanzania, horticulture is something that Tanzanians
7 want and it fits into Feed the Future. But unless the
8 USAID director is a horticulture expert, where does
9 he/she go in order to get whatever advice -- whatever
10 they're going to give to Tanzania about horticulture?

11 MS. MCKENNA: You are right. They will go
12 to the university community. Both local universities
13 and also looking at the international research, what
14 they can offer. They will probably pick a subsegment
15 of crops and go from there in terms of who has the
16 most expertise in terms of what that looks like and
17 bring in other examples.

18 Let me give you another example that ties
19 in with how we are doing it and actually brings other
20 stakeholders together. Costco: (Inaudible) They have
21 a cashing processing facility, and what do we do with
22 the excess cash that aren't useful for packaging, they
23 can't sell them, but at the same time it helps to keep
24 our processor running. They have gone to Mississippi
25 State looking for a more stable nutrition barn.

1 I like that example because that's where we
2 are collectively looking at a technology innovation.
3 It's not typical research. It will be who -- as we go
4 through each country, we'll look at where that should
5 be.

6 CHAIRMAN EASTER: Were you going to suggest
7 that the BIFAD is the actual natural connector between
8 the university and USAID?

9 DOCTOR BERTINI: That's what our mandate
10 is.

11 CHAIRMAN EASTER: So I'm interested.

12 MS. REGMI: That would be excellent.

13 CHAIRMAN EASTER: This isn't intended as a
14 criticism of the presentation, but it does point to
15 the challenge that we have in getting the visibility
16 so that people working within the agency understand
17 that, the opportunities of using this board and its
18 resources.

19 DOCTOR MURANO: At the risk of piling on --
20 because this is not what this is about. We appreciate
21 your coming here -- I think what we are getting at
22 here is, yes, universities are part of these kinds of
23 things in terms of when a university gets a grant.
24 But at the planning stage, at the stage where you are
25 (inaudible) come up with what is needed and how can it

1 be addressed, what technologies are out there, what
2 research needs to be done.

3 Those kinds of questions are better formed
4 when we get the scientific community involved in one
5 form or another. We have -- obviously, BIFAD can be
6 very helpful. We have the structure of CRSPs. We
7 have directors that have working teams and specific
8 areas of horticulture and what have you, and we're
9 just kind of encouraging you, as you finalize these
10 plans -- because, obviously, it is not completely all
11 done -- that you somehow inject the community at the

12 start of things, at the planning stages, at the stages
13 where we can be the most comfortable to you.

14 MS. REGMI: In the next few weeks, I think
15 we will be doing that as these working groups get
16 together and examine a specific area. These are
17 really concrete next steps.

18 MS. McKENNA: The countries we have asked
19 to come up with strategies, none of them are
20 finalized, approved strategies. I think it's a great
21 idea.

22 DOCTOR DeLAUDER: I wasn't sure on how a
23 country plan is going to be developed and who will do
24 it.

25 MS. McKENNA: There's the country's own

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1 investment plan and there's kind of our USG approach
2 for how we're going to support that country. In
3 Africa there is an institution, the Conference of
4 Agricultural Development Platform, that actually has a
5 very good step-by-step process for how a country
6 develops its own investment plan.

7 We, as USAID, have contributed support and
8 expertise to countries as they have done them. I
9 think they have also used a bunch of outside
10 consulting support. A lot of that consulting support
11 does come from the university community, I think in
12 looking at developing a similar comprehensive concept,
13 so that's another piece where we may be able to come
14 back to this group.

15 MS. REGMI: I think the actual plans, some
16 of them are at Feed the Future's Web site right now.

17 MS. McKENNA: Was that your question? I
18 apologize. Some of them are on feedthefuture.gov.
19 Because they're actually the country's plans, we
20 haven't figured out how to distribute them or post
21 them because they're not our own. They're the
22 country's plans, so they're in different places. So
23 if you reach out to us, we can get you where they are.

24 DOCTOR DeLAUDER: When is all of this going
25 to occur?

1 MS. MCKENNA: Because it's country-led,
2 every country is on its own timeline. Rwanda was the
3 first country to have a CADELTA (phonetic) process.
4 It's reviewed. It's finalized. Bangladesh was one of
5 the earlier countries. They're still reviewing it.
6 There are other countries that are barely started in
7 terms of the planning process. Because it is
8 country-led, that also impacts how we do our Phase I
9 and Phase II investments.

10 MS. REGMI: Once we have money, there is
11 funding --

12 CHAIRMAN EASTER: This has been very, very
13 good. Thank you very much for coming in. If we in
14 some sense pick up on the question and carry on to
15 what has already been put (inaudible) what is the role
16 of universities in Feed the Future in science,
17 technology and innovation.

18 We will have the international programs
19 director at Pennsylvania State University come forward
20 and introduce the panel.

21 The Role of Universities in Feed the Future and
22 Science, Technology and Innovation; Panel Discussion

23 MS. BEHRING: You heard earlier today from
24 some of the youngest land-grant universities, and I
25 thoroughly enjoyed the panel that Bill put together on

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1 the MSIs. This afternoon you will hear from some of
2 the oldest -- and I know my Michigan State colleagues
3 will disagree -- but Pennsylvania State University is
4 the oldest land-grant university. So we hope that
5 what you will take away from this session today is
6 some of the information and experience that these
7 land-grants have accumulated over the decades in rich
8 times and in some lean times, as of late.

9 But I think what you will see is through
10 the ups and downs and the support and resources that
11 we've had, we have kept going because we see the

12 international engagement that makes agriculture so
13 important to our mission, and I think that will become
14 clear from the remarks today.

15 The approach we are taking is to start with
16 Dean McPheron from Pennsylvania State University for a
17 fairly broad scan of the universities' perspective on
18 science, technology and innovation partnerships for
19 development and why it's important for development
20 that takes place outside our borders, but also for
21 what happens inside our borders and how we at
22 universities are preparing the next generation of
23 people who will take over this role because this is a
24 long-term issue, and we will get to that 15/30 vision.
25 Okay, John?

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1 Let's see, we'll then turn to our two other
2 panelists for a more in-depth look at two key
3 approaches that have been used over the years to
4 extend the reach of the U.S. university to the global
5 development enterprise.

6 What I will do is I will introduce our
7 first panelist, Bruce McPheron. He has served as dean
8 of Penn State College of Agricultural Sciences since
9 July of 2009. But before that he served seven years
10 on our research team and director of the Pennsylvania
11 Agricultural Station; and as a research dean, he was
12 extremely supportive of the international programs
13 that developed in our college, and so I am very
14 grateful to him for his vision and support.

15 As dean he has taken on many roles and is
16 currently serving as the chair of the board of
17 directors of Lead 21, which is one of the institutions
18 that helps to prepare some of our up-and-coming
19 leaders to carry the agricultural enterprise into the
20 future, so it's a very important role that he plays
21 there.

22 There are a very large number of other
23 boards that he serves on as well, and in his role as
24 dean engaging quite frequently with the industry, so
25 some good things that he can share from that.

1 He has degrees from Ohio State University
2 and the University of Illinois at Urbana Champaign.
3 But before that he actually worked as a county
4 extension agent with 4-H in Ohio, so he always brings
5 that down-home kind of perspective to his work that we
6 all appreciate at Pennsylvania State.

7 He also did a postdoctorate at Louisiana
8 State prior to joining the Pennsylvania State faculty
9 in the Department of Entomology. His corn team fruit
10 fly populations and that has taken him to 16 countries
11 over his career and his work has been widely adopted
12 by federal, state and international action agencies.

13 Despite his busy schedules he maintains
14 active research and collaborations in China and
15 Brazil. We just hosted some of his colleagues from
16 China last week, and he's involved in teaching an
17 undergraduate class in agriculture. He practices what
18 he preaches and he preaches a lot.

19 DOCTOR McPHERON: First of all, Michigan
20 State is older than us by about ten days. I knew you
21 would want me to correct that.

22 This morning, Chairman Easter, you started
23 out by saying a few words about not getting to the
24 football games at Texas A&M. After this past weekend
25 where my graduate alma mater came visiting at Penn

1 State and didn't give us a very nice homecoming, you
2 should be careful what you ask for.

3 Yesterday morning I greeted about 105
4 prospective agricultural students and their families.
5 They were visiting Penn State as part of our fall open
6 house. My first words to them were that by some
7 estimates, during their professional lifetime, the
8 world is going to have to produce as much food as we
9 produced in all of history to date. Pretty daunting
10 prospect. But I told them -- what I told them also is
11 not just food production. That food has to be

12 distributed appropriately, and the distribution and
13 the production have to be done in an ecologically
14 sustainable manner. Small pressure to put on them as
15 incoming potential students. But I promised them if
16 they came to Penn State to the College of Agricultural
17 Sciences, we would make them career-ready graduates
18 but globally career-ready graduates.

19 Whether you grow up in the forest of
20 Bradford, Pennsylvania or the small farms of Malawi, I
21 think it's safe to say they face some of the same
22 challenges. Tom Friedman, who has been oft quoted
23 over the last several years -- I think he's right,
24 "The world is flat." But despite the world being
25 flat, it's not level, and I think that's one of the

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1 big challenges that we face into the future.

2 Addressing these kind of universities is
3 actually the philosophy of the agriculture
4 universities of the U.S., and I am pleased to see that
5 we are moving forward to engage these systems. This
6 follows as a segue to our previous presentation.
7 Let's remember we don't have to reinvent the wheel,
8 that we bring a rich history of engagement, and, in
9 fact, we need to bring that -- as the board has
10 pointed out, we need to bring that to the fore early
11 in the planning process. Not at the end. Otherwise
12 we run the risk of a reinvention that misses some of
13 the rich texture developed over the years.

14 I think right now I should acknowledge the
15 current administration of the series of developments
16 that we are seeing around the whole issue, especially
17 of reintroducing science, technology and innovation as
18 a key priority. I think we are -- in fact, if I can
19 remember to do my slides here, turning the tables on
20 some of the things that we faced over recent decades
21 and hopefully addressing years of under-investment in
22 some of these critical areas.

23 I'm here today representing the Conferences
24 of Deans that you heard Allen refer to this morning.
25 That work began in the spring of 2008 and resulted in

1 a white paper just as that food crisis was really
2 hitting full stride, and it's really, I think,
3 gratifying to deans who have engaged in that to see
4 some of the key ideas that were presented there
5 beginning to be implemented and -- certainly
6 discussed, but hopefully implemented.

7 I would -- and this is my take-home message
8 just to say what you will see in the end to BIFAD. I
9 would suggest that we are not fully engaged as a
10 university system and the continued request to BIFAD
11 is to be that Africa and make sure that the capacity
12 that we bring is fully at the table.

13 Just last Friday USAID released a progress
14 announcement on its new development innovations
15 program (inaudible). And as a representative of the
16 group, I do thank you for that. We are pleased to see
17 the rebuilding, regrouping of efforts to use science
18 and technology in the service of development.

19 Universities have been exceptional partners
20 with the U.S. government in this country since the
21 Morrill Act, and it's incumbent to really build on
22 that history. I say it's high time that we really
23 help both USDA and USAID move forward and fully
24 embrace what we have to offer.

25 You just heard about the government's Feed

1 the Future Initiative, and it calls for employing
2 proven strategies, and I would argue that we have one.
3 In 1862 President Lincoln signed the Morrill Act which
4 established the land-grant system. Michigan State was
5 early on, but we were close on their heels. Over the
6 150 years that have passed, we do celebrate that
7 sesquicentennial, we have demonstrated that we are
8 here to meet the growing and continuing demand for
9 agricultural education in the U.S., established the
10 research connection that land-grants firmly implanting
11 the notion of discovery of new knowledge along with

12 the educational mandate.

