

Marking Plan Review Form

CA or Grant # _____ Successful Applicant/Partner _____

1. YES ___ NO ___: Does the plan contain a description of the public communications, commodities, and program materials that the recipient will produce as a part of the grant or cooperative agreement and which will visibly bear the USAID Identity?

Does it include:

(i) YES ___ NO ___: program, project, or activity sites funded by USAID, including visible infrastructure projects or other programs, projects, or activities that are physical in nature;

(ii) YES ___ NO ___ technical assistance, studies, reports, papers, publications, audiovisual productions, public service announcements, Web sites/Internet activities and other promotional, informational, media, or communications products funded by USAID;

(iii) YES ___ NO ___: events financed by USAID, such as training courses, conferences, seminars, exhibitions, fairs, workshops, press conferences, and other public activities; and

(iv) YES ___ NO ___: all commodities financed by USAID, including commodities or equipment provided under humanitarian assistance or disaster relief programs, and all other equipment, supplies and other materials funded by USAID, and their export packaging.

2. Does the plan include a table specifying the following?

(i) YES ___ NO ___: The program deliverables that the recipient will mark with the USAID Identity,

(ii) YES ___ NO ___: The type of marking and what materials the applicant will use to mark the program deliverables with the USAID Identity, and

(iii) YES ___ NO ___: When in the performance period the applicant will mark the program deliverables, and where the applicant will place the marking.

3. Does the plan include a table specifying the following?

(i) YES ___ NO ___: What program deliverables will not be marked with the USAID Identity, and

(ii) YES ___ NO ___: The rationale for not marking these program deliverables.

Marking Plan: _____ *APPROVED* _____ *REJECTED*