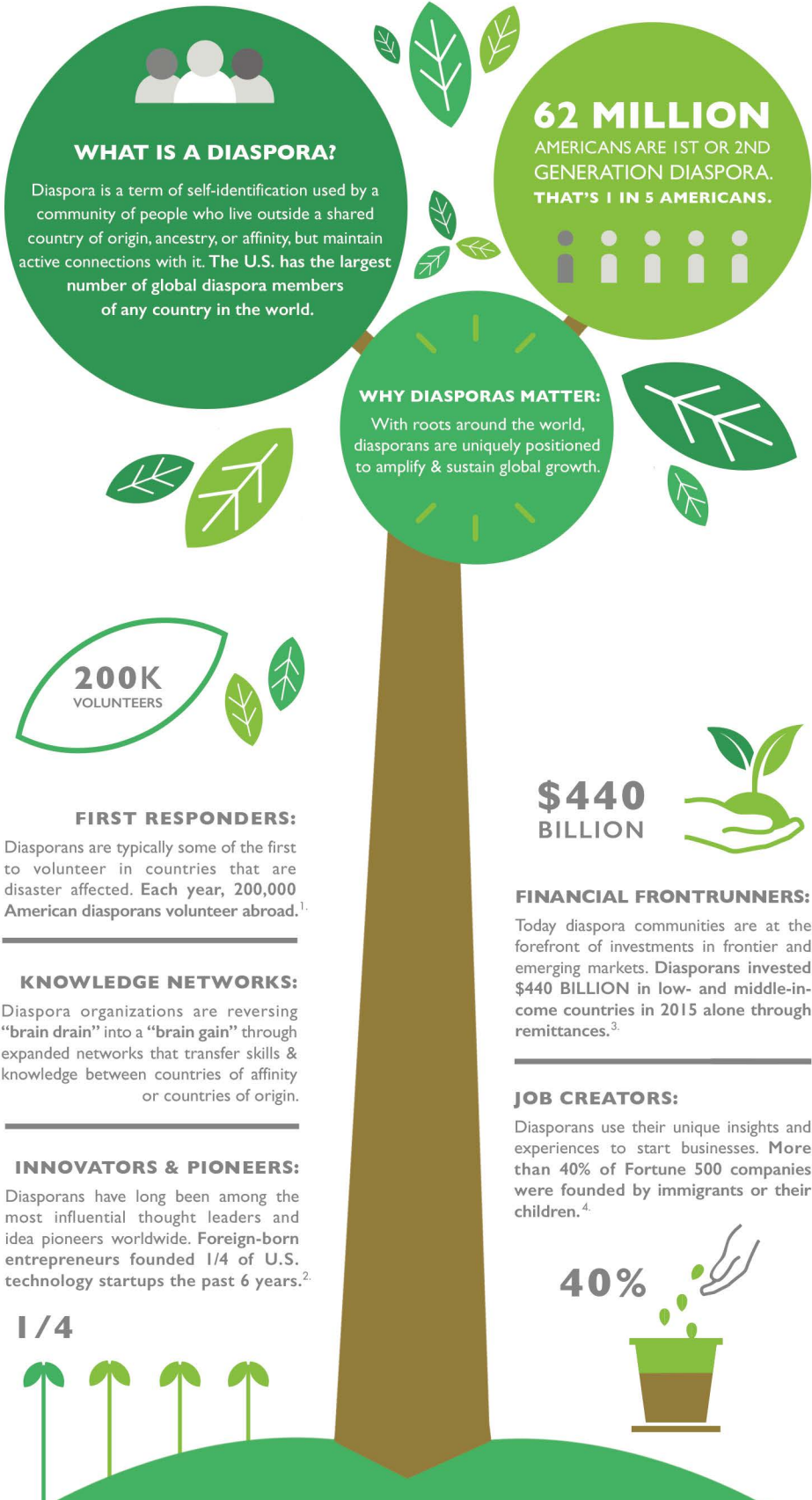


DIASPORAS: SEEDING DEVELOPMENT

USAID PARTNERS WITH DIASPORAS
TO GROW DEVELOPMENT IMPACT.



WHAT IS A DIASPORA?
Diaspora is a term of self-identification used by a community of people who live outside a shared country of origin, ancestry, or affinity, but maintain active connections with it. **The U.S. has the largest number of global diaspora members of any country in the world.**

62 MILLION
AMERICANS ARE 1ST OR 2ND
GENERATION DIASPORA.
THAT'S 1 IN 5 AMERICANS.

WHY DIASPORAS MATTER:
With roots around the world,
diasporans are uniquely positioned
to amplify & sustain global growth.

200K
VOLUNTEERS

FIRST RESPONDERS:
Diasporans are typically some of the first to volunteer in countries that are disaster affected. Each year, 200,000 American diasporans volunteer abroad.¹

KNOWLEDGE NETWORKS:
Diaspora organizations are reversing "brain drain" into a "brain gain" through expanded networks that transfer skills & knowledge between countries of affinity or countries of origin.

INNOVATORS & PIONEERS:
Diasporans have long been among the most influential thought leaders and idea pioneers worldwide. Foreign-born entrepreneurs founded 1/4 of U.S. technology startups the past 6 years.²

1 / 4

\$440
BILLION

FINANCIAL FRONTRUNNERS:
Today diaspora communities are at the forefront of investments in frontier and emerging markets. Diasporans invested \$440 BILLION in low- and middle-income countries in 2015 alone through remittances.³

JOB CREATORS:
Diasporans use their unique insights and experiences to start businesses. More than 40% of Fortune 500 companies were founded by immigrants or their children.⁴

40%

ROOTS OF GROWTH USAID WORKS WITH DIASPORAS TO:

GROW INVESTMENTS:
USAID partners to design platforms that multiply diaspora philanthropic giving and financial investment.



GROW NETWORKS:
USAID creates opportunities for mentorship, volunteerism, & collaboration that leverage diaspora skills and expertise for development.

LEARN HOW YOU CAN GET INVOLVED AT:

http://bit.ly/USAID_Diaspora

1. Terrazas, A. (2010). Connected Through Service: Diaspora Volunteers and Global Development. Diaspora and Development Policy Project, 2-2. Retrieved April 06, 2016, from <http://www.migrationpolicy.org/>
2. Vivek Wadhwa, The Immigrant Exodus: Why America is Losing the Global Race to Capture Entrepreneurial Talent, (Kaufman Foundation, 2012)
3. "Migration and Remittances Factbook." Migration and Remittances Factbook 2016: Third Edition (2016): 1-7. Web.
4. THE "NEW AMERICAN" FORTUNE 500. (2011). Partnership for the New American Economy, 2-2.