13 And then in the early 20th Century, we had
14 the cooperative extension, and I think that that has
15 proven to be an exceptional tool to ensure that the
16 discovery of our egg-head scientists (inaudible) gets
17 out to people in forming that really is truly useful
18 to them.

19 We are able to serve agriculture in the
20 public. We define "agriculture" very broadly
21 including a wide swath of natural resources. We have
22 enhanced human development across the globe, and, most
23 importantly, I think we have been able to meet local
24 problems, again resonating back with that notion of
25 country ownership as we talk about global development.

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1 We were partners with the government
2 throughout. During World War I extension mobilized
3 food production and stressed adult and youth
4 education. During the Great Depression, the New Deal,
5 the land-grant universities were there as partners.
6 In the '50s and '60s, extension partner as a private
7 sector developed and moved technology and farm
8 practices forward, and we see the powerhouse
9 agricultural economy that we have today. With our
10 research teaching and extension mandates, we are great
11 innovators.

12 As we look ahead, especially to those
13 countries that have been identified as partner
14 countries in the Feed the Future initiative, it is
15 helpful to reflect back on successes in India and
16 Brazil. These are highlighting some of the documents
17 that have emerged around these various initiatives.
18 And a lot of that success can be traced specifically
19 to the partnership that was put into place between the
20 U.S. land-grant systems.

21 I know in the early '60s, USAID provided
22 funding to the land-grants to work in India. Penn
23 State was one of those and nine Indian universities as
24 partners. We now look to them not as a nation where
25 we need to continue this kind of an investment, but a

1 nation that will help us with investments other
2 places.

3 So let me borrow from the Feed the Future
4 document itself. The approach aligns with the four
5 C's: Country-owned, coordinated, comprehensive and
6 characterized by commitment. The Feed the Future
7 document refers to global research and innovation as a
8 complementary investment. BIFAD, in my opinion,
9 should work to make sure that this is a completely
10 integrated part of the systematic approach to success.

11 When countries and partners define their
12 needs, we can help global capacity in-country to
13 achieve these goals for the future; things like
14 reducing production, set risks associated with pest
15 diseases and weather patterns, increasing agricultural
16 productivity and resource efficiency, contributing to
17 market development and enhancing food quality as well
18 as safety, things that you have heard echoed time and
19 time again in presentations today.

20 Any meeting would be remiss if they didn't
21 take advantage of a forum like this to illustrate the
22 success of the land-grants largely by illustrating our
23 own successes, but let me just point out a few things
24 about Penn State, but reminding you that Penn State is
25 just one of many incredible land-grant universities

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1 across the nation, each of which could tell a story
2 similar to this.

3 We awarded the nation's first baccalaureate
4 degrees in 1861. We have been partnering
5 international activities for well over a century. I
6 was fortunate to be in China to celebrate at the
7 sesquicentennial at a Chinese university. Penn State
8 currently is in the neighborhood of \$100 million
9 invested in research and agriculture each year, so as
10 I said, the same story is something you hear across
11 any land-grant that is sitting here. Just to continue

12 the phrase, we will doing what we can on our own, but
13 partnerships will be more important to continue into
14 the future.

15 Over the past decade we have increased in
16 our college the number of students studying
17 agriculture at an international level from .5 percent
18 to 18 percent. We are pushing to keep up with Purdue
19 who just released some pretty lofty goals, but we
20 think this is pretty remarkable progress in the course
21 of a decade. We already offer an undergraduate minor
22 in International Agriculture, but our graduate
23 students, not our faculty, have asked for a curriculum
24 to help them work in an international context.

25 So we are in the process of launching a

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1 dual title degree program in International
2 Agricultural Development so that students can gain
3 experience in designing -- I was struck by Sara and
4 Amanda's presentation this morning and I think what
5 our students are asking us to do is exactly the kind
6 of capacity that the GKI is looking to develop for a
7 global perspective. Our college recently announced an
8 ag African initiative to work with key partners in
9 Africa to promote the objective, building extension
10 outreach programs and providing opportunities for
11 student involvement.

12 We use our old partnerships as well as
13 seeking new partnerships. You will hear momentarily
14 from Tim about the CRSPs, but -- we're actively
15 involved in several, but the IBM CRSP led by Virginia
16 Tech has allowed us to implement a variety of programs
17 and (inaudible) our work to introduce basically the
18 Chanel No. 5 for melon fruit flies has resulted in
19 about a 300 percent increase in net income yields for
20 small holders within Bangladesh. I had to give a
21 fruit fly -- sorry, my students just roll their eyes.
22 Feel free to do the same.

23 But we also look for new partners to help
24 us to really participate fully in the global rehab.
25 We are very pleased that Penn State is engaged, in

1 fact, leading to the initial 15 NSF bread awards that
2 were just recently announced. We are working with
3 Howard Buffett and his foundation in South Africa to
4 allow us to extend some very basic research in root
5 biology to understand how that works with drought and
6 nutrient stress in the African continent.

7 So what can BIFAD do for us? Well, you
8 have had and you continue to have an extremely
9 important role to play of being an advocate for the
10 capacity of the universities. I would encourage you
11 to (inaudible) support the science and technology.
12 We have heard this articulated today to support the
13 science, technology and innovation initiatives that
14 Alex has put forward and the message that he has
15 conveyed that science-based knowledge has to inform
16 USAID decision-making for food security and
17 agriculture.

18 Perhaps BIFAD might consider a
19 cross-cutting examination broader than the CRSPs. We
20 have CRSPs that have been highly successful in
21 different areas, but are there new ways to look at
22 that process that would enhance the capacity of those
23 CRSPs?

24 BIFAD can serve as a gateway to the
25 universities. As you just heard this from several of

1 the board members after the previous talk, they can
2 help to mobilize the science and technological and
3 institutional aspect of the U.S. universities,
4 land-grant and other ag universities.

5 BIFAD might consider establishing a brain
6 trust to access the best the universities have to
7 offer. I think this is a concept that might deserve
8 some more discussion. We have got creative
9 transdisciplinary researchers. We work in business
10 and civil society partnerships. We have overseas
11 networks. We have a long-term perspective.

12 We are very concerned about the
13 sustainability of the programs, and we represent a
14 potent perspective to advocacy, both directly and
15 through the constituents, to support the land-grant
16 mission across the nation.

17 BIFAD needs to help us advocate and ensure
18 that universities are invited to participate; indeed,
19 are at the table when the planning is taking place for
20 programs, both here and in-country around the world.

21 The land-grant university of the future
22 will serve and lead by global food system, and we look
23 forward to a partnership with the U.S. government to
24 realize these goals.

25 Let me conclude with a second "yesterday"

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1 story. I started with one and I will finish with
2 another. This is the centennial year of cooperative
3 extension in Pennsylvania. In 1910 we had our first
4 county extension agent, and yesterday I gave a short
5 presentation to my fellow deans and to the chancellors
6 of my 20 Penn State campuses to talk to them about
7 extension into the 21st Century.

8 A decade ago the Kellogg Commission argued
9 very cogently for the role of the engaged university.
10 The university not only engaged in science and
11 technology but also the innovation of translating this
12 science to practice. You heard Alex refer to the
13 administration's focus on global engagement.

14 BIFAD, let's synonymize the engaged
15 universities with the mandate to make this engagement
16 global. I think that is the greatest thing that we
17 have to offer as the university system here in the
18 U.S.

19 MS. BEHRING: Tim Williams is the peanut
20 CRSP director at the University of Georgia, but he
21 comes from a very varied past. He was born in South
22 Africa, grew up in Zambia and Zimbabwe and worked with
23 the Zimbabwe Agricultural Research Service as a peanut
24 physiologist. He's also worked with the CGIAR system
25 in both India and Niger before moving to Georgia.

1 In 1996 he joined the peanut CRSP and he
2 has joined that since 1998. Although his basic
3 training has been in the area of plant sciences, his
4 background and (inaudible) capabilities has allowed
5 him to contribute across the full value chain of
6 peanuts; producing innovative solutions in the areas
7 of management, environment, systems analysis, energy
8 and mechanization, production, processing and
9 marketing and public health. So, Tim, please.

10 MR. WILLIAMS: I am representing all of the
11 CRSPs. I'm not going to talk a whole lot about what
12 my CRSP does, but it is just one of many. I think
13 what's important to me is that the CRSPs derive from
14 what I consider some of the best legislation that is
15 out there.

16 So often you find legislation that is not
17 necessarily good, that's fraught with all sorts of
18 problems, but this isn't. This is really inspired
19 legislation, and the CRSPs were developed out of this
20 by inspired architects. We heard talk about -- from
21 Allen Christensen that goes back to that time.

22 Those people that set this up were really
23 inspired. The legislation of that is just fantastic.
24 It is all embodied in the CRSP program; which as we
25 went through the ups and downs of agricultural

1 interests in the part of development agencies like
2 USAID became almost the sole part that was preserved,
3 I think the part that was preserved because the
4 university valued its -- it would have gone away and
5 more agriculture would have gone out of USAID if it
6 hadn't been for this little part that the university
7 went to bat for. They fought at the political front.
8 That was an indication of how much the communities has
9 valued them through time.

10 Title XII, for those people that don't
11 know, includes this language of (inaudible) and the

12 purpose is to achieve the mutual goals among nations
13 of ensuring food security, human health, agricultural
14 growth, trade expansion, the wise and sustainable use
15 of natural resources.

16 That is just what we heard that Feed the
17 Future is going to do. This is legislation that
18 predates it, but you can see how appropriate Feed the
19 Future is to this particular legislation. It says
20 that to do this, we should mobilize the capacities of
21 universities. We talked about this again early this
22 morning.

23 I think we have here the four provisions,
24 and again it fits into this general thing that we are
25 talking about fixing on a world scale. We are going

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1 to do research to address the problems of food,
2 agriculture, forestry, fisheries. We are going to
3 improve human capacity, institutional resources for
4 this activity. We are going to work in the areas of
5 trade and extension services. We are going to use
6 applied sciences to solve this. That is exactly what
7 the Feed the Future is about.

8 The CRSP approach that we have inherited
9 from the beginning is embodied in this segment that
10 the CRSP council put together probably five years ago.
11 The CRSPs empower host-country institutions to address
12 recognized needs and constraints through the creation
13 of new technologies and knowledge while concurrently
14 developing human resource capacity and competencies.
15 That in the end will lead to institutional
16 self-reliance and sustainability. That is a really
17 consistent goal with what we are talking about in Feed
18 the Future.

19 In twenty years' time we don't want to be
20 in the same countries that we are going into at this
21 stage and have them not able to do it themselves. We
22 want them to be where India and Brazil and China are
23 now.

24 Existing CRSP models tend to have a
25 thematic focus, either commodities or resources or

1 approaches. Typically I listed the peanut one. Then
2 the other theme is to go along the problem or approach
3 with agriculture. I think a really important thing is
4 that this is a multiuniversity system, and it is that
5 multiuniversity system which actually provided the
6 constituency which enabled the CRSPs to survive the
7 windows of change that came in the early 1990s.

8 You know, you could drop Penn State from a
9 project that was only Penn State, but you ran into a
10 problem if the universities could mobilize seven
11 senators or seventeen senators and go out there and
12 say, "Hey, you don't cut us." As we deal with the
13 changes that are going to happen politically through
14 time, (inaudible) have been in this game sufficiently
15 to see one administration replace another
16 administration, and it gets replaced and the
17 administration that at most this eight-year horizon,
18 but we're trying to do something that goes beyond
19 that, and I think that having this mechanism that
20 gives stability and political support is important.

21 The management is by a single university,
22 but that is something which -- how that identity was
23 chosen has changed with time. It used to be by
24 consensus universities that were involved in the CRSPs
25 elected who was going to be the leader, and they could

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1 actually de-elect them if they didn't do a good job.
2 Now it's by (inaudible) process. I think
3 participation is open and it's established by a
4 competitive process.

5 It's multilateral. We engage multiple
6 individuals and teams from the universities and
7 partner these with scientists in developing countries,
8 and we take the money that comes into the system and
9 the plans are developed and that satisfies a lot of
10 the stakeholder issues that are involved.

11 The nine CRSPs that exist at the moment

12 involve more than 60 universities, and they involve
13 more than 130 developing-country institutions so that
14 we touch a lot of people with actually very little
15 resource. We provide both research and capacity
16 development outcome.

17 The recapacity development exploits
18 research, so we actually turn out to be, by USAID's
19 assessment, the most effective capacity development
20 model that exists -- I won't say "that exists," but
21 that they evaluated in that -- in the last evaluation.

22 The program research and capacity
23 development has been built in long-term. We are
24 allowed to have five years with a renewal once.
25 Programs have tended to actually stay in place and get

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1 the institutional change that we talked about earlier,
2 that 20-year and 25-year time horizon to get an
3 institution that is self-sustaining and has the
4 competency. And in a number of presentations, you
5 actually end up with the host countries then turning
6 around and offering that same extension of benefit to
7 their neighbors.

8 Thailand does this, Malawi is doing it, and
9 progressively we are starting to talk about India
10 doing it so that those capacities can be achieved and
11 that transformation is achievable through this
12 mechanism.

13 The CRSP strength. I think small slices of
14 many people is a strength because you don't have one
15 single person that developed it. That isn't
16 necessarily popular with individual universities
17 because they like to take a big grant, which is good
18 for image, but the majority of people that are
19 involved in the CRSPs at the scientist level actually
20 are -- they don't want the administration. That's the
21 less attractive part. They want the exposure with
22 international colleagues and the opportunity to go to
23 a country and do something.

24 Because of the multiple participants, we
25 have a greater time of stimulating creative solutions

1 and we end up again with that strong constituency
2 because we have this multidisciplinary, multiple-
3 institutional involvement.

4 Another very important thing about the
5 CRSPs as a thing is that they do sustain mentor
6 relationships, and the numbers of people who have
7 returned from training and actually had jobs to go to
8 has been very high, and those are the people --
9 95 percent of CRSP training has resulted with the
10 person being back where he came from or in that
11 immediate vicinity and being -- achieving the purpose
12 of the money that was meant for.

13 CRSPs can be configured in all sorts of
14 different roles. In our particular case, we deal with
15 a whole sector capacity. We work from production all
16 the way through to the consumer interest and making
17 our particular commodity important because that drives
18 demand for the product.

19 CRSP challenges have to exist because the
20 world is not all upscale for CRSPs. One of the things
21 that has been a value for CRSPs is the scale-up of
22 results. We don't carry that kind of budget that
23 supports that. We have to depend on other mechanisms,
24 other total takeover of the scale-up part of the
25 regime. Again, we're speaking if you have got

1 something that is worthy of scaling up, you can find
2 someone that will go and do it because there are lots
3 of people out there looking for things to do. The
4 NGOs and government agencies that are in the business
5 of transforming populations are looking for ways to do
6 it.

7 Gauging commitments, teaching commitments,
8 are a problem because that very often restricts when a
9 professor might be available for a CRSP deployment.
10 That does represent a challenge, but it's overall, I
11 think -- again, I think we could have enough

12 flexibility in most things, but it doesn't respond to
13 the mission's need for answers now.

14 CRSP achievements. We have been in host-
15 country capacity and we developed that in a
16 cost-effective manner, and some of these countries
17 really are developing and cascading that capacity down
18 into the neighborhoods. We have been able to change
19 institutional cultures and through that long-term
20 engagement -- and I think that it's being done in a
21 pretty cost-effective manner.

22 We have developed evidence-based
23 recommendations and technologies have been developed,
24 so we have done all of the things that we were
25 supposed to do, and any single CRSP can point to

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1 benefits that greatly exceed the amount of money that
2 has been invested.

3 I would like to finally point out that
4 actually every time USAID has gone out and got
5 external evaluation of the CRSP system, the results
6 and the findings of that have been very, very
7 favorable. And I think that is what the professional
8 approach and status reflects, the professional status
9 of people that get involved in CRSPs.

10 How would you adapt this and what could you
11 do better for the future? I think the -- not all my
12 fellow directors agree with this, but I think you
13 could conceive of a CRSP that was focused on a country
14 as opposed to be focused on a commodity or some theme.
15 Theme works when you have got to spread yourself. But
16 if we had gone to work on a country, you can then put
17 together the package of skills and disciplines and
18 commodity expertise that are needed for that to
19 happen. Those projects can respond to the host
20 country's plans to a great degree. There's no reason
21 why that should not happen.

22 I think we need to look at the future as
23 needing this sustainable capacity development that the
24 CRSP does provide. I think that could be actually
25 linked with the educational part because if we're

1 going to start working with some college of education,
2 college of agriculture, and we can actually do the
3 capacity development around that single college or
4 system as opposed to spreading it right now across
5 multiple -- vertically as opposed to horizontal, as we
6 tend to do now, I think the missions could focus --
7 could support a CRSP.

8 There's no reason why they couldn't, as
9 long as in their mind they understand the CRSP model
10 and that you are making a long-term commitment. I
11 think there are opportunities to integrate and take
12 this into the health part of the floor plans.

13 I have great difficulty separating food
14 from public health. I think that you could -- I
15 touched on this earlier, the idea of having -- working
16 this model into the educational development capacity
17 where you actually engage multiple U.S. universities
18 to deliver that capacity development into the
19 universities.

20 Thank you.

21 MS. BEHRING: Our third speaker for today
22 is Doctor Dave Hansen. He is a Senior Fellow at APLU.
23 His major responsibilities there are related to the
24 U.S.-African Higher Education Initiative which
25 promotes partnerships among U.S. and African higher

1 education institutions. In addition, he retains a
2 part-time appointment with Ohio State University. In
3 this capacity he works on issues dealing with
4 international programs in agriculture.

5 Prior to these appointments, he was a
6 tenured faculty member at Ohio State University and
7 also served as the Director of International Programs
8 there as well. He holds degrees from the University
9 of Notre Dame and the University of Wisconsin-Madison.
10 He is a returned Peace Corps volunteer who has served
11 two years in Bolivia.

12 DOCTOR HANSEN: Thank you very much,
13 Deanna. It is a pleasure to be here. I am well aware
14 of the fact that I am the only thing standing between
15 you and a well-deserved afternoon break, so I will try
16 to be brief here.

17 In discussing what I term here the nexus
18 between the African-US Higher Education Initiative and
19 the (inaudible) -- but before getting involved in my
20 presentation, I would like to mention and recognize
21 several other people that are involved as staff for
22 this Feed the Future Initiative.

23 Among our core staff is Tag Demment, who is
24 sitting in the back there who is our associate vice
25 president of international development. I'm sure most

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1 of you know Tag. And Claire Hervy, who came to us
2 from the Congressional Hunger Fellows Program. I'm
3 sure she would have been here today except for the
4 fact that she had a new addition to her family last
5 February and there are priorities. These other
6 priorities that she needs to establish.

7 Kathy Olson is our vice president for
8 international programs who has been involved in this;
9 and Kerry Bolognese and Elizabeth Armstrong have also
10 provided important staffing and inputs into this
11 program.

12 As I round out our team, there is one
13 person I can't forget to mention. That's Peter
14 McPherson. He has provided a lot of leadership in
15 terms of conceptually this program and mobilizing
16 support through the Partnership of Hunger and Africa
17 and other partners.

18 So I would like to preface my remarks with
19 a few key assumptions here that I think underlie this
20 initiative, and the first pearl of wisdom that was
21 shared with me by Tag Demment -- he swears that it's
22 an original of his -- and that's that a focus on
23 short-term solutions to problems including food
24 security will result in a persistence of long-term
25 problems.

1 I think that it's important here to bear in
2 mind that when we're talking about capacity
3 development, we have this long-term perspective in
4 place.

5 Secondly, higher education professionals
6 will gravitate to work environments in which they can
7 effectively ply their trade. That's true here in the
8 United States. It's true overseas. And, therefore,
9 the emphasis on institutional capacity development I
10 think needs to be there, as well as individual
11 capacity development.

12 The third one is that by pulling together,
13 we are more likely to achieve our common goals than by
14 acting separately. I must admit that I was really
15 heartened yesterday in a meeting that we had in the
16 afternoon where our chief science adviser, Alex
17 Dehgan, came in to interact with the university
18 community.

19 We also had BIFAD staff there. We had a
20 very robust discussion about where do we go in the
21 future. I think that we need to have more of these
22 conversations and to make sure that we're working
23 together to attempt to meet our collective agenda.

24 What I will do today, and I will try to be
25 very brief in doing this, is first of all describe our

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1 partnership accomplishments today and then discuss our
2 immediate priorities -- that is, over the next year --
3 and then discuss several of our long-term goals.

4 Many of you are aware that several years
5 ago using fiscal year '09 data, we were able to
6 undertake the planning grant program that partnered
7 African and U.S. higher education institutions to
8 develop strategic plans, five-to-ten-year plans, for
9 collaboration focused on specific problems; but
10 through the addressing of these specific problems,
11 leading to a greater capacity for addressing problems

12 in the future and partner institutions.

13 Peter was able to secure a million dollars
14 from then Administrator Henrietta Fore. We worked
15 with the Office of Higher Education for Development
16 that is affiliated with the American Council For
17 Higher Education to develop a request for
18 applications. That went out to the field.

19 We anticipated getting 100 to 125
20 applications. But on that last day for submission, as
21 we were sitting around the Higher Education for
22 Development office, we suddenly came to the
23 realization that we had over 300 applications thrown
24 into our lap. Now, that showed the high demand, but I
25 think also it really created a dilemma for us because

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1 we only had funding for 20 planning grants of \$20,000
2 each.

3 We had to scramble to get the peer-review
4 committees in place to undertake the peer-review
5 process, but over time we were able to identify
6 additional funding for 13 additional very meritorious
7 planning grants. Then last year the U.S. Congress
8 supplied us with an earmark of \$15 million to fund
9 some of these strategic funds that emerged from that
10 planning process.

11 So again we kind of scrambled putting
12 together a review committee to identify 11 of these
13 very meritorious 33 strategic plans that have been
14 prepared. And we have done that and we have involved
15 African educators in the process. We have involved
16 our own higher education faculty. We have involved
17 USAID and (inaudible) in the process, and we feel that
18 we underwent a very legitimate process and the one
19 that really yields the most meritorious partnerships.

20 Now, if you go back and look at the
21 planning grants, I indicated that we had identified 33
22 planning grants for funding, but 11 of these actually
23 dealt with food security or food-security-related
24 issues, and they're listed here. I would like to say
25 just a few things about this list here.

1 The first is that it involves institutions
2 in ten African countries, many of which have been
3 identified as eligible for food security funding. The
4 second point here is that if one looks at this list
5 here, one finds that we do have three institutions
6 that are members of our 1890 community. And if one
7 looks at this, one sees Tuskegee was partnered in the
8 planning grant process with Burkina Faso, and also
9 Cuttington University was partnered with the Southern
10 University system to work on food security in Liberia.

11 What is not reflected here is the fact that
12 three other partnerships also involved 1890
13 institutions. Hawassa University with Oklahoma State
14 included Langston University; the University of Malawi
15 and Michigan State included Lincoln University in
16 Pennsylvania. Not our Lincoln University in Missouri,
17 but rather the Lincoln University that was referred to
18 earlier this morning.

19 The third one is the partnership between
20 the University of Juba and Virginia Tech University
21 and that involves Virginia State University.

22 Now, when we went through this process of
23 reviewing the strategic plans, we did select seven of
24 them that were related to agriculture and food
25 security. They are listed here. I will not go any

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1 further for the time being.

2 In looking at our immediate priorities,
3 there are several things we wanted to do. First of
4 all, it took us a gestation period of two years to
5 come up with these 11 partnerships, and we feel that
6 it's going to take some time to nurture these to make
7 sure that they are able to stand on their feet and
8 survive into the future so that nurturing is going to
9 be very important.

10 Secondly, we hope to create new
11 partnerships focused on food security; and third --

12 and this is a more immediate goal here -- is that we
13 hope to represent the partnership at the November
14 Kampala Ministerial Conference and other major African
15 policies in order to make sure that the partnerships
16 are truly Africa-driven.

17 With regard to nurturing partnerships, one
18 of the things that we have done is we have formed a
19 management team collaborating with Higher Education
20 for Development. Tag and myself have formed this
21 team, and we're going to be working together to make
22 sure that this management process is undertaken in a
23 very serious way. And from our perspective, we want
24 to make sure that the university perspective, the U.S.
25 university perspective, is fully represented in that

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1 process.

2 Secondly, we are seeking additional funding
3 for support for these partnerships. When they began
4 we talked with these partnerships about their planning
5 process. We said make sure you include funders in
6 this because we don't know where the funding is going
7 to be for these strategic plans when they emerge.
8 Obviously, we have been able to secure some USAID
9 funding, but the demand out there for these specific
10 partnerships is much greater than the money that we
11 are able to provide them through this USAID funding.

12 We are going to be working with
13 foundations, the private sector, other funding. We
14 are going to align the partnership activities with
15 USAID country mission priorities, and we look to Feed
16 the Future. We will look to the countries' mission
17 priorities and how we can work best to achieve their
18 priorities, and we're going to align partnership
19 activities with the Feed the Future related -- Feed
20 the Future and other related government initiatives.

21 Here I'm speaking specifically health and
22 climate change initiatives. Health is more related to
23 (inaudible), but certainly global climate change is
24 also going to be enunciated as a major priority.

25 Now, in looking at new partnerships, we are

1 going to probably focus our efforts on the Feed the
2 Future initiative and food security. We do have a
3 good likelihood of an additional \$15 million being
4 available in FY '11.

5 We are going to focus on food-security-
6 designated nations in Africa. We're going to focus on
7 the Feed the Future initiative and what has been
8 enunciated as priorities for this initiative by
9 President Obama's Secretary of State Clinton. We are
10 going to focus on national priorities, and in this
11 regard we're going to take a heavy or a very close
12 look at CAADP country compacts.

13 We heard that USAID missions are going to
14 be looking closely at the CAADP country compacts in
15 identifying where they're going to go with their
16 programs in order to ensure that this process is
17 Africa-driven. Well, we feel that this is also a very
18 valuable approach to take in identifying where we're
19 going to go with these higher education partnerships,
20 so we're going to look for ways to, in a sense, link
21 what we're doing back to these country priorities.
22 We're going to focus on USAID mission priorities, and
23 finally we're going to be involved in the development
24 of applications for new partnerships.

25 I might mention here very briefly that when

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1 we went through this process initially, we went
2 through one RFA, and we're going to do it -- I think
3 do it quite differently if we have the opportunity to
4 be engaged in FY '11.

5 One of the things we're going to do is go
6 to the missions and ask them about their priorities.
7 That may very well involve identification of specific
8 institutions that missions hope to work with and
9 invest in as they hope for their own Feed the Future
10 activities. So I suspect that whatever RFAs may
11 emerge from this -- if indeed they do emerge -- will

12 be substantially different, but we want to be involved
13 in the process.

14 What about the Ministerial Conference in
15 Kampala? These are ministers of finance, ministers of
16 higher education and ministers of agriculture. This
17 conference is being put together in large measure by
18 RUFORUM together with CHEA. The focus is on education
19 and higher development. The interesting thing here is
20 if you go out and talk with this leadership in Africa,
21 they're all saying, Why can't we go back to the old
22 programs that we had back in the '80s, those under
23 which we were trained? We feel that without this
24 capacity in our own countries, we're not going to be
25 able to sustain development to create programs that

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1 will be sustained over time with minimum input from
2 the outside.

3 So in regard to the way the conference is
4 being organized, it's being organized around several
5 themes. There is one that is a direct interest to us,
6 and that is higher education partnerships and
7 agricultural development. And, indeed, over the past
8 eight weeks, several months, Tag and I and others have
9 been working on attempting to figure out how we
10 approach this theme, and we are in the process of
11 organizing some panels, together with partners from
12 Europe, that are doing higher education partnerships.

13 Another is CAADP compacts and agricultural
14 development. The formulation of panels to address
15 this theme is being led by agriculture and rural
16 development of the World Bank Africa Bureau, and we
17 have again this close coordination with them also in
18 attempting to define the content and the panels for
19 this discussion. The result of these early panels
20 will be recommendations that are going to be made to
21 the ministers about what we do to bring about more
22 effective higher education contributions to
23 agriculture development.

24 What we expect here is out of at least
25 these two things I've mentioned, that we will be

1 making some recommendations on the role of higher
2 education and agriculture development, needed support
3 for higher education and partnerships, and needed
4 programs to support higher education and our related
5 partnerships.

6 Let me conclude by talking a bit about the
7 future. What I have done is borrowed a term from Jim
8 Collins. He used to be the CEO of General Electric
9 and has done a lot of strategic planning in the
10 private sector as well as a number -- he talks about
11 our "Big hairy audacious future goals." We have a
12 couple of those also for our partnerships. Our first
13 one, we hope to establish a large number of new
14 partnerships and have them in place over the next five
15 years.

16 Assuming that we get funding next year and
17 we're able to develop 11 new partnerships out of that
18 funding, we will have already gone a long way towards
19 accomplishing this goal by the end of fiscal year '11.

20 The second goal is to assure that U.S. and
21 host-country governments provide a commitment of five
22 to ten years of support for African-U.S. higher
23 education partnerships. Again, the sustainability
24 issue, the long-term commitment that is entailed here
25 really needs to be addressed; and, therefore, although

1 I know that this probably runs somewhat counter to
2 what is current in USAID today as evidenced by that
3 seminal work by Andrew Natsios, "Counter-
4 Bureaucracies," we really intend to push hard to
5 secure this five-to-ten-year funding report.

6 The final point is -- and this was
7 addressed yesterday -- at least is what we hope will
8 emerge from this is an increased relevance of African
9 and U.S. higher education institutions to meet
10 development challenges in the future. This focus is
11 on solving problems. That's what we are about.

12 I would like to say thank you for allowing
13 me to be here, and also that we hope the results of
14 this conversation and others we've held will be a more
15 robust and substantial conversation about how we hold
16 together in the future.

17 MS. BEHRING: In the interest of time,
18 Chairman Easter has asked that we hold questions until
19 the public comment period later this afternoon so that
20 everybody could have their break and keep on schedule.

21 CHAIRMAN EASTER: Did you want to say a few
22 words?

23 BIFAD: Task Force on Haiti Action Report to the Board

24 DOCTOR MURANO: I am also a member of the
25 board that BIFAD appointed on Haiti reconstruction. I

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1 will give credit to Chairman Easter for -- very
2 quickly after the earthquake hit in Haiti, for getting
3 us together on a conference call, and out of that
4 conference call we began forming a task force to see
5 what we as a board could do to advise the
6 administrator of USAID regarding how to rebuild Haiti
7 or maybe we should better say how to build Haiti's
8 agriculture because it really wasn't in all that of
9 good shape before the earthquake.

10 Just to give you a little bit -- kind of a
11 refresher -- because we were all focused on the TV
12 when this earthquake hit and we were horrified by the
13 pictures and the reports that we heard. This
14 earthquake hit close to Port Au Prince on Tuesday,
15 January the 12th -- and I don't have the date on
16 there -- but January the 12th at 3:53 in the
17 afternoon. January the 12th. Today is October the
18 12th, so nine months to the day is when this
19 earthquake hit very close to the main city of Port Au
20 Prince; a magnitude of 7.0, and about a depth of eight
21 miles below the surface with at least 59 aftershocks
22 that happened in those subsequent weeks and so forth.

23 It's been estimated -- and I don't think we
24 will ever know the exact number -- but it's been
25 estimated, at least, almost two million people

1 homeless. That's a lot of people, 1.2 million people
2 homeless.

3 You see from the map of Haiti -- and this
4 is one of those UGS maps -- the degree of the
5 earthquake in terms of severity. And the redder the
6 color, the more severe, and all the way to the most
7 red is extreme in terms of the impact of this
8 earthquake.

9 On the left you see a chart that I found
10 very interesting. It basically gives you the deaths
11 from earthquakes since 1900 in all kinds of places
12 around the world, from an earthquake in Chile in
13 1960 -- some of you may remember that -- to just
14 earthquakes all over the place. And I want you to
15 notice from this chart, you see all those dots. Those
16 are all the different earthquakes. The bottom axis,
17 the X axis, shows you the magnitude of the earthquake.
18 So the Haitian earthquake was a 7.0. So if you go to
19 the second line, you can see of all the earthquakes
20 that had a magnitude of 7.0. Those are all those dots
21 that followed that 7 magnitude vertically, and you see
22 the Haitian earthquake all the way at the top, it has
23 a red circle around it.

24 It basically -- the total of that quake was
25 more than twice that of any previous magnitude 7.0

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1 event, and the fourth worst since the 1900s, so a
2 tremendous disaster that we can't even yet comprehend.

3 You can see in the lower right hand of the
4 picture the city of Port Au Prince. It looked like a
5 bomb hit it, basically is what it looked like, if any
6 of you have been in a war zone before. So sometime
7 after certainly there was a concerted effort by the
8 international community -- and you heard a little bit
9 about that this afternoon -- from representatives of
10 USAID to try to match the needs of Haiti.

11 And on the left side is a chart that was

12 constructed from the National Agricultural Investment
13 Plan that the minister of agriculture in Haiti came up
14 with. It basically said we believe in these three
15 areas, infrastructure, production of value chain
16 development, agricultural services and institutions,
17 we require this amount of money to build that up. And
18 this totaled about \$790 million, is what the Haitian
19 government plan says that they need.

20 The donors have pledged helping Haiti's
21 agriculture reconstruction -- basically pledged a
22 total of about \$465 million. The U.S. pledged about
23 \$200 million of that. So certainly not enough, and
24 obviously there's got to be an examination of whether
25 they really need 790 million. I would suspect that

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1 they do, having been there myself and having seen
2 examples of the devastation.

3 Let's talk about Haiti before the
4 earthquake. It's not that things were great before
5 the earthquake. Certainly not in terms of Haiti's
6 agriculture. On the left side you see a graph that is
7 a production of sugar cane in Haiti, 1962 all the way
8 to 2007. The dark line is tons of sugar cane produced
9 and the red or purple line is area harvested.

10 Basically what I want you to notice is that
11 in 1980 or '81, more or less, you see a sharp decline
12 of production of sugar cane in Haiti. You might ask
13 yourself, Why did that happen? What happened kind of
14 in the beginning of the '80s is that high-fructose
15 corn syrup began to be used by the food industry as a
16 sugar cane substitute, if you will, so Haiti --
17 certainly the global prices of sugar went down and
18 Haiti could not compete in a market like that. That's
19 one of the things that happened.

20 On the right side you see consumption of
21 rice by Haitians. And from 1988 all the way to 2008,
22 the jagged line going up is how much rice Haiti
23 imports, and the red line going down is how much does
24 Haiti consume that is domestically produced rice.
25 Again, a decline in domestic production of rice. A

1 country that before that had been completely
2 self-sustained in terms of production of rice, hardly
3 had to import any rice at all.

4 There are various reasons for that. One
5 certainly being soil erosion affecting the ability of
6 Haitians to produce rice, some other economic reasons,
7 tariffs going down and so forth. The important thing
8 to note is that Haitian's agriculture was not in great
9 shape before the earthquake.

10 Lastly, I will show you another graph from
11 1995 to 2008. The red line is food aid to Haiti and
12 the green line is really the agricultural sector, what
13 it's producing. And, again, you see that divergence
14 where at some point Haitians needed much more food aid
15 because the production of food has declined so much.

16 You wonder -- you know, there's many
17 reasons. We talked about the high-fructose corn syrup
18 shifting of the market, but there are some other
19 reasons inherent to Haiti, and, frankly, to a lot of
20 developing countries, and a lot of you in this
21 audience know about this.

22 On the left side is a picture of the border
23 between Haiti and the Dominican Republic. You know
24 that these two countries share the same land mass,
25 Hispaniola. And you can see the difference. On the

1 left side is Haiti, on the right side is the Dominican
2 Republic, and you see sharp contrast in terms of
3 deforestation. In Haiti almost no forest that you can
4 discern.

5 On the right-side picture, you see more
6 closely a picture of the Haitian terrain. When you
7 don't have forest, soil erosion follows and watershed
8 management is very much a problem.

9 Other challenges that Haiti has is it is a
10 mountainous country, so a lot of the land area that is
11 used for planting is up on steep hills and mountains.

12 That is difficult to plant and harvest. But a third
13 of the land is used for agriculture. Actually it
14 should be much more than that, but the limit is
15 because of the mountainous ranges that they have. And
16 then because of soil erosion and poor watershed
17 management, you see riverbeds that are completely dry,
18 full of rocks and sand. It's because those mountains,
19 without having any trees, and they have had their
20 share of hurricanes, that water floods. It comes all
21 the way down. There is nothing to stop it going down
22 to the ocean and washes away with the rivers and
23 everything else.

24 So on March the 3rd of this year, BIFAD
25 officially launched the Task Force on Haiti

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1 Reconstruction, and our charge from Chairman Easter
2 was to develop recommendations for BIFAD to provide
3 Doctor Shah for the long-term rebuilding of Haitian
4 food and agriculture sectors for the long-term. We
5 saw this strategy as an opportunity to really do it
6 right for Haiti.

7 You can see there a list of the members of
8 the task force. Let me point out to you a few people
9 you know because they're here this afternoon. John
10 Becker; of course, Ron Senykoff and Kerry Bolognese;
11 Doctor Dennis Shannon is at Auburn University. He is
12 a professor there. He has decades of experience
13 working in Haiti. He has been a tremendously valuable
14 member of our task force.

15 Walter Bowen from the University of
16 Florida; Doctor Henry Bahn from USDA, who had the role
17 of Special Assistant to the Secretary of Agriculture
18 regarding Feed the Future and some other initiatives.
19 And both Henry and Dennis were in Haiti when the
20 earthquake hit, so they were there and saw for
21 themselves the tragedy, saw for themselves the human
22 toll that it took, and they have unbelievable stories
23 to tell that they will never forget and had a lot of
24 trouble sleeping for weeks on end afterwards because
25 of the horrendous pictures in their mind of what they

1 had witnessed.

2 We launched the task force and one of the
3 first activities on the calendar was in April we had
4 our brainstorming workshop in Orlando, Florida. We
5 had certain notions of what Haiti would need to
6 rebuild its food and agricultural sectors. Certainly,
7 Dennis Shannon, from having been there for decades, he
8 knew pretty well what they needed and so forth. But
9 we thought we need to engage the Haitian people to the
10 greatest extent that we could to get their
11 perspectives as to what should be done, and not so
12 much what should be done in terms of specific
13 projects.

14 For example, we know that we need to
15 address soil erosion. We know we need to do certain
16 specific things as far as growing certain crops and so
17 forth, but more of the big picture. It's a systematic
18 approach of what they need. To make a long story
19 short, we had former Haitian officials, the minister
20 of agriculture and education and so forth, who are now
21 working in the U.S. They were not official
22 representatives of the government of Haiti but had the
23 experience of working there, having lived there and
24 being born there.

25 We also had some land-grant universities

1 who joined us, some representatives, not meant to be
2 comprehensive by any way. We needed to have a small
3 enough group that we could brainstorm very
4 effectively, so we just needed some representatives.
5 So we had really some great exchanges.

6 Anyway, there are several recommendations.
7 The top five that they came up with is first
8 there's -- the extension system in Haiti is
9 practically nonexistent, and it is very different than
10 our extension system in our land-grant system here.
11 It is directed by the minister of agriculture as

12 opposed to being in the universities.

13 The research system as well. Very little
14 support from the government of Haiti for research by
15 the agricultural universities of Haiti; a budget of, I
16 think, a million dollars to do research in food and
17 agriculture a year, and that is certainly very
18 inadequate. They all recommended that we needed to
19 help the universities there, the State University of
20 Haiti needed to be supported for capacity-building
21 purposes and so forth.

22 They noted that, sure, we can produce
23 certain crops. You can help us produce certain crops,
24 so we need the value-added portion of food production
25 to really be built up in Haiti so that they can

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1 actually become economically viable.

2 And then, of course, sustainability of
3 natural resources and everything else, for that
4 matter, over the long-term was a recommendation.

5 Now, we felt very strongly that we needed
6 to go to Haiti and talk to some folks down there as
7 well, and so Doctor Shannon and I went to Haiti in
8 May. We met with technical personnel who worked for
9 the Ministry of Agriculture. We also made some
10 official visits to some ministry leaders, and we also
11 met with public and private university
12 representatives. Let me share with you some of these
13 pictures.

14 On the top left, you see an example, of
15 course, of the devastation that even in Haiti was
16 still very prevalent. Lots of rubble, buildings about
17 to topple over on top of people and yet people walking
18 around through the rubble on their way to wherever
19 they needed to go. A very, very difficult and
20 dangerous situation.

21 On the top right -- I know it's a little
22 difficult for you to see -- but you see a group of
23 people in the middle and there's piles of garbage.
24 This is a street. It's covered with garbage, about
25 six-or-eight-foot-tall pile of garbage. Is that a

1 human tragedy or what? It's not only agriculture,
2 but, obviously, human health is what we are dealing
3 with here.

4 On the lower left there were a lot of
5 people who were selling food and other things on the
6 street, setting up their little tables with tents.
7 I'm a food safety microbiologist, so to see eggs and
8 chicken and meat sitting there in the heat of the day
9 for hours on end covered with flies was not something
10 that should be allowed to continue.

11 Finally, on the lower right-hand side, you
12 see some young people sitting under a tent. This is
13 the State University of Haiti. This is where they're
14 holding their classes. Imagine that. Certainly no
15 projector and PowerPoint. It's open-air in the
16 parking lot. In fact, we visited the university and
17 most of their buildings are unusable. They're
18 completely destroyed, so they're going to have to
19 physically rebuild that university.

20 So in a nutshell, from all of the visits
21 with people, from our own experiences of those of our
22 task force members, we came to the conclusion that the
23 conventional approach of working in Haiti and doing
24 projects of agriculture and food in Haiti had not
25 worked. Now, before the earthquake Haiti was ranked

1 149th by the Human Development Index. That's not
2 great.

3 We knew from looking into it that part of
4 the problem is the way that the projects that had been
5 done in Haiti over the years -- and many, many
6 projects have been done in Haiti -- have not been
7 approached in the right way.

8 For example, there was a coffee
9 revitalization project in the 1990s. After that
10 coffee revitalization project, the goal was to help
11 coffee farmers grow more coffee and be more

12 productive. Only 3 percent of coffee growers were
13 impacted about this project. This was evaluated by a
14 third-party review. In spite of the fact that it was
15 obvious that the project needed to continue. The
16 project was discontinued. So whatever that effort
17 was, it was a waste of time and money.

18 There was a productive land-use system
19 (PLUS) project in the 1990s. This was a project that
20 previously had been called the Agriforestry Project,
21 but then there was a coup d'etat in Haiti and, of
22 course, overlaid on all of this is the political
23 situation in Haiti, which is not very good.

24 The original idea was to plant certain
25 bushes and certain kinds of grasses for soil

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1 conservation to stop that soil erosion and trees that
2 would help in that regard. But what happened was
3 after the coup d'etat and after the project was
4 started, the goals were changed. The agency said,
5 "No. We're going to now plant fruit trees. We're not
6 going to do it for soil erosion or conservation.
7 We're going to do it for producing fruit."

8 It just basically negated all the projects
9 that had been done up until that point. The soil
10 conversation aspect just eventually ended in spite of
11 recommendations to continue the project.

12 And then lastly, the development assistance
13 program in '02 to '07. There were several
14 organizations that were part of this project, and they
15 each were assigned a certain region of the country.
16 They were each to do about the same thing, but they
17 did it different ways and didn't talk to each other
18 and so the results were all over the place.

19 There were delays in seed distribution to
20 the farmers, which was part of the project. The
21 farmers were not included in the planning. So again,
22 limited results -- limited success, I should say.

23 So the task force concluded that there were
24 six things that you might call the six insufficiencies
25 that we concluded; that all the projects that

1 apparently have been done in Haiti or, let me say,
2 most of them, in a general way, lacked continuity.
3 Projects were very short-term -- you know, three, five
4 years. Five years seems like a long time, but it is
5 not in agriculture production. We all know that here.
6 I forget who it was who was talking about an event
7 horizon of 20 years. I think it was John Becker who
8 was talking about that. That's more like it.

9 So it resulted also in lack on continuity
10 in projectization effect; where you had a project
11 here, a project there, a project here, and very
12 short-term projects. No continuity, no connection one
13 to the other and so projects were of limited success.

14 Secondly, insufficient coordination among
15 the participants, and also in between individual
16 projects. No cross-pollination of information,
17 Insufficient integration. Research was done without
18 extension components. Land-grant universities, NGOs,
19 industry, government agencies, really were not all
20 integrated in these projects. There were just pockets
21 of folks working.

22 And may I add when I say "research," a lot
23 of times the research was not as robust as it could
24 have been or should have been. It really wasn't --
25 didn't have all the science behind it that it should

1 have had, so it wasn't very successful.

2 Insufficient support for Haitian
3 universities. Very little capacity-building of people
4 in Haiti, as far as them having a sustainability to
5 conduct these things on their own.

6 Insufficient inclusion of the scientific
7 community -- I guess I alluded to it earlier -- and of
8 the Haitian community. And that's understandable to a
9 certain extent. If you have a government that you
10 don't trust very much, how they handle the resources
11 that you provide, it's very understandable that an

12 agency will say, Well, then we're not going to bother
13 with them. We're going to do the projects on our own
14 without including them. The problem is if you don't
15 conclude government officials, the project is never
16 going to really be embedded in what that country's
17 goals are, and certainly that goes hand-in-hand with
18 insufficient accountability.

19 Locally funded projects were awarded non-
20 competitively. The progress and the results were not
21 tracked very well, so the accountability factor just
22 was not very strong.

23 So these are the six findings, if you will,
24 that we concluded. Part of the reason that these
25 things happen is because sometimes there's a lack of

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1 understanding that agriculture is -- it's a continuum.
2 It's a circle. It's a sphere. You can't do one thing
3 in agriculture and not do another.

4 For example, you can't go and install some
5 irrigation systems and think, Hey, we got that done,
6 without helping to manage the watershed issue. It's
7 just not going to work. You can't improve soil
8 fertility and have better varieties of crops and
9 implement some good cropping systems if you don't have
10 a good irrigation system to go with that.

11 You can't establish really a good system of
12 education there and training of the people who are
13 going to be there in the country without having some
14 influx of resources that are going to support that.

15 What do those resources come from? Well,
16 when they're partnerships with business between
17 farmers and businesses or cooperatives so that you can
18 actually have a self-sustaining agricultural base
19 where you export products and you can get some
20 resources in and that you can then reinvest in the
21 country that has not had an opportunity. You're not
22 going to have a good educational system and so forth.
23 I think everyone understands that very well.

24 So the bottom line here is that we have
25 come to the conclusion that we need a new paradigm,

1 and it does no harm and a lot of good, and I can't
2 wait to report to my task force members to tell them
3 how much I have heard that from USAID and from all
4 kinds of people getting up here talking about how
5 business as usual won't work.

6 I think it was Albert Einstein, wasn't it,
7 Mr. Chairman, who said that if you do the same thing
8 over and over expecting a different outcome, it's the
9 definition of insanity. So what we are proposing,
10 would like to propose to USAID, is a different kind of
11 a structure. There are a lot of structures already in
12 place to do different things on behalf of the agency.
13 The way we looked at it is we thought, well, if we
14 have a consortium of land-grant universities that is
15 in charge of developing plans and coordinating efforts
16 across every activity and that will also be the one to
17 oversee the implementation of the plans and review the
18 progress, right away you have then the scientific
19 capacity, the input that we were talking about a
20 little bit ago of the scientific communities,
21 land-grant experts right at the planning stages at the
22 implementation and review monitoring stage.

23 At the left side you see a box that is
24 called "Funding." That's obviously where the agency
25 comes in and other agencies. CHECK it is very

1 important to note the future initiative talks about
2 having that partnership between AID and USDA and
3 others, and we recognize that as well. And having a
4 funding group or committee get themselves together
5 would also facilitate not only providing the funds for
6 all the projects that would come out of this master
7 plan that the land-grant university consortium would
8 develop, but those agencies would be participating in
9 the development of those plans too.

10 And then, lastly, on the right you would
11 see that there would be an advisory board of sorts

12 where we would envision having representatives from
13 the Haitian Minister of Agriculture, Haitian
14 University, private industry foundations as other
15 stakeholders that would also participate in that
16 planning process. So the planning would be the
17 mandate of that land-grant university consortium but
18 with participation from the funding entities, as well
19 as from these other stakeholders.

20 The idea would be that this consortium then
21 would be in charge of doing these things on behalf of
22 the agency, of the donors, and would be accountable to
23 the agency and the donors so that it would be a true
24 integrated collaboration. In fact, we believe that
25 this new structure would ensure, first of all, that a

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1 long-term plan is developed, a master plan, if you
2 will, for ten years, 20 years, a plan for Haiti; that
3 the plan and individual projects would be
4 science-based because you would have science experts
5 in agriculture and food production developing that
6 plan.

7 It would ensure that the projects are well
8 coordinated and are integrated across all the
9 stakeholders. It would certainly enhance the
10 inclusion of Haitians as well as land-grant
11 universities. It would enhance support of those local
12 universities in Haiti which really, really need it,
13 and would certainly ensure accountability through this
14 progress -- of monitoring the progress that we would
15 engage in.

16 This is a very "big picture" kind of a
17 recommendation. It is not the specific detailed
18 recommendation that I think has been put forward in a
19 lot of plans. Right after the earthquake lots of
20 people, lots of entities, lots of organizations, came
21 out with their plans that here's all the projects that
22 need to be done in Haiti.

23 We decided that it was better for us to
24 look at the process of doing those projects. How do
25 we get them done so that they fit within a master

1 plan? It doesn't matter if it's funded through CRSPs,
2 through the CGs, through the missions themselves.
3 Whatever the funding mechanism is, all the projects
4 have to fit in with that plan that is developed by
5 that land-grant university consortium.

6 So our next step this afternoon is to get
7 the green light from BIFAD for this concept. And
8 there's a draft document that we have put together,
9 the task force put together, which the BIFAD board
10 members have in their possession that lays all of this
11 out. If we are given the green light today, then we
12 would proceed to obtain comments -- additional
13 comments, I should say, from the land-grant community.

14 How we might do that: I think there are
15 several approaches. One approach is to seek the input
16 of land-grant universities that have been involved in
17 Haiti. Also at the APLU annual meeting that is coming
18 up in November, we could also make that an opportunity
19 for university representatives to provide us some more
20 input.

21 Last, but not least, is to seek the final
22 approval from BIFAD so that we could then provide that
23 document to Administrator Shah, maybe others, share it
24 with the State Department, request a meeting with them
25 so that we could suggest that he would appoint a

1 committee that would then flesh out the details of how
2 this three-box structure would work out. And, of
3 course, we owe some information to Congress. We
4 visited with members of Congress in March when we
5 started the task force, and we owe them a follow-up on
6 our activities, and we would do that as well.

7 So my last line is to tell you that time is
8 of the essence. I don't know if you have been
9 following the news or not, but this is a story that
10 came out October the 6th, just this last week. It
11 says: "Haiti: Still Trapped in the Emergency Phase.

12 "Nearly ten months after the January 12
13 earthquake, the people of Haiti are still living in a
14 state of emergency, with a humanitarian response that
15 appears paralyzed. Camp inhabitants are protesting
16 against their living conditions and threats of
17 evictions and objecting to the arbitrarily appointed
18 or completely absent camp managers.

19 Gang leaders or landowners are intimidating
20 the displaced. Sexual, domestic, and gang violence in
21 and around the camps is rising. More experienced
22 United Nations personnel and resources for
23 humanitarian protection are urgently required.
24 Further, agencies must focus much more attention on
25 developing livelihood opportunities that would enable

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1 people to transition out of the camps."

2 That's really the name of the game here:
3 Providing them the tools to rise above this horrible,
4 horrible situation where these people are still living
5 in tents, 1.2 million are still living in tents, and
6 God help them if there's a big hurricane living in
7 those conditions.

8 So with that, Mr. Chairman, I think I have
9 finished. Thank you, sir.

10 CHAIRMAN EASTER: Earlier Doctor McPheron
11 referred to the university construction projects in
12 the 1950s and '60s, and I did a little reading last
13 night and I couldn't help as I listened to you but be
14 struck by the actual similarity between the planning
15 process that led to that, in essence, foundation of
16 the Green Revolution and what you described here. It
17 does show that within the university community there
18 is real capacity to think about these problems and
19 collectively cause things to change.

20 With that, any comments or questions from
21 board members?

22 DOCTOR DeLAUDER: What were USAID's
23 priorities prior to the earthquake?

24 DOCTOR MURANO: I don't think I can answer
25 that question. But based on the projects that were

1 done, there were projects that had to do with soil
2 conservation. But as I explained, they were changed.

3 I think the problem was that lack of
4 continuity, the short-term kind of projects that you
5 are not going to see results if you are just doing a
6 small project here or there. So it was all over the
7 map. To be honest, I didn't see any kind of a
8 strategic plan.

9 DOCTOR DeLAUDER: I asked the question
10 because of those dramatic reductions that you were
11 showing, so I guess it means that you weren't doing
12 very much in those areas.

13 DOCTOR MURANO: We were not very effective.

14 CHAIRMAN EASTER: Other comments?

15 DOCTOR BERTINI: Thank you. Very
16 comprehensive, and you dug into a lot of different
17 areas. Thank you very much. But you started by
18 saying -- instead of "rebuilding," you said "starting
19 from scratch," were the words you used. And I think
20 that's part of the issue, is that as long as people
21 say, "Well, let's just fix this and just fix that,"
22 this is going to be a continued problem. And unless
23 somebody really tries to redo the system, obviously,
24 with the concurrence and enthusiasm of the Haitian
25 people, we will have the same discussion that Ron said

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1 he had 30 years later. We'll be doing the same thing
2 30 years from now.

3 Anyway, I think it's a great report. I
4 think you should go to the administrator. In terms of
5 other people that it might go to, I think if there is
6 anybody else in the administration it goes to --
7 copies of what is sent to the administrator could go
8 to others. But since we are an advisory committee, I
9 think -- Shah is the administrator. Our communication
10 should be sent to him. Not to others. That is
11 separate from the Hill.

12 MR. BECKER: I think USAID programming in
13 Haiti prior to the earthquake was one of a great deal
14 of optimism with some breakthroughs on government and
15 the election coming up, so things were beginning to
16 look positive, and they were completely compromised.
17 It's not to say that the performance would have been
18 any better except to say there was a positive spirit.

19 DOCTOR DeLAUDER: Mr. Chairman, if it's
20 appropriate, I would like to make a motion. The
21 motion reads as follows:

22 "The Board for International Food and
23 Agricultural Development accepts the report of the
24 Haiti Task Force and instructs the task force to work
25 with the Association of Public and Land-Grant

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1 Universities to provide an opportunity for the Title
2 XII community to review and comment on the report.

3 "The board further directs the task force
4 to make the appropriate changes based on the feedback
5 from the Title XII community for consideration at the
6 next meeting. In the review the board considers that
7 Haitian support be made in the context of broader
8 mechanisms or enhancing Title XII activities in the
9 Caribbean. The board commends the leadership of
10 Doctor Elsa Murano and the hard work of the Haiti Task
11 Force members.

12 CHAIRMAN EASTER: Second?

13 DOCTOR BERTINI: Second.

14 It is a long time frame for a project that
15 is supposed to be done yesterday and having people
16 comment on it. If we have to wait until February or
17 whenever in order to move this, it seems the one-month
18 return, it's not going to take a long time to go
19 through those comments.

20 CHAIRMAN EASTER: Is that a friendly
21 amendment?

22 DOCTOR MURANO: If you accept it.

23 CHAIRMAN EASTER: Would you be specific so
24 we can get it into the record what the change is?

25 DOCTOR BERTINI: I would suggest it be sent

1 to the committee but we give a 30-day time frame for
2 comments and we have a meeting shortly thereafter. We
3 are going to have to figure out what works so we can
4 move this without waiting until the next meeting.

5 CHAIRMAN EASTER: Thanks. Other comments?

6 DOCTOR SENYKOFF: Mr. Chairman, after
7 "consideration at the next meeting," strike
8 "consideration." Insert "30 days."

9 DOCTOR DeLAUDER: The 30 days, the meeting
10 would follow shortly thereafter.

11 CHAIRMAN EASTER: We could do a conference
12 call to take action. Very good. Are we ready to
13 vote? All in favor, "Aye."

14 DOCTOR BERTINI: Could we also have an
15 understanding if there are not a lot of very
16 significant comments that don't need a lot of
17 additional review, that the task force or the chair
18 can send it on?

19 CHAIRMAN EASTER: All in favor, "Aye."
20 Opposed, "Nay."

21 Thank you so much, Doctor Murano. We are
22 excusing Mr. Rabon for a flight. It's not the easiest
23 thing in the world to get back to somewhere in New
24 Mexico.

25 Aaron, the show is yours.

1 Status Reports: Iraq, Afghanistan & Pakistan

2 MR. MILES: I appreciate the opportunity to
3 speak to you all today to share some general
4 information on Afghanistan and Pakistan primarily
5 based on my reintegration into ODP.

6 I myself had been serving on the Haiti Task
7 Force that Doctor Murano reported on for about seven
8 months, and about two years ago I returned to the
9 BIFAD secretariat and wanted to follow up and see how
10 we could get reengaged with Afghanistan and Pakistan
11 and what is going and what we see as opportunities for

12 university engagement within the two countries.

13 Just to give you a little bit of
14 background, some brief information, there was a
15 regional stabilization strategy that was put forth by
16 the U.S. government to the Congress as a part of our
17 supplemental budget request for additional funding
18 into the region.

19 Some of the primary focuses have been
20 identified as job creation and increased confidence in
21 both the Afghanistan and Pakistan governments and
22 working towards increased funding for agriculture and
23 infrastructure in both Afghanistan and Pakistan.

24 Right now there continues to be dialogue.
25 I should mention as well -- I think I forgot this

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1 already -- if it's not available to you right now, we
2 do have a timeline of actions that we have been
3 tracking between USAID and USDA as representatives of
4 the university community so that you all have that
5 additional information just to see where we've been
6 working and where we have been going in terms of
7 creating a projection of where we would like to go.
8 That's why they posted that we have continued dialogue
9 with USDA, and specifically with Foreign Ag Services
10 and NIFA.

11 Sort of parallel there is a cash transfer
12 for agriculture-related activities that was sent from
13 the USAID to USDA. It's called a 632(a) transfer,
14 which very often, if not all the time, implicates
15 nondirect involvement on the part of the giving agency
16 to the receiving agency. But understanding the role
17 that BIFAD plays with university engagement, we see
18 this is still an opportunity to coordinate with
19 foreign ag committees for the work they are doing.
20 Not so much with USAID but as advocates.

21 There was a recent follow-up from the
22 January 2009 Trilateral Conference between the U.S.,
23 Afghanistan and Pakistan in Doha Qatar; and the one
24 most recently held was September 28 and 29 in
25 Istanbul, Turkey.

1 We had just been provided some information
2 about that meeting; given the time constraints of when
3 they had their meeting and their return and the date
4 of this BIFAD meeting, we have not had the opportunity
5 to follow up to get some more information from them in
6 terms of what they are interested in doing, so to
7 speak.

8 Directly to Afghanistan, the strategy and
9 the information that is provided, and the strategy
10 deals with increasing the capacity of the Ministry of
11 Agriculture, Irrigation and Livestock. And it's also
12 going to include watershed and the infrastructure
13 project. And there's also going to be agriculture
14 credit, market development and research and extension
15 services.

16 I pulled a -- I don't see it here, but we
17 also want to make sure -- which is included in the
18 strategy -- is that the environmental policy of
19 neighboring nations are affecting the Afghan country
20 at large, that the environmental policies and the
21 health services are going to be those that are
22 beneficial to support the economic growth in this
23 sector.

24 One of the things that we're also doing is
25 that we're looking at the universities who are already

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1 engaged in Afghanistan, looking at the work that they
2 have done and looking at their points of contact so
3 that we can communicate with those folks together, get
4 additional information and get feedback from where
5 they see it moving forward and operations taking
6 place.

7 For Pakistan I think it's really great that
8 we have what took place in the mid 1980s and 1990s,
9 the Management of Agriculture, Research and
10 Technology; the MART project. It was actually run by
11 Doctor Senykoff. We see that we have precedent for

12 additional input for work that is being done in
13 Pakistan. During the time of this program, there were
14 about 150 students that were participating in
15 research, technology transfer and extension education
16 programs, both of those being -- they were graduate-
17 level students and they were both Master's and PhD
18 students.

19 Within the strategy for Pakistan, there was
20 about \$65 million that is going towards that and 64
21 for expanded infrastructure as well, and we're also
22 looking at the regional university partnerships. I
23 just came across some information in terms of
24 universities that are engaged in Pakistan. Not U.S.
25 universities but Pakistani universities engaged in

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1 their local programs and how they are reaching out to
2 Pakistan and back to the U.S., as well.

3 The newest idea that is coming forth has
4 been for a Pakistan Center of Excellence Program. The
5 plan is for ten centers created over the next five
6 years with new funding to focus on some of the primary
7 issues that are affecting the country as a whole.

8 For us the Institute for Agricultural
9 Technology would be our focus in terms of working with
10 the USAID and Pakistan affairs at USAID. The only
11 constraint is the shift of attention due to the recent
12 flooding that has taken place. But as we are all
13 aware, in a time of national disaster, programs have
14 to be put on hold. But the attention never leaves
15 completely, and the folks in the field, just letting
16 them know that we stand ready to assist with those
17 initiatives as they move forward.

18 Just to give you a little bit more
19 background in terms of what is going on with the
20 Centers of Excellence, they want to create these
21 Centers of Excellence at the tertiary levels, and
22 they're going to focus on developing highly skilled
23 leaders in sectors critical to national (inaudible).
24 That is also to reiterate the concept that we have
25 been working with for some time at USAID called Human

1 Institution and Capacity-Building Development. So
2 when that person returns to their organization and to
3 whatever they may be returning to, then they will have
4 the opportunity to thrive in an environment and it
5 will sustainably be a true benefit to the country.

6 There is also going to be an extensive
7 curriculum that is going to lead to Master's Degrees
8 for these Centers of Excellence as well, so furthering
9 the education. We also see that as being an incentive
10 for participants, but always that there is a
11 (inaudible) that goes beyond that. They are going to
12 bring in faculty from all over the world, and there
13 are also going to be virtual attendance classes. So
14 increasing the technological capacity so all
15 participants can benefit as well.

16 Another important note for that is between
17 mission staff and USAID staff, the Higher Education
18 Commission in Pakistan is also something we are going
19 to have to focus on, clarifying their role and the
20 work that they can do.

21 So when we look at all of those things, we
22 just have a few considerations for moving forward and
23 how we can be more concrete and systematic in our
24 efforts. A lot of this will involve feedback from an
25 Iraq Task Force and those actions that have taken

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1 place there. But we want to establish some type of a
2 BIFAD Middle East Task Force where there is going to
3 be representation from both USAID and USDA and the
4 university committee, but there will also be other
5 representation as merited as well. It will be chaired
6 by a BIFAD board member; and the inclusion, at this
7 point we're just looking at Afghanistan, Pakistan and
8 Iraq.

9 There's been a lot of discussion today on
10 Feed the Future and the role that universities are
11 going to play in there and the questions have come

12 forward, so I believe that's also an opportunity. But
13 we can communicate with our Feed the Future colleagues
14 in terms of how BIFAD can serve as the gateway that we
15 have been speaking of. There won't be handpicking
16 between the universities, but it can be a more
17 systematic approach.

18 USAID is also embracing more coherently, so
19 we are seeing that also as an opportunity to link up
20 our U.S. universities with our regional universities
21 and understanding how that can play a role in
22 developing our program planning, so we want to take
23 advantage of everything that is out there.

24 In terms of ODP strategic interagency
25 communication, as of right now I am the program

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1 analyst, so any work going forward -- for example,
2 October is agriculture month, so any work that is
3 going forward in terms of overarching USAID
4 initiatives, and what they are doing reference
5 developing and communicating that message, I'm taking
6 part in as a direct representative of the BIFAD.
7 Because if there is one thing that we have learned,
8 not only is it important to garner all of our
9 resources externally outside of USAID, but a lot of
10 education has to be done internally as well because
11 folks have to be made aware of what the land-grant
12 system is.

13 One of the things that ODP does (inaudible)
14 the Foreign Assistance Act, and it's a timely
15 opportunity for someone like myself in support of
16 BIFAD to say, okay, our Title XII legislation and
17 mandates are part of a -- sharing that information and
18 making sure that, one, they're aware of an opportunity
19 to approach what has been taking place for quite some
20 time. And I think that they would be more thoroughly
21 interested in that, but it just takes time to make
22 sure our folks are educated. So that's my personal
23 multidisciplinary approach to how we can strengthen
24 others. With that I hope that -- I wanted to provide
25 that information to you.

1 I conclude my report.

2 CHAIRMAN EASTER: Very good. Thanks.

3 John, were you prepared?

4 Title XII Report: Status and Implication of HECTARE
5 Legislation

6 MR. BECKER: I would like to give you an
7 update on the Title XII report for 2009 and cover five
8 things: Report overview, programming in FY '09,
9 programming in the future five-year period, BIFAD
10 activities in '09 and then the BIFAD role in FY
11 '10-12, some of the issues coming up. Just a broad
12 overview.

13 Section 300 of Title XII calls for an
14 annual report. USAID reports to Congress. It is
15 USAID's responsibility to report. The report is due
16 September 1 of each year. It is late. It's normally
17 submitted in October, so we're not that abnormal. But
18 the fact of the matter is, it is late. BIFAD's
19 separate view may be included, and it will be
20 included.

21 Title XII report requirement calls for,
22 with regard to Title XII activities, report details,
23 activities in the preceding fiscal year. For example,
24 the September 1, 2010 report covers Title XII
25 activities in 2009, and the report shall contain a

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1 projection of programs and activities in the
2 subsequent five years. For example, the September 1,
3 2010 report will cover the period FY '10 through '14.
4 So it's that far down the road that we're going to
5 have as well.

6 The Title XII/BIFAD report requirement.
7 The report shall contain a summary of the activities
8 of BIFAD as established pursuant to Section 298 of
9 Title XII, and it may also include the separate views
10 of the BIFAD on the programs that were conducted or
11 being proposed.

12 Title XII FY '09 reporting environment.
13 The requirement for the BIFAD is every two years. As
14 a federal advisory committee of the U.S. government,
15 it has to have a renew of its charter every two years.
16 So the first thing that happened in '09 was a renewal
17 of the BIFAD charter.

18 In 2009 USAID responsibility for the Title
19 XII report was moved to the Office of Development
20 Partners. It was a transition period. It was the
21 first year we had an agricultural earmark in the
22 budget and additional funding, and then FY '09 funding
23 levels increased modestly and a new food security
24 strategy was initiated. Then BIFAD activities
25 continued to expand.

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1 Title XII programming. The key to
2 Title XII programming is essentially Section 297. You
3 can read a lot of things in 296, but that's the
4 general declarations and the definitions. If you want
5 to know if it's authorized, you have to go to 297.
6 And my interpretation of the four components is a
7 little different than what Tim had. And I'm not quite
8 certain where the confusion is, but it's basically all
9 the same.

10 But the first thing is build and strengthen
11 institutional capacity and human development resources
12 in developing countries. I'm labeling that "HICD."
13 It's "human and institutional capacity development."
14 USAID in 2009 was putting together a new policy
15 directive on capacity-building. It was put into the
16 directive system in 2010. But we need to be clear
17 that the agency is emphasizing and has a new policy
18 directive on capacity development, human and
19 institutional capacity development.

20 Then, secondly, is to provide long-term
21 support for the U.S. university global agricultural
22 and related environmental collaborative research and
23 learning. That's the CRSPs. I look at 297 and say,
24 Where do you get the CRSPs from? It's from that
25 particular section.

1 Then, thirdly, is involve U.S. universities
2 in the International Network of Agricultural Science.
3 I use the acronym "INAS." I don't think we're really
4 doing anything in there. That's one of the areas
5 where we have really fallen down, and I don't think we
6 have been participating in some of these
7 international networks.

8 Then, provide support for the IARCs and
9 problem-specific research projects and to develop and
10 strengthen national agricultural research systems.
11 The keyword here is "program support." You got to do
12 the job and you got to do the job for them, and it's
13 either in the IARC or structural global research.

14 Fifthly is establish and carry out special
15 programs identified by the administrator. I'm not
16 quite certain what we are talking about there, and I'm
17 working with the lawyers just to clarify just what we
18 meant by that in the legislation.

19 Reporting issues. The objective is for
20 2009 we want to list the Title XII activities and the
21 associated annual funding as a proportion of the
22 agriculture development assistance. For example, in
23 FY '09 the ag earmark was 375 million. The CRSP
24 earmark was 29 million. So the question is: There
25 was more than just the CRSPs, but what were they and

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1 what portion of that funding was total ag? Because
2 basically with the Feed the Future, which is a
3 \$3.5 billion three-year initiative, what you have is
4 all Title XII is agriculture funding. All agriculture
5 funding is Feed the Future funding. So we have got to
6 know how it fits and then we can sort of see, all
7 right, what fraction is the Title XII activities.
8 That's the idea.

9 The first issue, however, is there are
10 multiple USAID program reporting systems. There is
11 the FACTS system using the standardized program

12 structure, which I was involved in setting up in the F
13 Bureau. There is the Phoenix accounting system and
14 then there are bureau accounting systems. And the
15 bottom line is it's very tough to come up with a
16 number that you can hang your hat on officially in the
17 ag systems.

18 Issue: Title XII activities are by
19 attribution and reported with annual program
20 requirements. There are errors in reporting. It is
21 not a control number except for the CRSPs. They have
22 to keep track and report here's how we spent that 29
23 million.

24 Other Title XII activities. It's up to the
25 operating units that are spending funds to say, Here

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1 is a Title XII activity. It's a key issue that they
2 have to report on. The problem is they're going to
3 report projects which are not really Title XII, and
4 you're going to have Title XII projects going
5 unreported. It's a problem. It's errors in
6 reporting.

7 Issue: Title XII activities by public and
8 private partners. Title XII activities are not just
9 monies that go directly to the universities, but
10 they're monies that go to other people. And then in
11 the subgrants, when you have got these very large
12 contracts where they're all a subgrant, AID doesn't
13 track subawards so there is no way of knowing when --
14 and I know, for example, in Haiti you have got a
15 fairly large winter project and the University of
16 Florida has a sub. We have no idea it exists unless
17 the universities tell us. We don't track subawards.

18 Issue: FY '09 annual funding. FY '08 new
19 obligation authority that is funded because we do two-
20 year money as well as FY '09 money, so it's not a
21 simple matter of saying the new obligation authority
22 for '09 was agriculture, 375 million, and then figure
23 out what the NOA of '09 is. That '09 money isn't
24 going to be really obligated until '10. So we have
25 got that kind of an issue in terms of trying the

1 simple what is the Title XII as a fraction of overall
2 ag standard.

3 That said, there is the other problem with
4 just what is Title XII activity. For example, the
5 HICD, looking at Africa and the U.S. Higher Education
6 Initiative that David talked about, that was coming
7 under a Higher Education Initiative under Section 106
8 of the Development Assistance Appropriation Authority,
9 which meant it may not have been ag money at all. And
10 I have to track down and see if it was really ag
11 money. Because if it wasn't ag money, it's not Title
12 XII. Then you have got that at least they are
13 reporting. India, Cornell and MSU were involved.
14 Afghanistan, we had one (inaudible). With regard to
15 CRSPs, straight-forward EGAT/AG was reporting. The
16 Malawi mission brought in the three CRSPs, so that's
17 fairly clear.

18 INAS, International Network of Agricultural
19 Science, I can't find anything at this point in time.

20 Program support for the CGIAR. The
21 funds -- it's a single contribution to the World Bank,
22 the 26 million or something like that. The problem
23 with that is it's supposed to be accounted to
24 Title XII through U.S. universities. There is some
25 slow response. There is some sort of rough earmark of

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1 some fraction that is supposed to go to universities.
2 We have no way of knowing. I can't track it. So as
3 far as I know, I can't count any of the CG earmarks in
4 Title XII.

5 There were famine funds in '09 for
6 \$20 million that was directed at wheat rust. That was
7 mainly through the (inaudible) bureau. It wasn't the
8 ag or econ bureau. But the sole issue about wheat
9 rust was as potentially destabilizing the Mideast. I
10 don't know where the money went in terms of if it's
11 Title XII.

12 Then the NARS, we've got Afghanistan,
13 Mozambique and Turkmenistan. Special programs.
14 Famine funds, the wheat issue.

15 With regard to FY '10 and '14, we need to
16 keep an eye on because of the HICD area and USAID
17 policy directive on HICD.

18 Then we have the HECTARE legislation; the
19 Lugar-Casey, which was talked about earlier in our
20 discussion. The HECTARE does authorize 100 million in
21 its current draft for higher education collaboration.
22 It's not at all clear that it will make it into an
23 appropriation. Like so many of the other things they
24 have authorized that there is no direct earmark for
25 the activity, but we have to follow that.

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1 CRSPs, FY '10, there is an earmark of 31.5.
2 And also if the Lugar-Casey goes forward, it does call
3 for a BIFAD evaluation of the CRSPs. They would like
4 to hear from us in the context of how things are going
5 with the CRSPs.

6 IASN. I looked at the CGIAR
7 reorganization, the meetings that are being held, the
8 determination of the mega programs. I don't see any
9 U.S. university people participating per se aside from
10 Gebisa Ejeta, who is on the donor council. So I think
11 there is a real question with the CG system. I mean,
12 if you don't have here is how U.S. universities are
13 linked to this whole process, well, I think we better
14 do that.

15 Regional STI challenges, expanded NARS
16 support for USAID. And then we have got this
17 procurement reform. It was interesting -- I wanted to
18 mention that when the MSI report was released, it very
19 much -- and the workshop talked about procurement
20 reform, Littleton Tazewell, who was with the general
21 council in handling that process in part for USAID,
22 took back seven recommendations because we are looking
23 at a larger number of small-value procurements
24 (inaudible).

25 So with regard to program support, you've

1 got these -- I think the numbers you were giving, 30
2 to 40, to me that is a pretty modest objective. When
3 I look at 3.5 billion, the need -- I just think we
4 really need to keep track of procurement reform.

5 Special programs. The one there that I
6 think is quite interesting is when I hear about the
7 U.S. universities that are working -- Cuba, Myanmar,
8 North Korea, et cetera -- if you are trying to reach
9 out to specific countries, there are some
10 opportunities. And we have had some discussions about
11 how that could work and there are some opportunities
12 there.

13 Title XII/BIFAD performance highlights in
14 FY '09. Public meetings, we had three topics. Ron
15 was instrumental in looking at what the DoD was doing
16 on IEDs, with the sustainable rice (inaudible). We
17 looked at -- we had (inaudible) come in with the
18 Lugar-Casey legislation on HECTARE; the Conference of
19 Deans and the white paper that came out of that on
20 food security; SPARE activities or discussions on food
21 security, agriculture and the role of SPARE.

22 Then task forces. We set up the MSI task
23 force and coordination activities for USDA on
24 Afghanistan. In FY '10 and '12 what is coming up is
25 the first thing after the meeting is over is we have

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1 to focus on the renewed charter renewal. The charter
2 expires October 27 of 2010.

3 What we are going to be looking for there
4 is the role -- in the previous charter, the advisory
5 role as a federal advisory committee is quite clear.
6 Everybody understands that. However, the legislation
7 calls for more than just simply advising the
8 administration. It calls for monitoring and
9 evaluation.

10 When we had the Title XII universities
11 center in the past, you had the capacity for BIFAD to

12 do that. Our current budget and ODP precludes that
13 kind of activity, so it's really up to the system to
14 say, in terms of the new charter, what kind of Section
15 298 responsibilities they want to really support.

16 Public meetings. We're going to review and
17 evaluate that, evaluate those meetings that are coming
18 up. Stakeholder consultations, STI challenges. With
19 the MOU that we have now signed, looking at those
20 science and technology challenges.

21 Science policy, talent management,
22 minority-serving institutions and the Conference of
23 Deans (inaudible), where to go with that process.

24 Subordinate units. We did dissolve the
25 SPARE. There were some discussions in 2009 about the

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1 role of the SPARE. We concluded (inaudible) in the
2 February meeting -- looked at it and concluded that we
3 needed to go back to a policy subordinate unit and an
4 operation subordinate unit as called for in the
5 legislation originally.

6 And task forces. We have had quite a bit
7 of discussion of those. And then we really have to
8 track these global development policies and the new
9 QDDR. These are very all-encompassing strategic
10 administration initiatives that we have to pay
11 attention to to make sure that we are totally
12 consistent.

13 Public Comment

14 CHAIRMAN EASTER: I think time is open for
15 public comment. Why don't we begin with any questions
16 that would follow up the presentation earlier. Any
17 questions for the other two? If not, are there public
18 comments that anyone wanted to offer at this time?

19 Ron, do have you any recorded requests?

20 MR. SENYKOFF: Yes. Tim Williams.

21 MR. WILLIAMS: I would just like to walk
22 back to some of the issues to the existing relation in
23 view of CRSPs. Some of them that are meant to be
24 reviewed by this stage and that process hasn't
25 happened and those particular CRSPs are anxious about

1 what in the future is going to happen, and I think
2 that this is something that would have normally been a
3 SPARE issue and would have worked through the SPARE
4 arrangement, but that hasn't been replaced. And the
5 board needs to take steps to have that process
6 function and make recommendations for those CRSPs to
7 be reviewed or some (inaudible) strategy to put it in
8 place.

9 CHAIRMAN EASTER: I'm really glad that you
10 reminded us of this. Ron, can we make a note to have
11 a call about this in the next week? We have a
12 responsibility.

13 Other comments? .

14 MR. BECKER: In the context of the SPARE
15 and the rules, you got to add there is the Bureau of
16 Food Security which is being stood up and there is a
17 reorganization going on, so when you look at the
18 budgeting and the whole process for the CRSPs, that
19 dynamic is going on. Of course, they did have a
20 meeting when the CRSP directors met a couple weeks
21 ago, and we will be tracking that whole process and
22 they are moving closer to the reorganization.

23 MR. WILLIAMS: This evaluation is a
24 contractual issue?

25 CHAIRMAN EASTER: I believe that's the

1 case. We need to check about this. Doctor Demment.

2 DOCTOR DEMMENT: Tag Demment, UC-Davis. I
3 would just like to emphasize how important in this
4 overall discussion this priority-setting process that
5 goes on within the agency and, for example, goes on
6 with the CG, that universities need to be at the table
7 and they need to be functional in developing the
8 priorities of the plans. We tend to get brought in on
9 the back end.

10 I think it's been one of the major
11 challenges to the CRSPs that the CRSPs have never been

12 integrated within the overall AID strategy. They have
13 always been told they need to respond to something
14 which they have not been a part of. I think there is
15 tremendous effectiveness that the CRSPs could bring.
16 But until you are part of the planning process or the
17 universities are part of the planning process, then
18 their effectiveness is only marginal. So I would just
19 encourage BIFAD to try to get universities involved in
20 the front on higher education, the initiatives,
21 whatever, and that's a real challenge.

22 Particularly it's a challenge because now
23 much of the planning is going on out in the country at
24 the mission level. I just spent five weeks in Africa
25 trying to set up partnerships as part of this U.S.

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1 Higher Education Initiative. I can tell you
2 coordination with missions is a very labor-intensive
3 activity. How do we get university input into the
4 decisions that are being made in the planning process
5 at the mission level.

6 I think BIFAD has the -- hopefully, the
7 capacity to be able to make this a priority for the
8 agency itself and that to me is critical to solving a
9 lot of problems that follow.

10 Thank you.

11 CHAIRMAN EASTER: I think, Alex, this is
12 something you may (inaudible).

13 MS. EGNA: Hillary Egna, Oregon State
14 University. I would like to invite the board to
15 entertain the idea of having the CRSP directors meet
16 with BIFAD at some very soon time to discuss quite a
17 few issues of importance to us. Perhaps at the next
18 meeting or at a separate break-out meeting.

19 CHAIRMAN EASTER: We can consider that. I
20 know I met with the CRSP directors two years ago
21 during a summer meeting, and it was very useful from
22 my perspective to be part of that conversation.

23 Further comments?

24 Adjourn

25 CHAIRMAN EASTER: If not, I think we will

1 consider this a day well done. I do appreciate the
2 participation by the board members. Again, thanks so
3 much for being here and enjoy the rest of this
4 wonderful event. Thank you.

5 (The meeting concluded at 4:20 p.m.,
6 October 12, 2010.)

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